



Trends in Australian Political Opinion

Results from the Australian Election Study 1987–2019

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Introduction



australianelectionstudy.org

- > Access complete data files and documentation to conduct your own analysis
- > Explore interactive charts to examine differences in political attitudes by age, gender, education level and vote
- > Download Australian Election Study reports and articles

The Liberal-National Coalition win in the 2019 Australian federal election came as a surprise to the nation. The media and the polls had provided a consistent narrative in the lead up to election day that Labor was headed for victory. When we have unexpected election results, how do we make sense of why people voted the way they did?

The Australian Election Study (AES) provides the most sophisticated and comprehensive source of evidence ever collected on political attitudes and behaviour in Australia. A representative public opinion survey, the AES has been fielded after every federal election since 1987. The survey asks a wide range of questions to discover what shaped voters' choices at the ballot box-including considerations in the vote decision, the importance of different policy issues, and attitudes towards the political parties and leaders. This provides a wealth of information to understand voter behaviour and how that feeds into election results.

This monograph presents the long-term trends over time in voter attitudes and behaviour in Australia. Situating the 2019 election in historical context highlights unique factors in this election. Many indicators point to citizen detachment from the major political parties, including record low political partisanship (p. 28), rising voter instability (p. 21) and voter distrust in government (p. 99). Compared to previous elections, voters saw clear differences between the parties (p. 27).

The results also highlight how voter attitudes contributed to the election result. Factors advantaging the Coalition in the 2019 election include: the focus on economic issues (p. 32), an area in which the Coalition has a strong advantage over Labor (p. 34); and Bill Shorten's low popularity in comparison to other party leaders over the past thirty vears (p. 88), Although the Coalition won the election, there were factors benefitting Labor. Climate change and the environment were more important issues in this election than in any other election on record (p. 33), an area where Labor's policies are preferred to the Coalition's (p. 39). And a majority of voters disapproved of the way the Liberal Party handled the 2018 leadership change from Malcolm Turnbull to Scott Morrison (p. 95).

In most cases, our trends run from 1987 until 2019: in some cases. the same questions have been asked in surveys conducted in 1967, 1969 and 1979, allowing us to extend the time series back another two decades. The 1987 to 2019 trends are based on the Australian Election Study (AES) surveys, comprehensive post-election surveys of political opinion that have asked the same questions and used substantially the same methodology. The 1967, 1969 and 1979 surveys are also comprehensive academic surveys of political opinion: all three surveys were conducted by Don Aitkin, who pioneered the use of mass public opinion surveys in the academic study of politics in Australia.

In 2019 two further surveys are available to complement the AES. The first is Module 5 of the Comparative Study of Electoral Systems project (www.cses. ora). This survey used the Social Research Centre's 'Life in Australia' panel and was fielded just after the election. In addition to fielding the Module 5 questionnaire, the survey also included a variety of other questions relevant to the election. The second is the 2016-19 panel survey, which re-interviewed 968 respondents between the two elections and provides a unique insight into the factors influencing changes in political attitudes and behaviour between the two elections.

In this monograph, we draw on the main recurring themes of the AES to trace long-term changes in the political opinion of the electorate. The appendix provides an overview of the methodology used in each survey.

Further details on the dynamics shaping the 2019 election are provided in our accompanying report, The 2019 Australian Federal Election: Results from the Australian Election Study.

These reports and a range of other resources including codebooks, technical reports and an interactive tool to explore the data online, are available on the AES website: australianelectionstudy.org

Sarah Cameron Ian McAllister

December 2019

Acknowledgements

Many individuals have contributed to the Australian Election Study over its more than thirty year history. The current team of investigators includes lan McAllister. Jill Sheppard, Clive Bean, Rachel Gibson and Toni Makkai. Previous contributors include David Denemark, David Gow, Roger Jones, Anthony Mughan and Juliet Pietsch. Anna Lethborg at the Social Research Centre fielded the 2019 survey. Steven McEachern, Marina McGale and Lawrence Rogers at the Australian Data Archive prepared the data for public release. Emily Downie, Ralph Kenke, Ron Woods and Small Multiples have contributed to the graphic design of this report. Martin Heskins in the ANU School of Politics and International Relations has provided support with project management. The Australian Election Study is funded by the Australian Research Council (details on p. 149). Last but not least, this research is made possible by the thousands of Australians who completed the Australian Election Study surveys and shared their opinions as captured in this report.

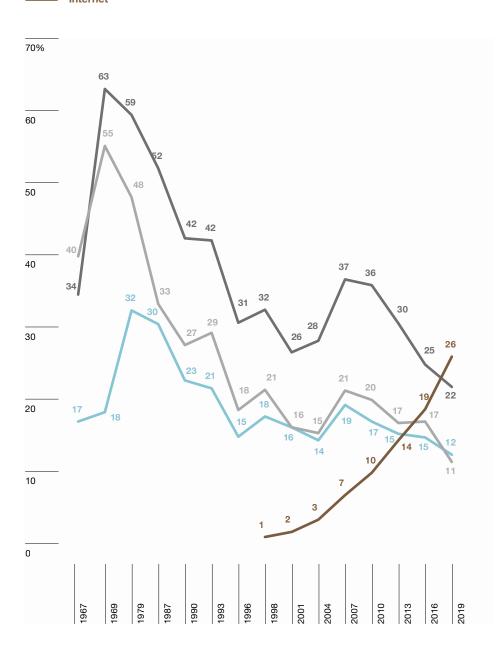
The election campaign

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7 The election campaign

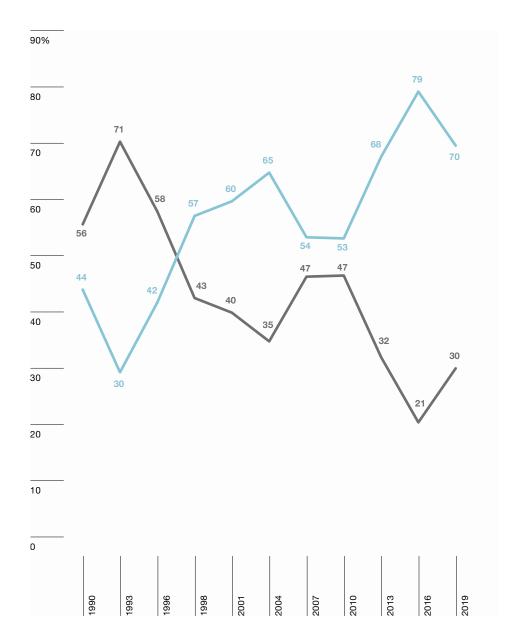
Followed the election in the mass media

Television
Radio
Newspapers
Internet



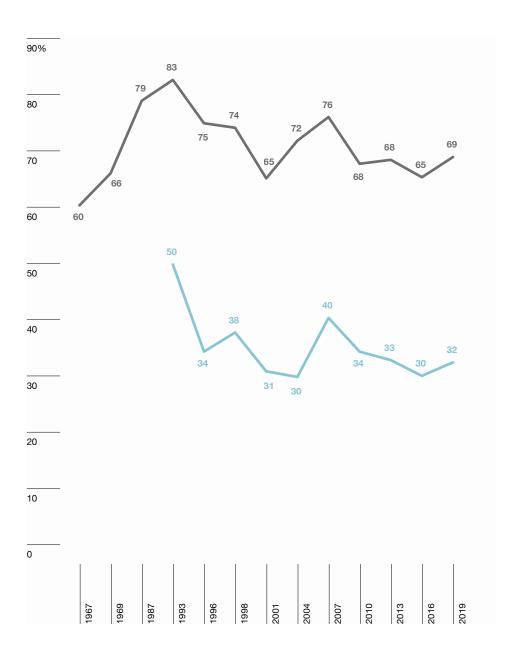
Watched the leaders' debates

Watched debateDid not watch debate



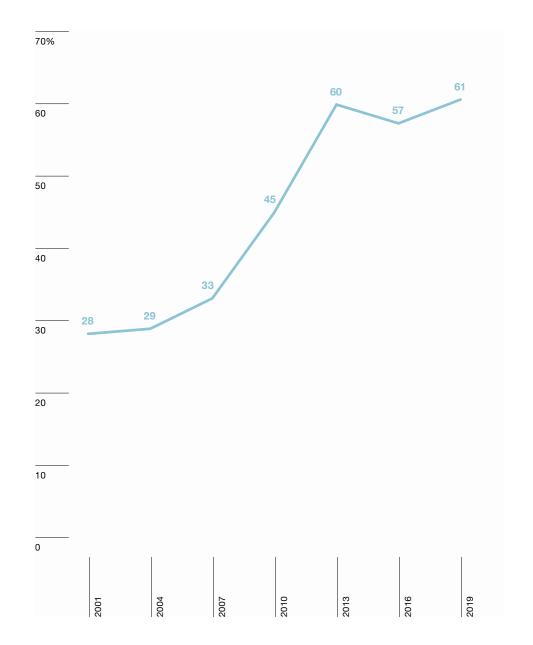
Interest in the election

Care a good deal who wins the election
A good deal of interest in the election



Contacted by candidate or political party

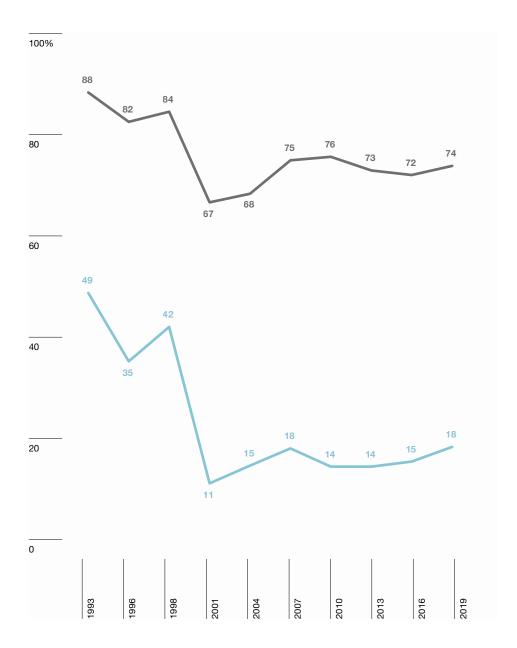
Contacted by a party during the campaign



Discussing the election campaign with others

Discuss politics

Persuade others how to vote

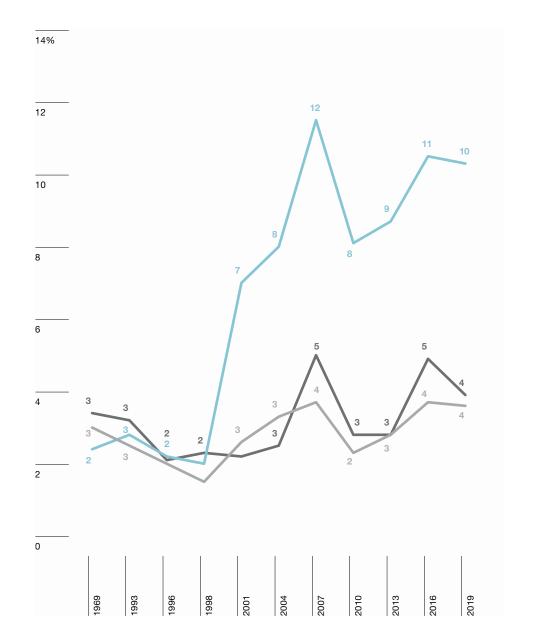


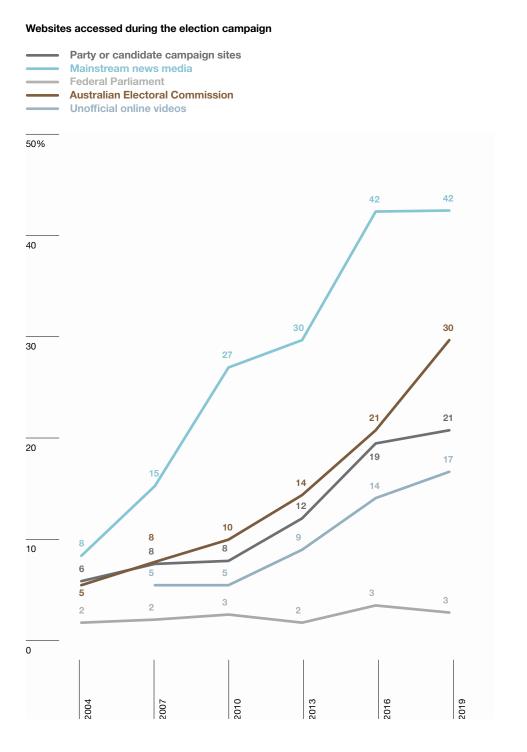
Involvement in the election campaign

- Attend meeting

Work for party or candidate

Contribute money to a political party or election candidate

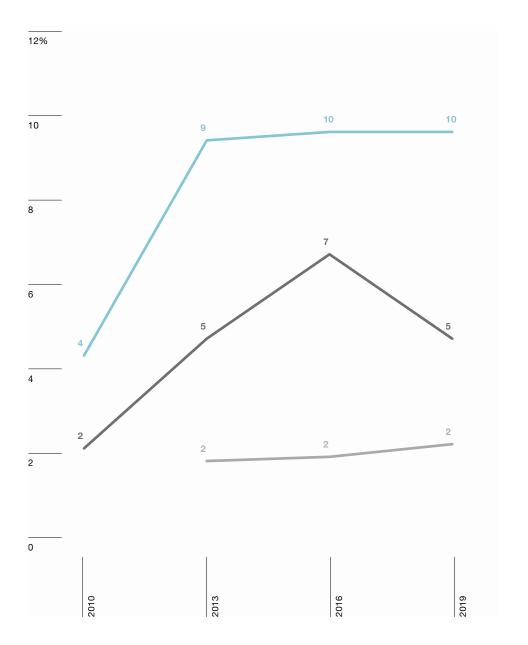




Online activity during the election campaign

Signed up to receive information from a party or candidate
 Shared unofficial political content online

Joined a political group on a social networking site



Notes

Followed the election in the mass media

Response categories for television, radio and newspapers are: (1967-1979) 'yes'; (1987-1990) 'often'; (1993-2019) 'a good deal'. Response categories for internet are: (1998-2004) 'many times'; (2007-2019) 'a good deal'.

Watched the leaders' debate

Watched debate includes respondents who watched one or more of the debates in the election campaign. Elections 1990 and 1998-2016 each had one leaders' debate, in 1993 and 1996 there were two debates, and in 2019 there were three debates.

Contacted by candidate or political party

For contacted by a party during the campaign, the response categories are: (2001-2007) 'Yes'; (2010) 'Yes, by telephone', 'Yes, by mail', 'Yes, by face-to-face', and 'Yes, by email or through the web'; (2013-2019) 'Yes, by telephone', 'Yes, by mail', 'Yes, (2013: by) face-to-face', 'Yes, by text message or SMS', 'Yes, by email', and 'Yes, by social network site or other web-based method'.

Discussing the election campaign with others

For 2001 – 2016 estimates combine 'frequently' and 'occasionally'.

Involvement in the election campaign

For attend meeting, the response categories are: (1969) 'yes'; (1993-2019) 'go to any political meetings or rallies'. For work for a party or candidate, the response categories are: (1969) 'yes'; (1993-1998) 'do any work for a political party or election candidate'; (2001-2019) 'show your support for a particular party or candidate by, for example (2019: e.g.), attending a meeting, putting up a poster, or in some other way' For contribute money to a political party or election candidate, the response categories are: (1969) 'yes'; (1993-2007, 2013-2019)

'contribute money to a political party or election candidate'; (2010) combined responses to 'contribute money to a political party or election candidate by mail or phone' and 'contribute money to a political party or election candidate using the internet'. For 2001-2019 all estimates combine 'frequently' and 'occasionally'.

Websites accessed during the election campaign

For party or candidate campaign sites the response categories are: (2004-2007) 'party site', 'your own MP's site', 'individual candidate site in your electorate' and 'other candidate/MPs sites outside your electorate'; (2010-2013) 'party or candidate campaign sites'; (2016) 'official party or candidate campaign sites'; (2019) 'official party or candidate campaign sites (e.g. home pages, blogs, official Facebook profiles, official YouTube channels)'. For unofficial online videos, the response categories are (2007) 'YouTube; (2010-2013) 'unofficial online videos'; (2016) 'unofficial online content (i.e. non-party produced campaign material (e.g. YouTube))'; and (2019) 'unofficial online content (i.e. non-party campaign material e.g. YouTube)'.

Online activity during the election campaign

For 'signed up to receive information from a party or candidate' this includes registering as their follower/friend/supporter on social media.

The election campaign

Voting and partisanship

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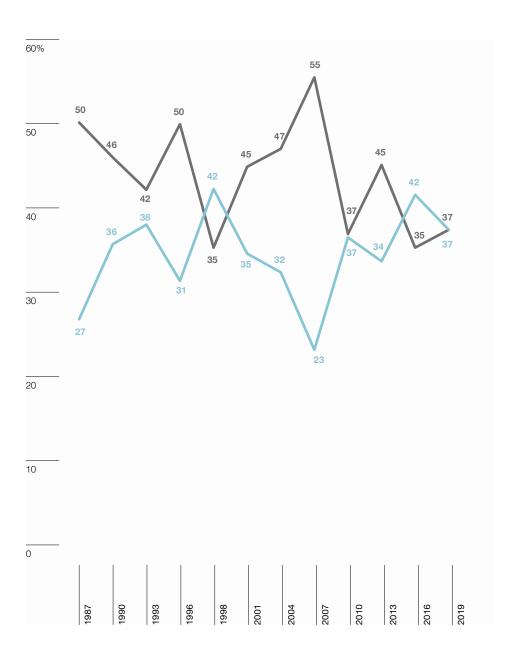
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Timing of the voting decision

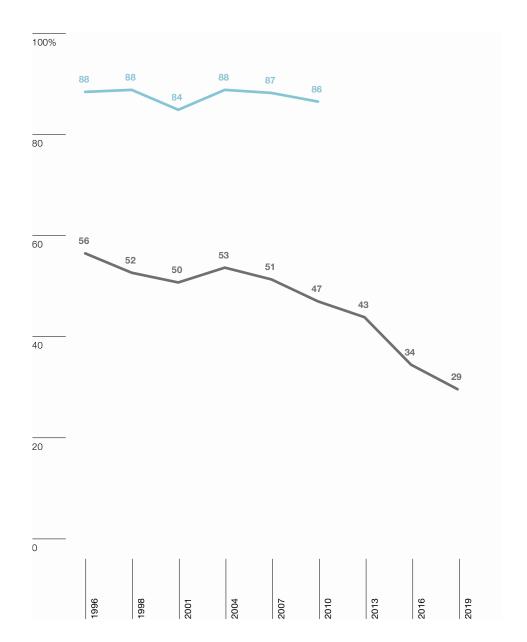
A long time ago

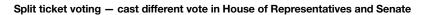
During the election campaign



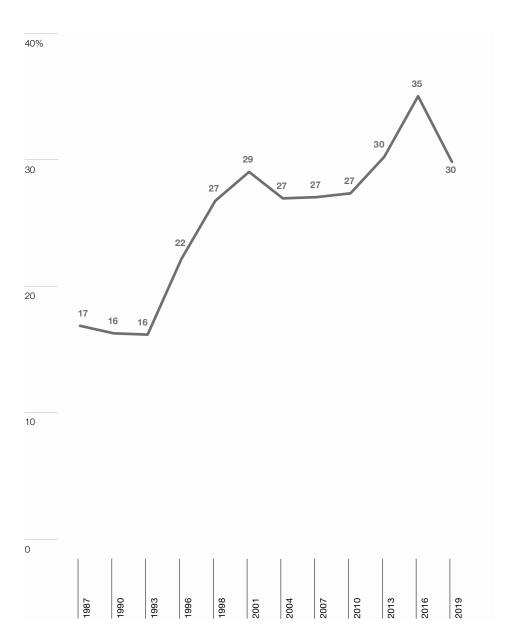
The use of voter prompts on polling day

Followed 'How to Vote' card for House of Representatives
Voted above the line for Senate



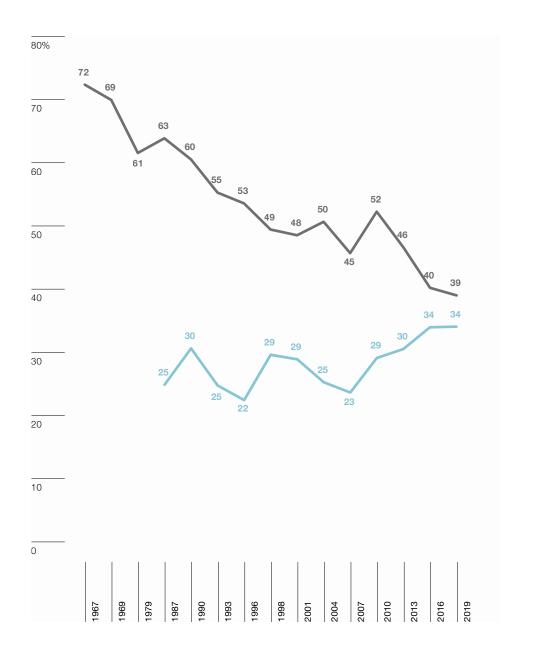


Split tickets



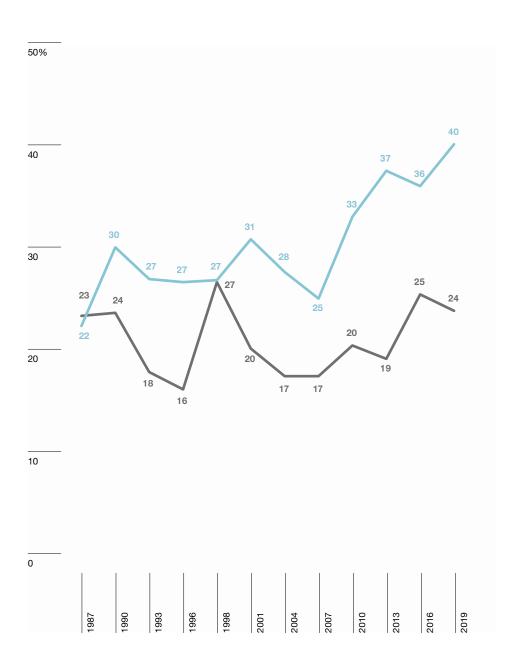
The extent of voting volatility

Always voted for same partyConsidered voting for another party



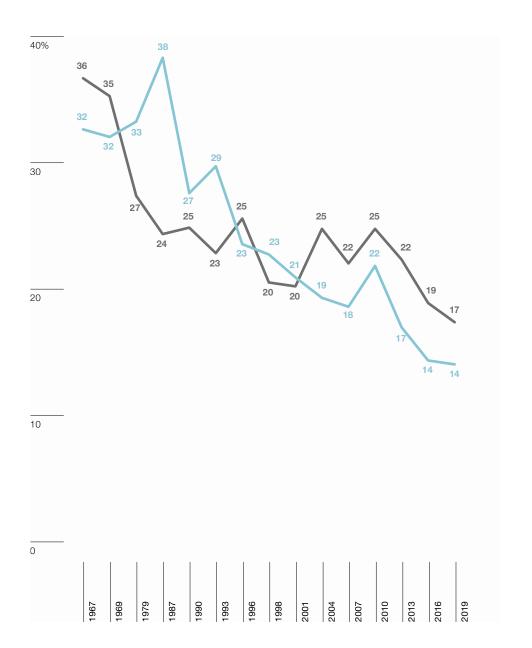
Considered changing vote during campaign Liberal-National voters

Labor voters



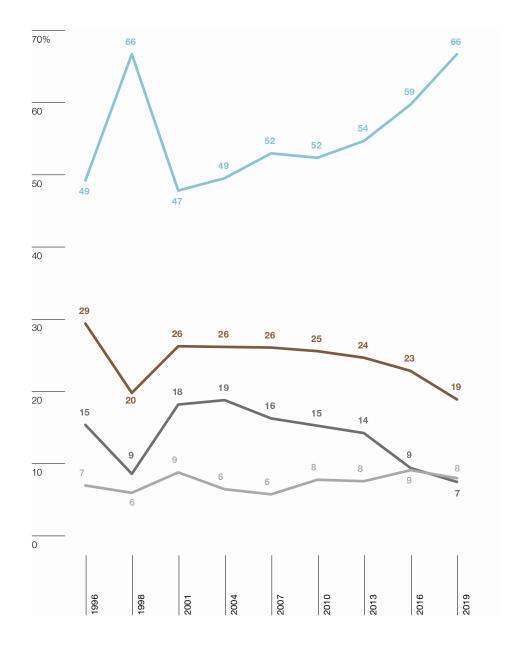
Lifetime voting

Stable Liberal-NationalStable Labor



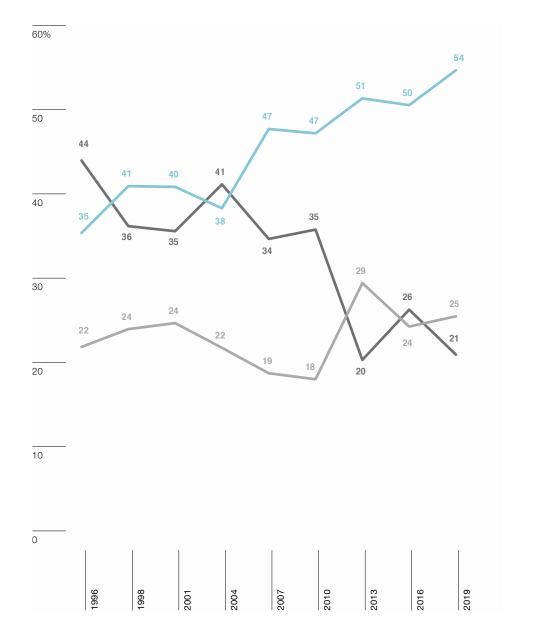
Considerations in the voting decision

Party leaders
Policy issues
Candidates in your electorate
Parties taken as a whole

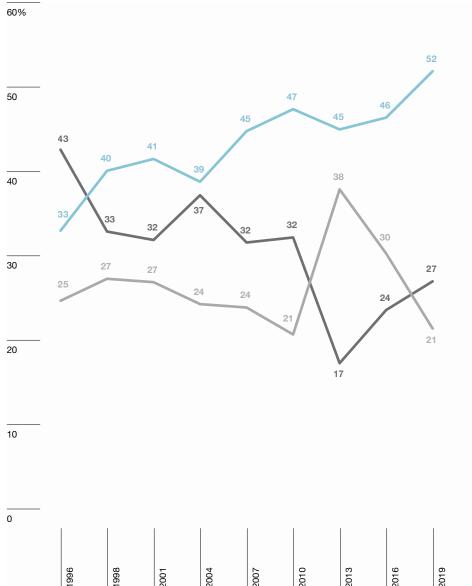


Liberal-National

Not sure / don't know



Destination of minor party votes in the Senate Liberal-National Labor Not sure / don't know



Not much / no difference 60%

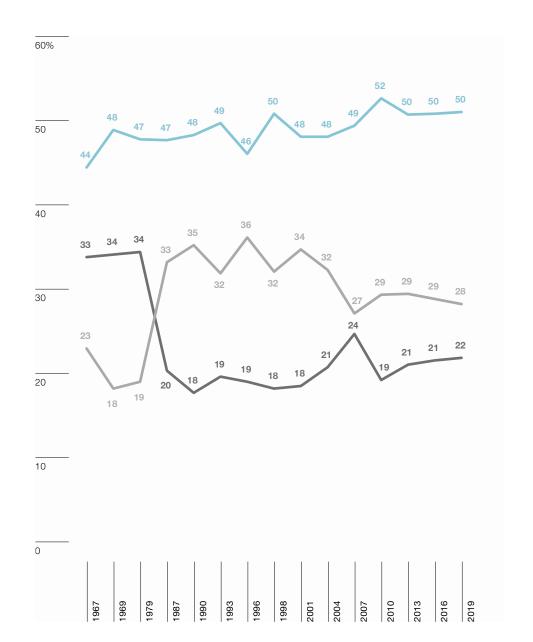
Difference between the parties

Good deal of difference

Some difference

Direction of political partisanship Liberal Labor Greens None 60% 49 50 42 41 36 30 30 20 17 14 1990 1996 2001

Very strong
Fairly strong
Not very strong



Notes

Timing of the voting decision

For 1990–2019 during the election campaign combines 'in the first few weeks of the campaign', 'a few days before election day' and 'on election day'.

Split ticket voting

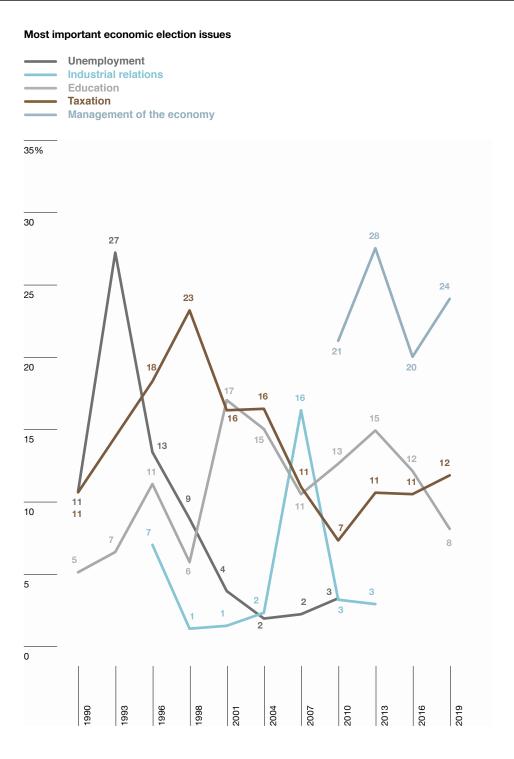
Estimates are based on voters preferring a different party in the House of Representatives and the Senate. The Liberal and National parties are treated as a single group.

The election campaign Voting and partisanship

Election issues

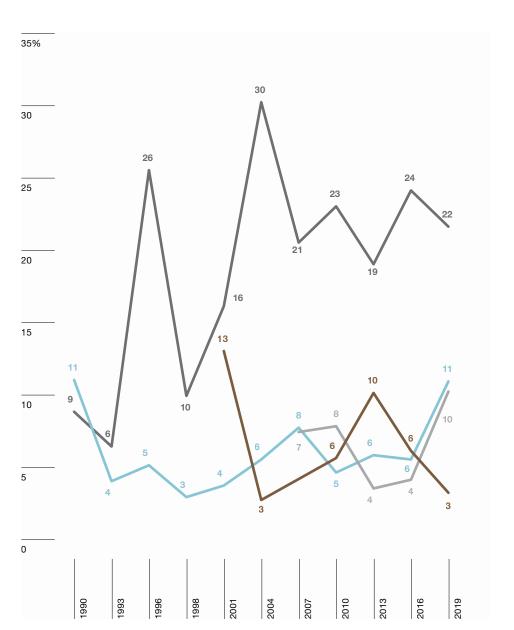
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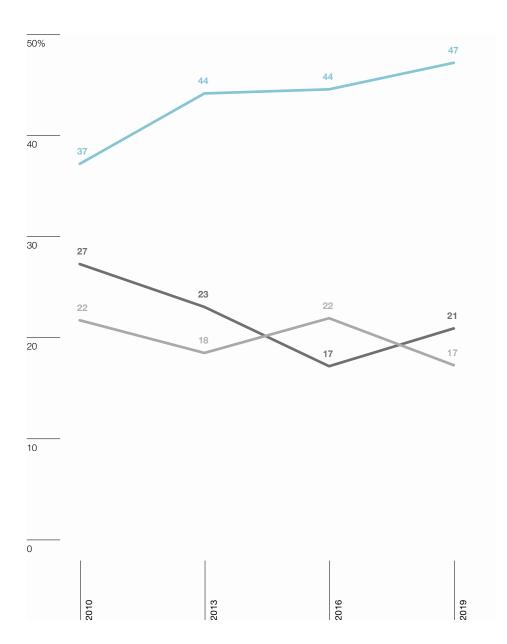


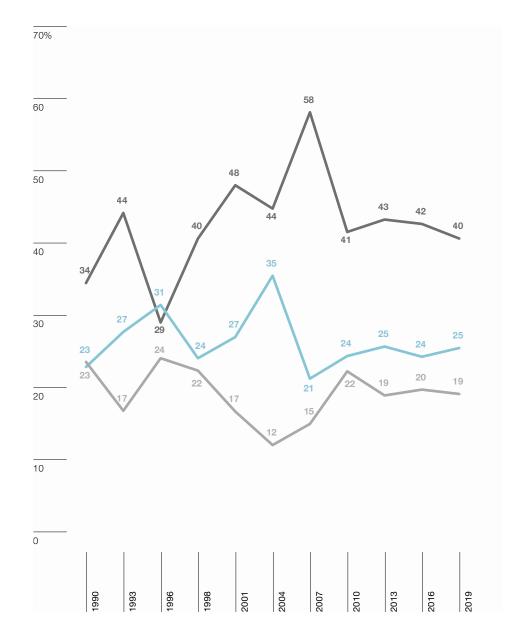
Health
Environment
Global Warming
Refugees and asylum seekers



Preferred party policy on management of the economy

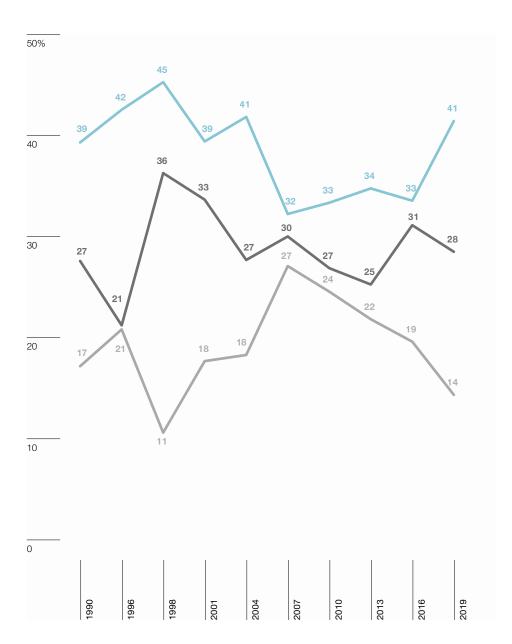
ALP
Coalition
No difference

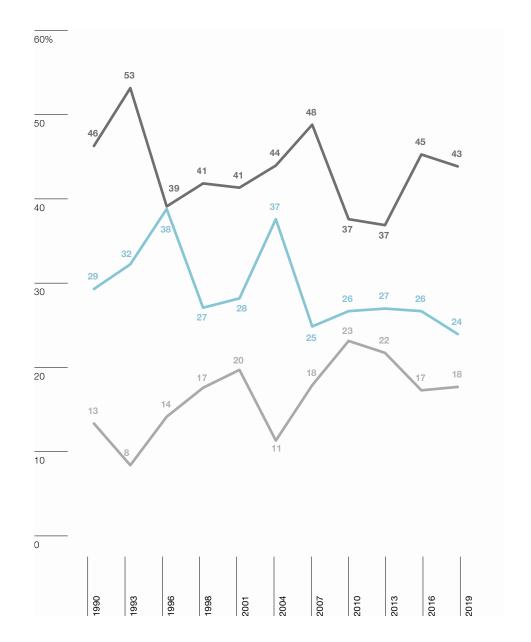




Preferred party policy on taxation

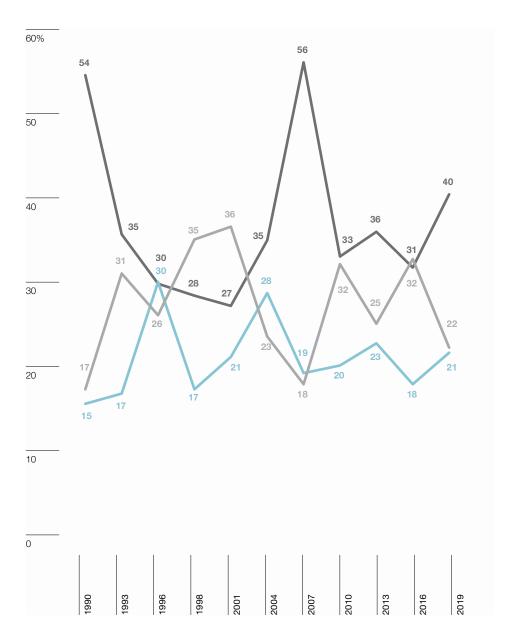
ALP
Coalition
No difference

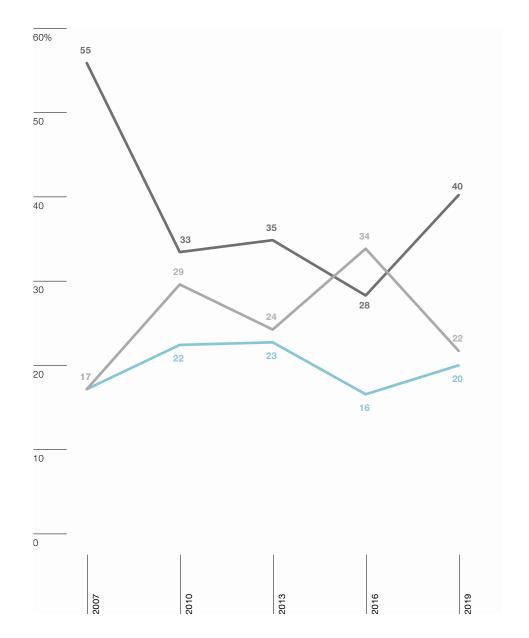




Preferred party policy on the environment

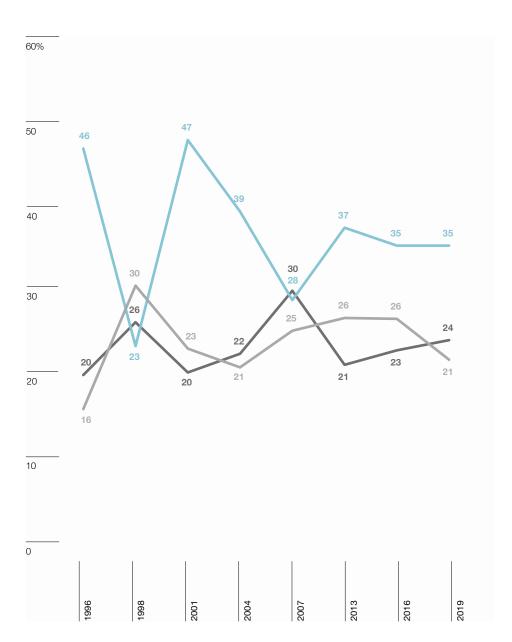
ALP
Coalition
No difference



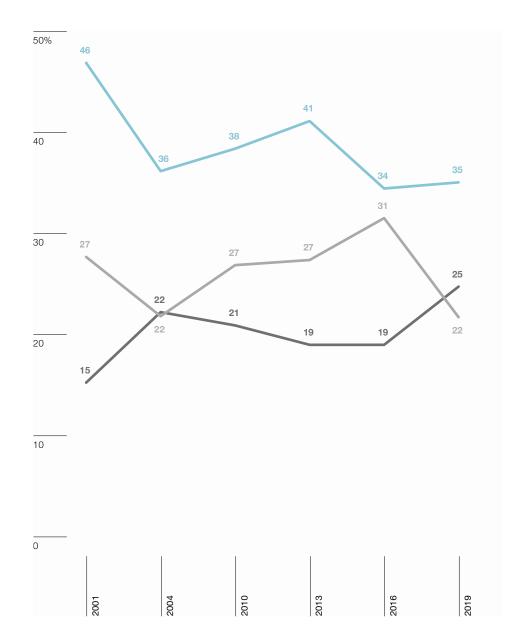


Preferred party policy on immigration

Coalition
No difference

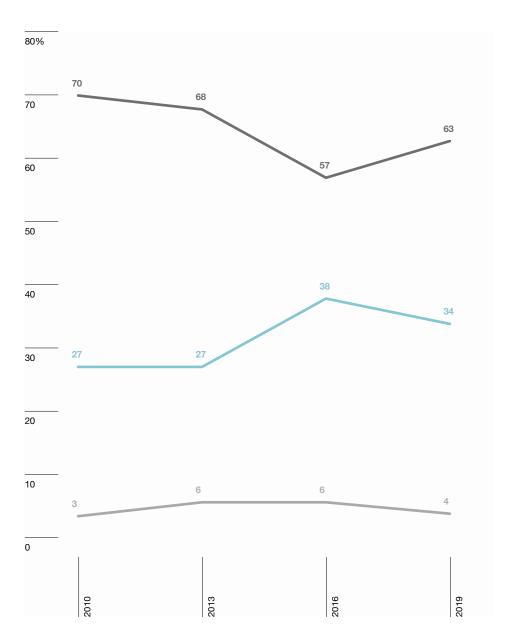


Preferred party policy on refugees and asylum seekers



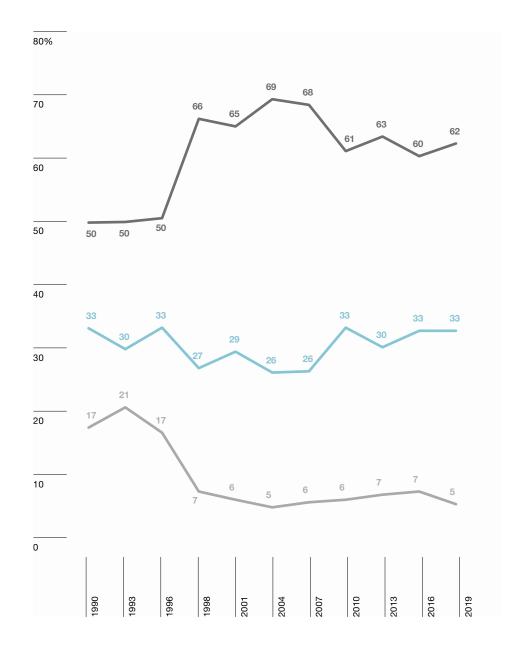
Importance of management of the economy in vote decision

Extremely important
Quite important
Not very important



Importance of education in vote decision

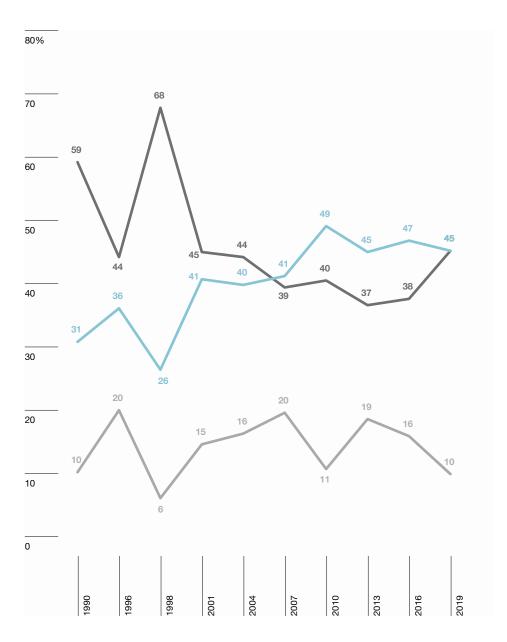
Extremely important
Quite important



Importance of taxation in vote decision

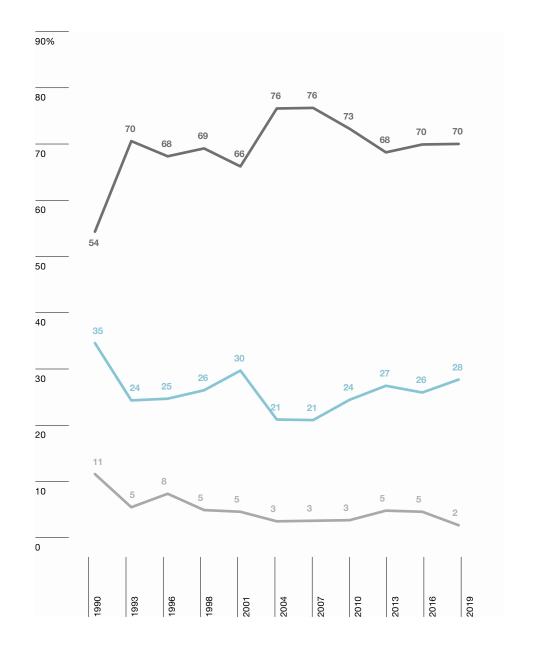
— Extremely important
— Quite important

Not very important



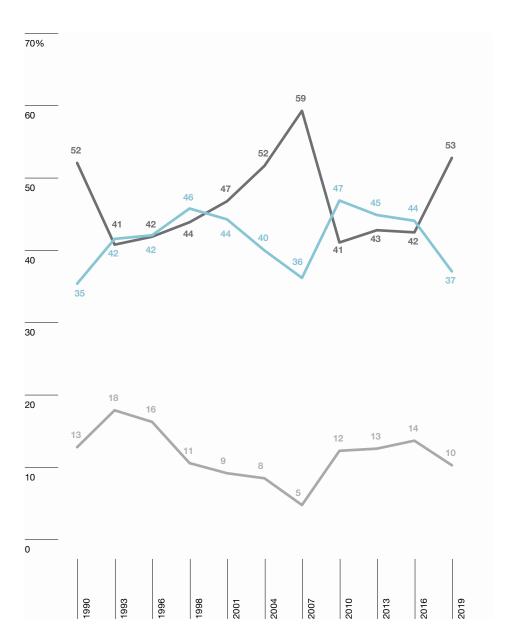
Importance of health in vote decision

Extremely important
Quite important



Importance of the environment in vote decision

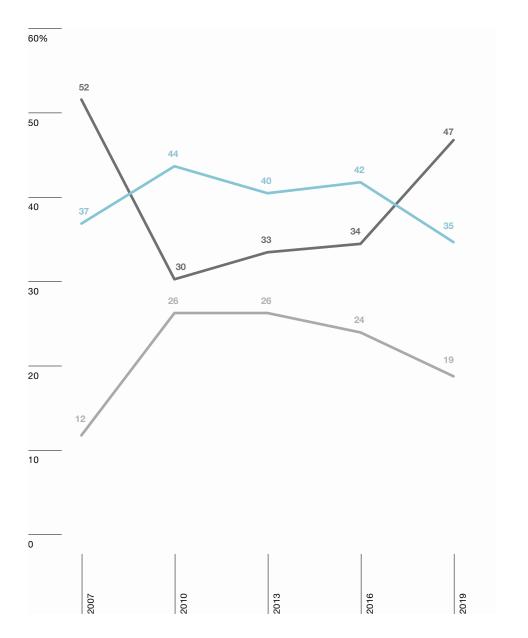
Extremely important
Quite important
Not very important



Importance of global warming in vote decision

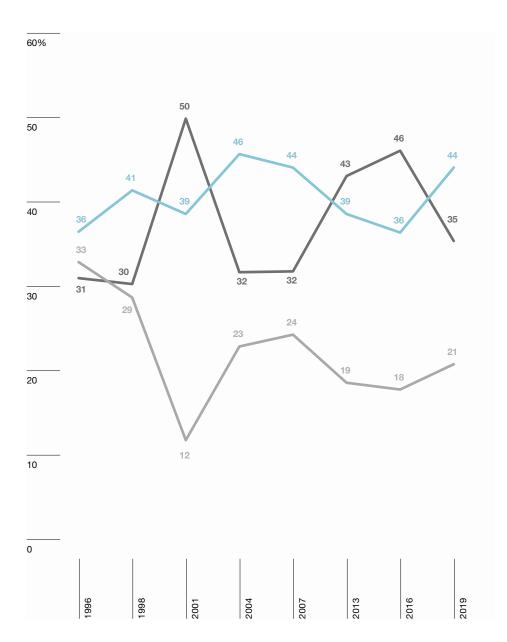
Extremely important

Quite important



Importance of immigration in vote decision

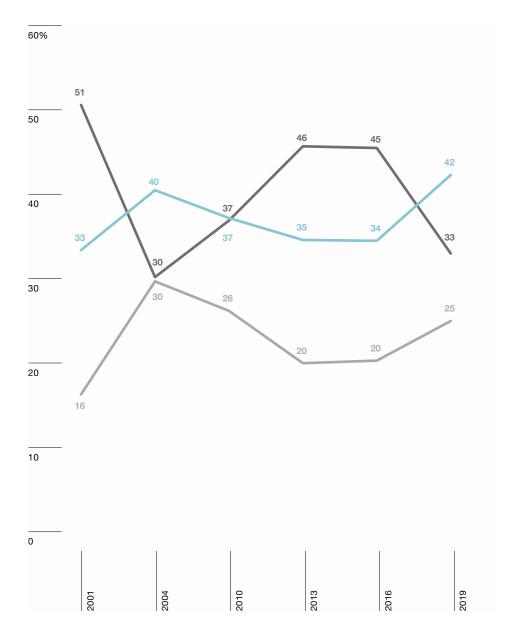
Extremely important
Quite important
Not very important



Importance of refugees and asylum seekers in vote decision

Extremely important

Quite important



Notes

Most important economic election issues

'Taxation' was not included in 1993.

Most important non-economic election issues

In 1996–2019 estimates for health are for 'Health and Medicare'. 'Refugees and asylum seekers' was not included in 2007.

The election campaign Voting and partisanship Election issues

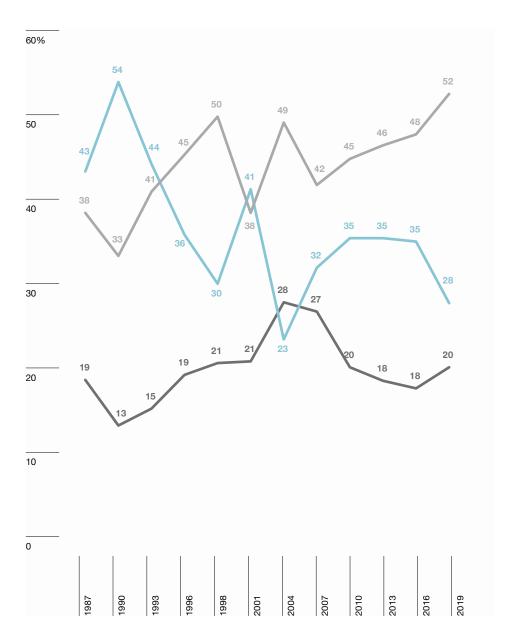
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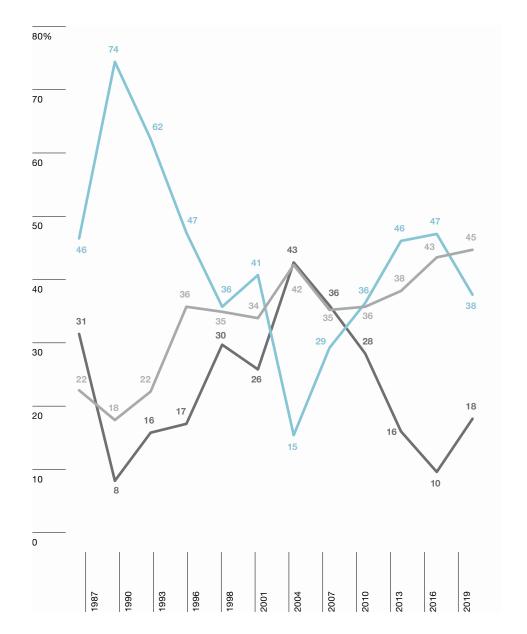
Financial situation of household over past year

Become better
Become worse
About the same



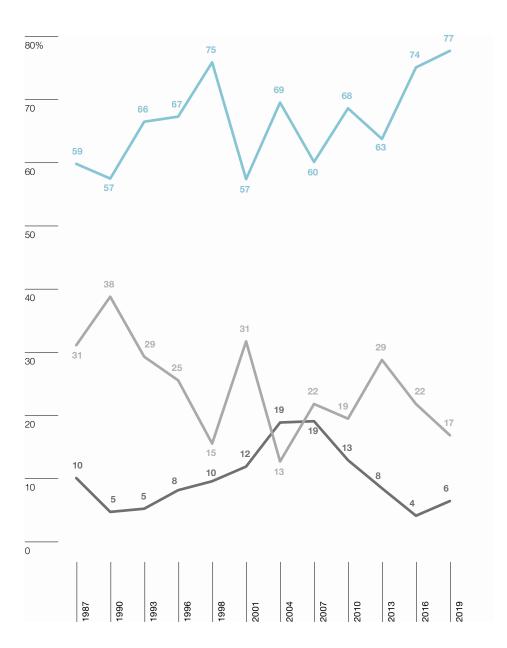
Financial situation of country over past year

Become better
Become worse
About the same



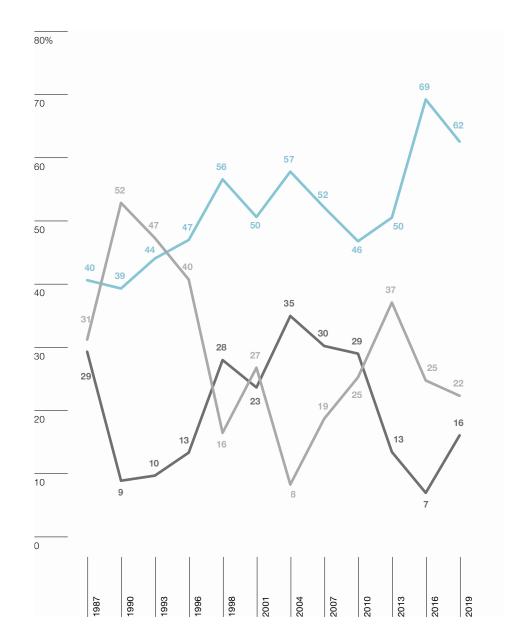
Government effect on household finances over past year

Good effect
Not much difference
Bad effect



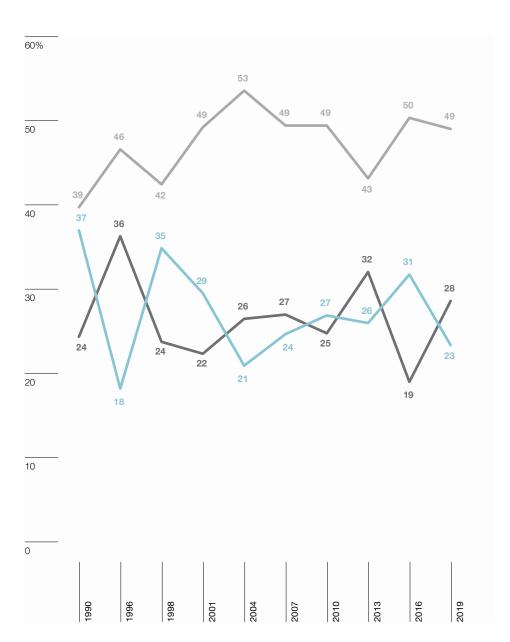
Government effect on country's finances over past year

Good effect
Not much difference
Bad effect



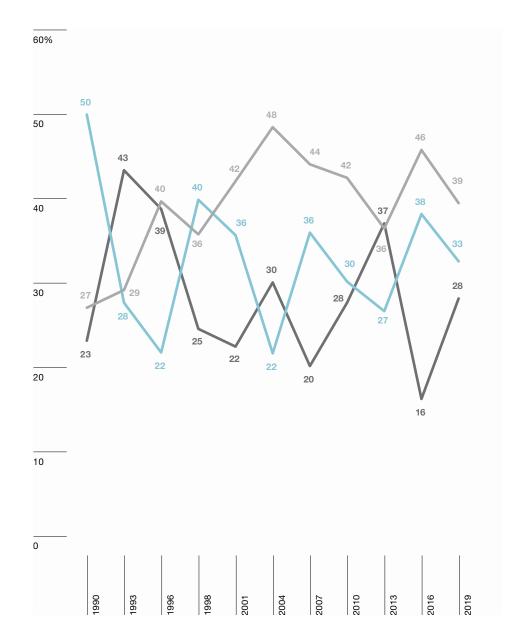
Financial situation of household in a year's time

Will be better
Will be worse
About the same



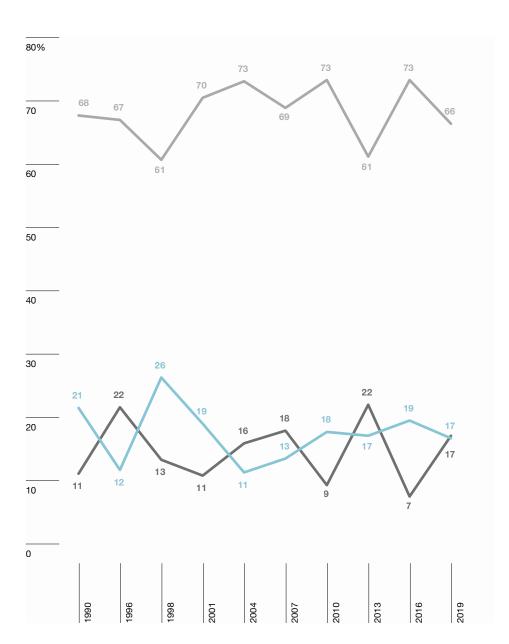
Financial situation of country in a year's time

Will be better
Will be worse
About the same

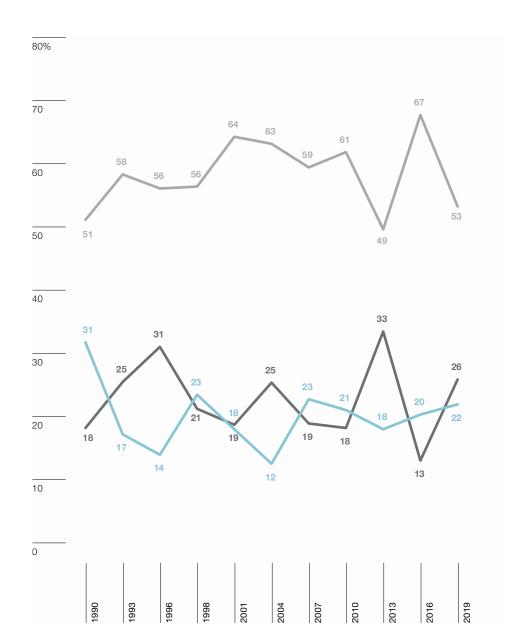


Government effect on household finances in a year's time

Good effect
Bad effect
No difference

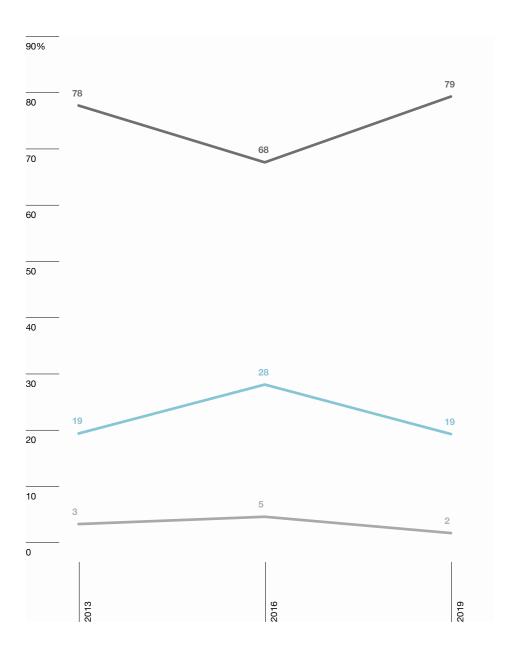


Good effect
Bad effect
No difference



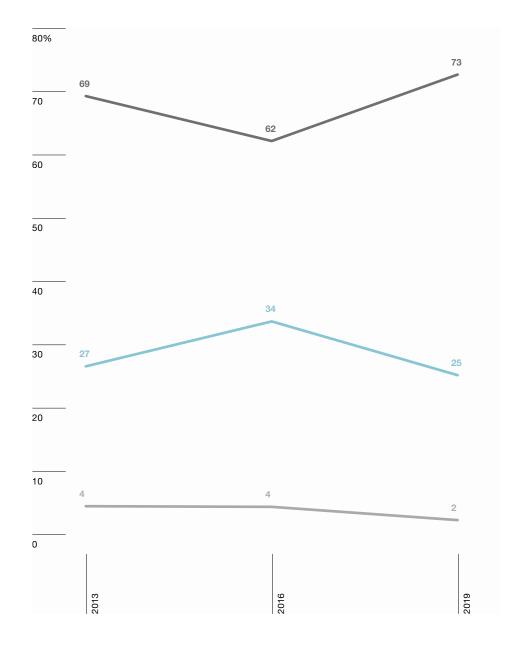
Government spending on health

More than now
The same as now
Less than now



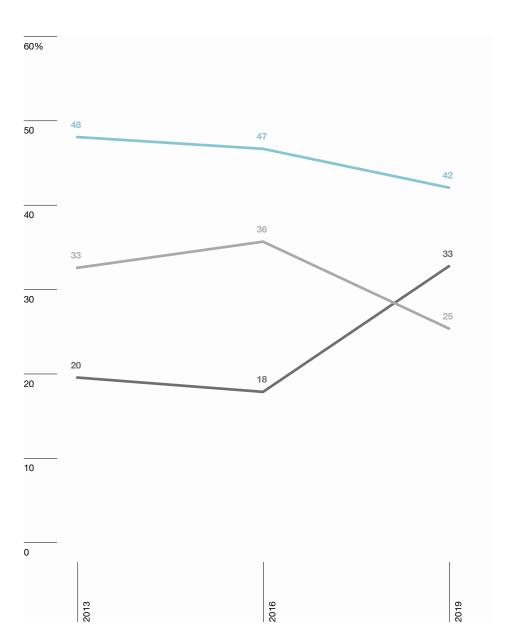
Government spending on education

More than now
The same as now
Less than now



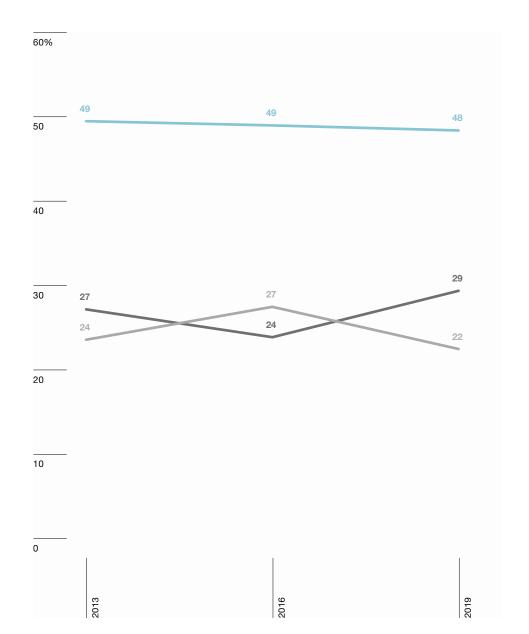
Government spending on unemployment benefits

More than now
The same as now
Less than now



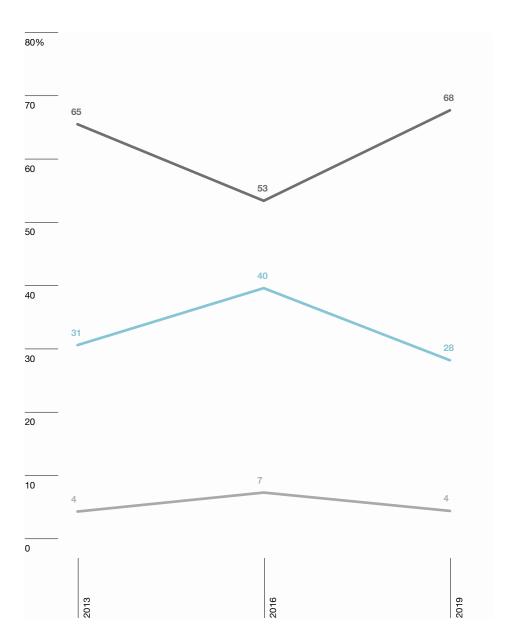
Government spending on defence

More than now
The same as now
Less than now



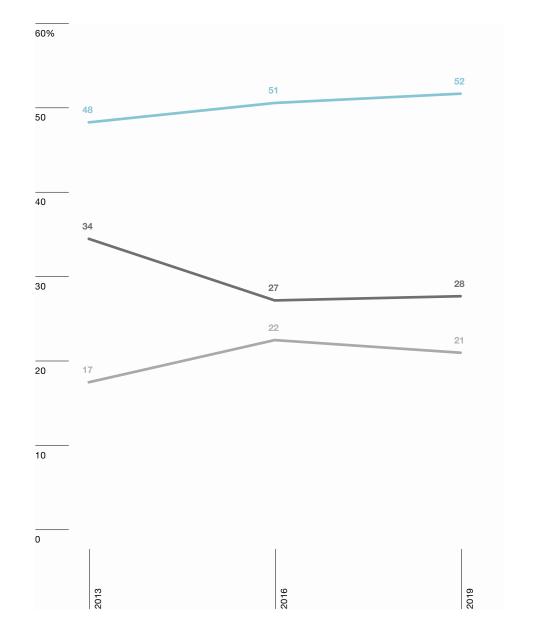
Government spending on old-age pensions

More than now
The same as now
Less than now



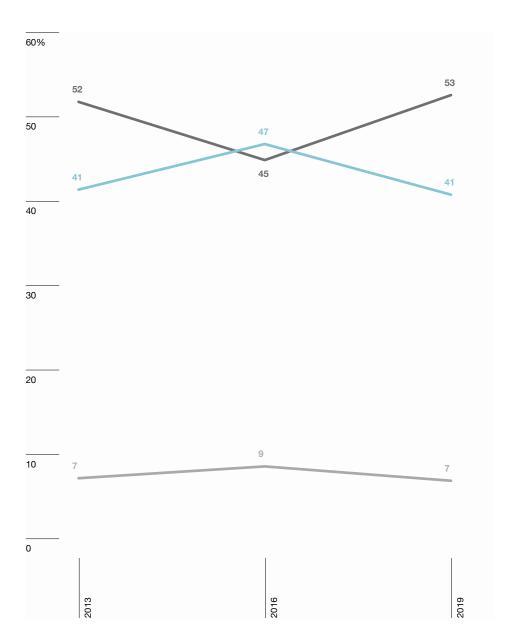
Government spending on business and industry

More than now
The same as now
Less than now



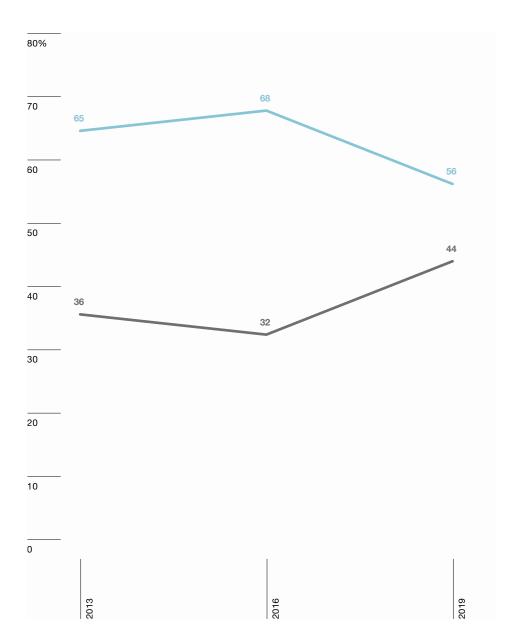
Government spending on police and law enforcement

More than now
The same as now
Less than now



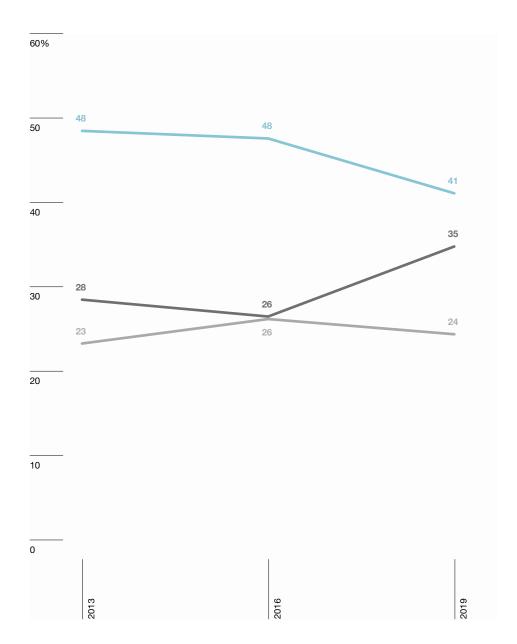
If lost job how easy to find another in 12 months

Easy
Difficult



If spouse / partner lost job how easy to find another in 12 months

Easy
Difficult
Do not have a partner



Notes

Financial situation of household over past year

For become better, estimates combine 'a lot better' and 'a little better'. For become worse, estimates combine 'a little worse' and 'a lot worse'.

Financial situation of country over past year

For become better, estimates combine 'a lot better' and 'a little better'. For become worse, estimates combine 'a little worse' and 'a lot worse'.

Financial situation of household in a year's time

For will be better, estimates combine 'a lot better' and 'a little better'. For will be worse, estimates combine 'a little worse' and 'a lot worse'.

Financial situation of country in a year's time

For will be better, estimates combine 'a lot better' and 'a little better'. For will be worse, estimates combine 'a little worse' and 'a lot worse'.

Government spending

Estimates show whether respondents think there should be more or less public expenditure in various policy areas. For more than now, estimates combine 'much more than now' and 'somewhat more than now'. For less than now, estimates combine 'somewhat less than now' and 'much less than now'.

If lost job how easy to find another in 12 months

In 2019 'Do not have a job' was included in the list of responses although was dropped from the analyses for comparability with 2013 and 2016.

If spouse / partner lost job how easy to find another in 12 months

In 2019 'Do not have a job' was included in the list of responses although was dropped from the analyses for comparability with 2013 and 2016.

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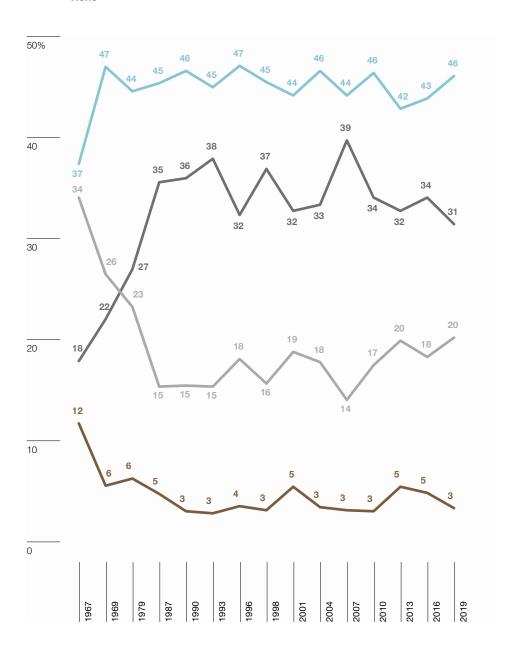
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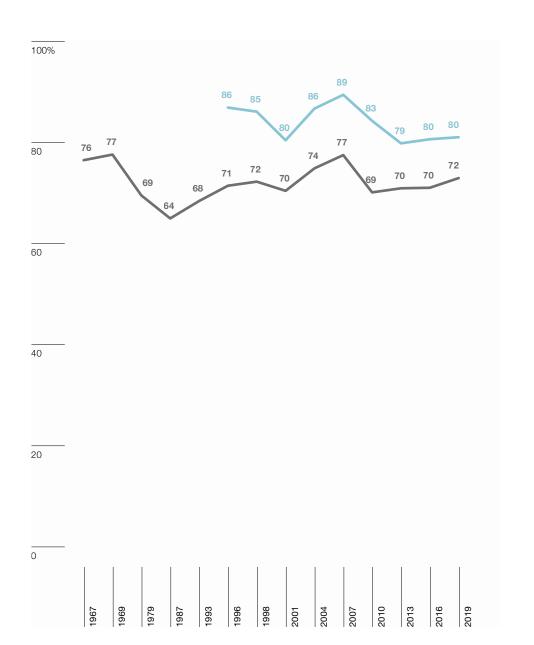
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Interest in politics

A good deal
Some
Not much
None

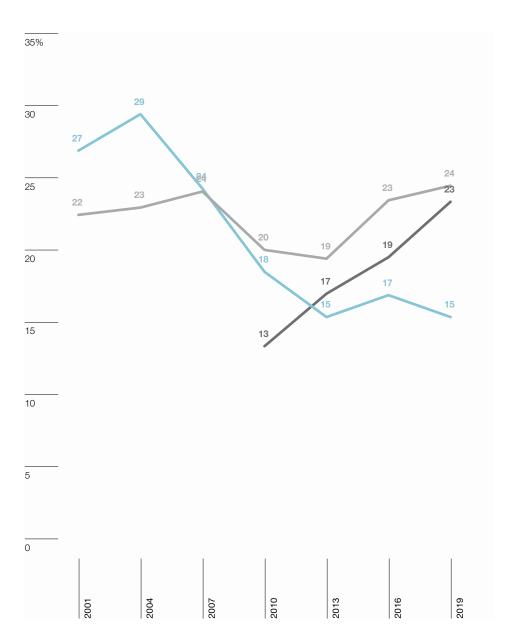


Supports compulsory voting
Would have voted if voluntary



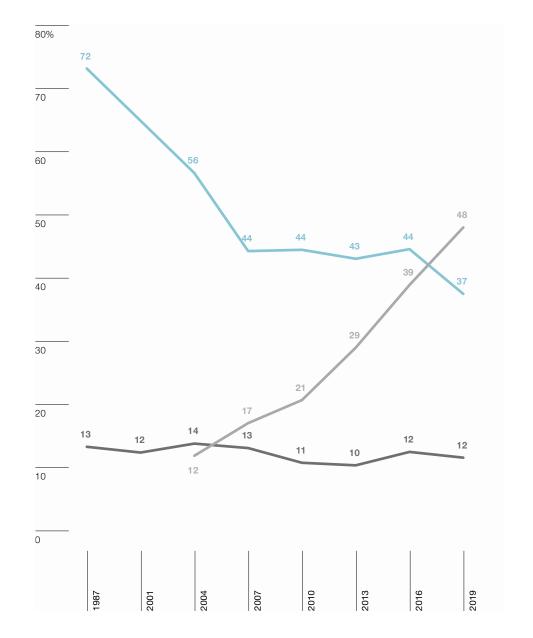
Political participation in the past five years

Contacted official via email
Contacted official in person or in writing
Worked together with others



Political participation in the past five years

Taken part in a protest
Signed a written petition
Signed an online petition



National Estimates are means The scale runs from 0 (strongly dislike party) to 10 (strongly like party) with a designated midpoint of 5 (neither like nor dislike). 5.9 5.8 5.8 6.0 5.7 5.6 5.5 5.4 5.1 5.3 5.0 5.0 5.1 5.0 4.9 4.8 4.8 4.8 4.7 4.5 4.3 4.0 4.0 3.0 2.0 1996 1993

=	Greens Democr One Nat									
The scale r	s are means uns from 0 (str ngly like party) v f 5 (neither like	ongly dislike vith a desigr nor dislike).	party) ated							
6.0										
5.0		5.2	5.1	4.7		4.4				
4.0	3.9	4.0			4.2		4.2	3.8	3.9	3.9
3.0				2.6	2.6					
2.0			2.3	I	I				I	
	1993	1996	1998	2001	2004	2007	2010	2013	2016	2019

Feelings about political parties (continued)

Feelings about political parties

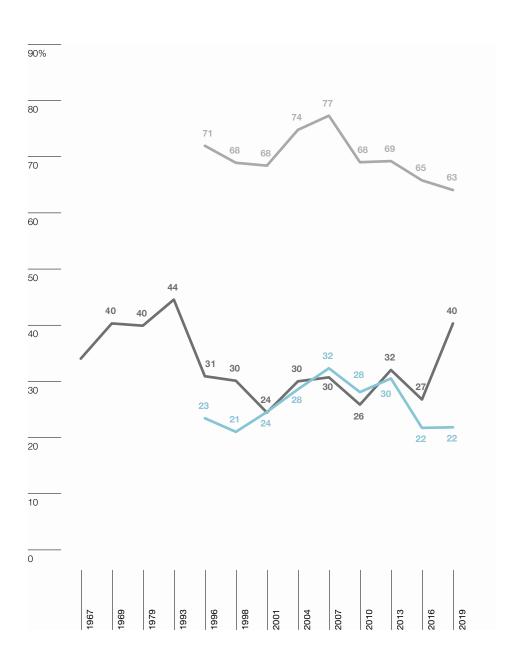
Liberal Labor

Perceptions of the role of political parties

Good deal of difference between parties

Parties care what people think

Parties necessary to make political system work



78 Politics and political parties

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Notes

Compulsory voting and likelihood of voting if voluntary

For supports compulsory voting, estimates are: (1967-1979) 'compulsory better'; (1987-2019) 'favour compulsory voting' and 'strongly favour compulsory voting'. For would have voted if voluntary, estimates combine 'definitely would have voted' and 'probably would have voted'.

Political participation in the past five years

For contacted official via email the response category is: (2010-2019) 'contacted a politician or government official by email'. For contacted official in person or in writing the response categories are: point scale. (2001-2007) 'contacted a politician or government official either in person, or in writing, or some other way'; (2010-2019) 'contacted a politician or government official either in person, or in writing', For worked together with others the response category is: (2001-2019) 'worked together with people who shared the same concern'

Political participation in the past five years (continued)

For taken part in a protest, the response categories are: (1987) 'attending lawful demonstrations'; (2001-2019) 'taken part in a protest, march or demonstration'. For signed an online petition, the response categories are: (2004-2007) 'signed an electronic petition'; (2010-2019) 'signed an online or e-petition'. Unlike 2001-2019, the 1987 estimate does not refer to the past five years only.

Perceptions of the role of political parties

For parties care what people think and parties necessary to make political system work, estimates combine '1' and '2' on the five point scale. The election campaign
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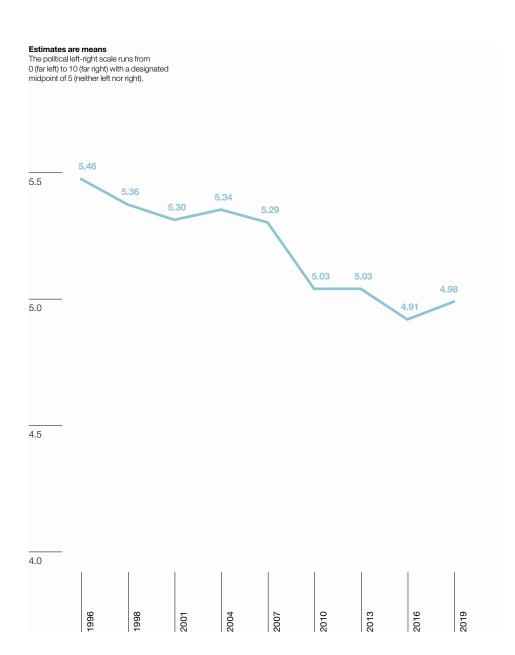
The left-right dimension

The political leaders
Democracy and institutions
Trade unions, business and wealth
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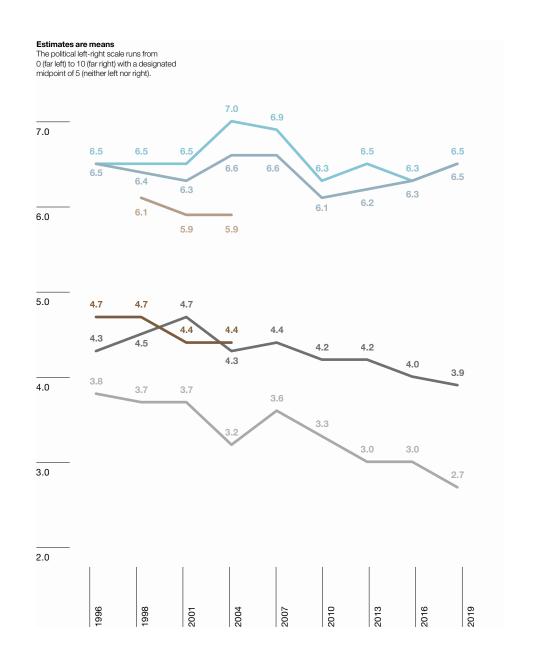
80 Politics and political parties 81 The left-right dimension

Voters' left-right position

Left-right position







The election campaign
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How politicians were rated

Bob Hawke*						6.22	19	987
John Howard*				4.87				
Andrew Peacock				4.84				
Janine Haines				4.71				
Paul Keating			4.34					
Ian Sinclair		3.58						
Joh Bjelke-Petersen	2.58							
Bob Hawke*					5.46		19	990
Andrew Peacock*		3.8	7					
Janine Haines				5	.12			
John Howard				4.93	3			
Paul Keating		4	.01					
Charles Blunt		3.60						
Paul Keating*				4.74			19	993
John Hewson*				ŧ	5.18			
Tim Fischer			4.12					
John Coulter		3.27						
John Howard*					5.7	3	19	996
Paul Keating*			4.21					
Cheryl Kernot					5.36			
Tim Fischer				4.77				
John Howard*					5.31		19	998
Kim Beazley*						6.11		
Tim Fischer				4.76				
Cheryl Kernot			4.35					
Peter Costello			4.27					
Gareth Evans		3.54						
Pauline Hanson	2.34							

Estimates are means

The scale runs from 0 (strongly dislike politician) to 10 (strongly like politician) with a designated midpoint of 5 (neither like nor dislike).

- election winnersmain party leaders

John Howard*						5.56		2001
Kim Beazley*						5.73		
Natasha Stott-Despoja					5.01			
John Anderson				4	1.92			
Bob Brown			4	.37				
Peter Costello			4.:	29				
Simon Crean			4.01					
Pauline Hanson	2.56							
lohn Howard*						5.71		2004
Mark Latham*					5.04			
John Anderson					5.22			
Peter Costello				4.7	2			
Bob Brown			4.01					
Andrew Bartlett			3.96					
Simon Crean			3.79					
Pauline Hanson		3.19						
Kevin Rudd*							6.31	 2007
John Howard*					5.14			
Iulia Gillard					5.19			
Mark Vaile				4.61				
Bob Brown				4.48				
Peter Costello			4.13					
Iulia Gillard*				4	.89			2010
Tony Abbott*			4.2	26				
Kevin Rudd					5.01			
Warren Truss			4.12					
Bob Brown			4.11					
Wayne Swan			4.03					

86 The political leaders 87 The political leaders

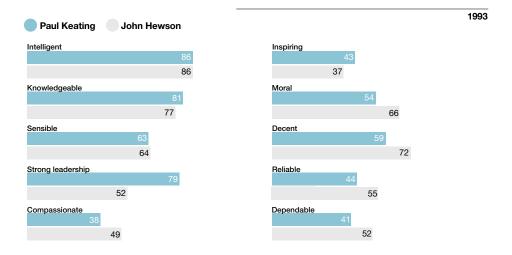
How politicians were rated (continued)

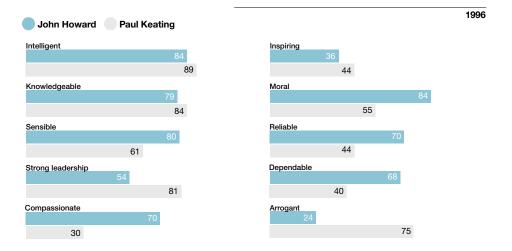
Tony Abbott*	4.29		
Kevin Rudd*	4.07		
Warren Truss	4.34		
Julia Gillard	4.04		
Christine Milne	3.81		
Malcolm Turnbull*		4.94	2
Bill Shorten*	4.22		
Barnaby Joyce	4.13		
Richard Di Natale	4.12		
Tony Abbott	3.60		
Scott Morrison*		5.14	2
Bill Shorten*	3.97		
Malcolm Turnbull	4	1.76	
Michael McCormack	4.38		
Richard Di Natale	4.02		

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Leader characteristics

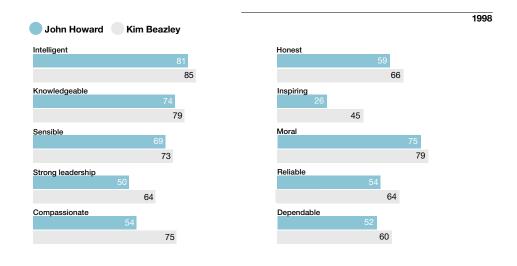


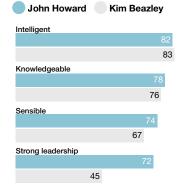


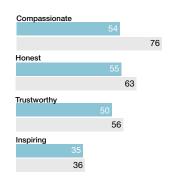
Estimates are percentages

Estimates combine the percentage who responded that the characteristic described the leader extremely well or quite well.

election winners



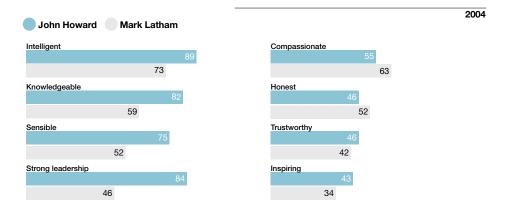


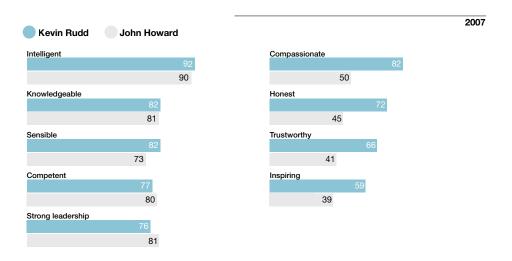


2001

90 The political leaders 91 The political leaders

Leader characteristics

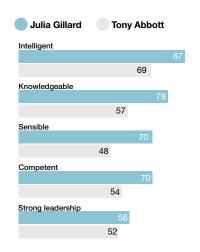


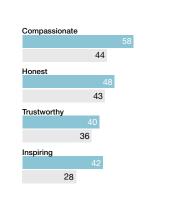


Estimates are percentages

Estimates combine the percentage who responded that the characteristic described the leader extremely well or quite well.

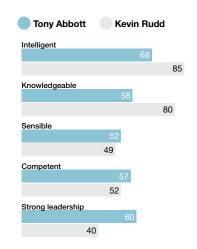
election winners

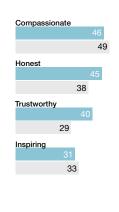




2010

2013





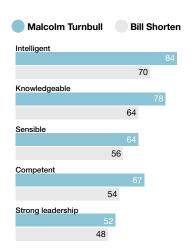
92 The political leaders 93 The political leaders

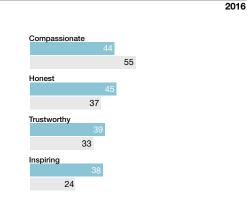
Leader characteristics

Estimates are percentages

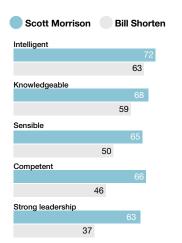
Estimates combine the percentage who responded that the characteristic described the leader extremely well or quite well.

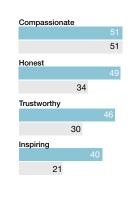
election winners





2019

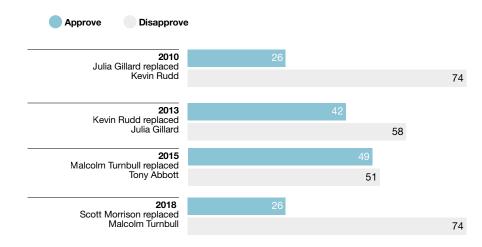




Attitudes towards the leadership changes

Estimates are percentages

Question asked whether respondents approved or disapproved of the way the party (Labor, 2010 & 2013; Liberal 2016 & 2019) handled the respective leadership changes. For approve, estimates combine 'strongly approve' and 'approve'. For disapprove, estimates combine 'disapprove' and 'strongly disapprove'.



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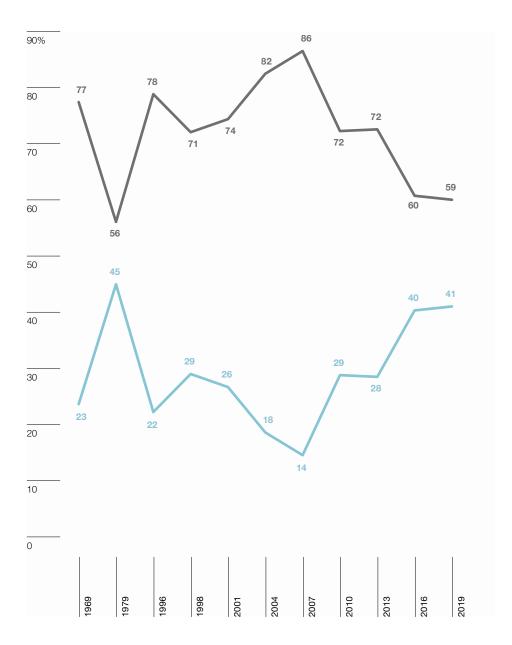
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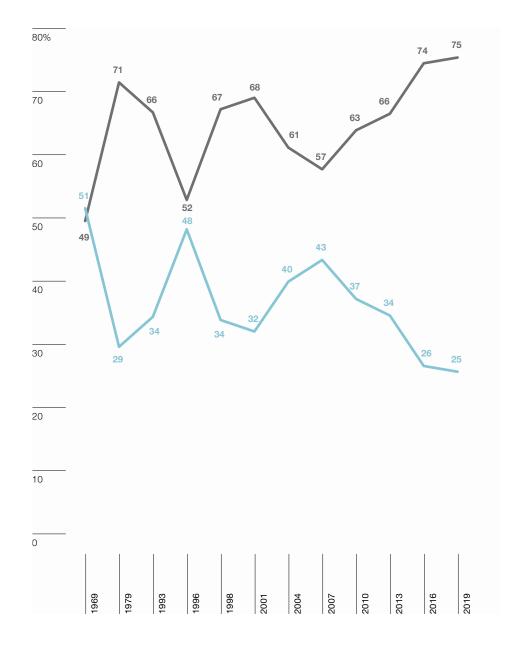
Satisfaction with democracy

Satisfied with democracy
Not satisfied with democracy



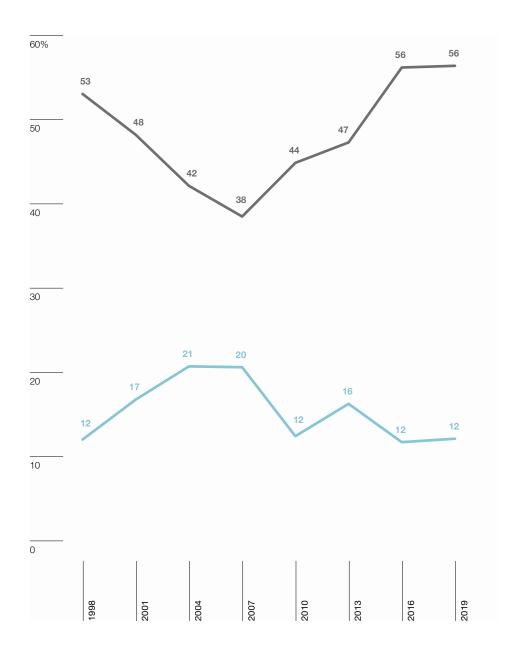
Trust in government

People in government look after themselves
 People in government can be trusted



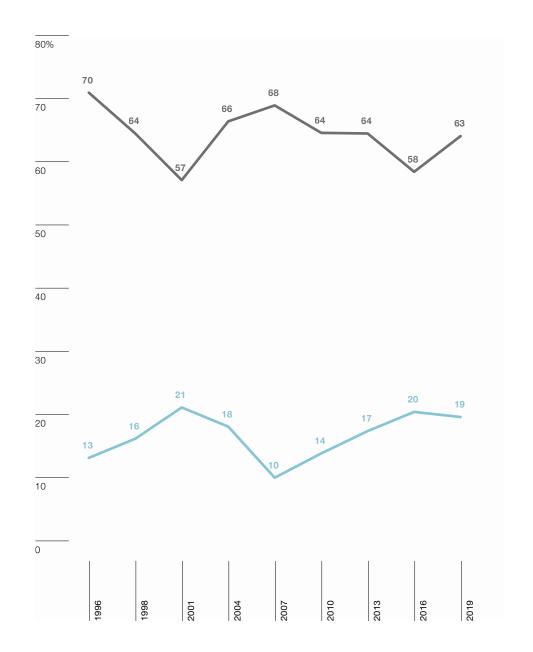
Who the government is run for

Few big interests
All the people



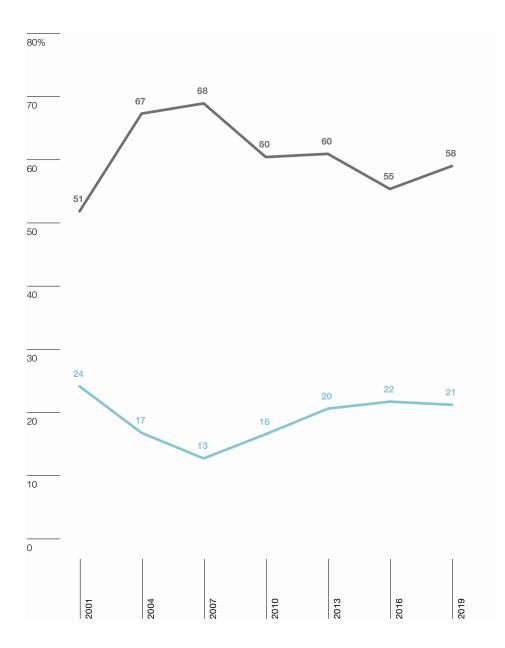
Political efficacy and the use of the vote

Who people vote for can make a big difference
 Who people vote for won't make any difference



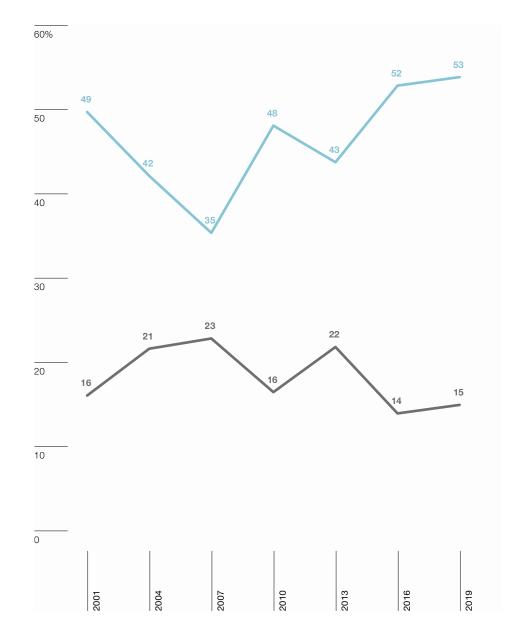
Makes a difference who is in power

It makes a big difference who is in power
It doesn't make any difference who is in power



Politicians know what ordinary people think

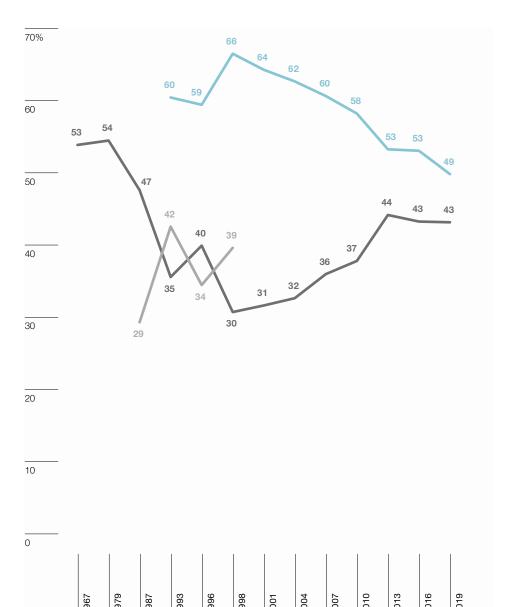
Politicians know what ordinary people think
 Politicians don't know what ordinary people think



The Queen, the flag and republicanism

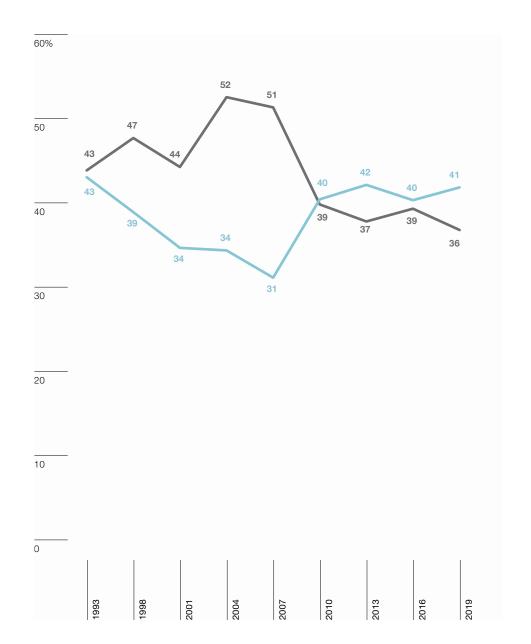
Queen important
Favour republic

Favour flag change



Government control of parliament

Better when government does not control Senate
 Better when government controls both houses



Notes

Satisfaction with democracy

For satisfied with democracy, the response categories are: (1969-1979, 1998-2019) 'very satisfied' and 'fairly satisfied' combined; (1996) 'satisfied' and 'fairly satisfied with democracy, the response categories are: (1969-1979) 'not satisfied'; (1996-2019) 'not very satisfied' and 'not at all satisfied' combined.

Trust in government

For people in government look after themselves, the response categories are: (1969, 1979) look after self; (1993-2019) 'usually look after themselves' and 'sometimes look after themselves' combined. For people in government can be trusted, the response categories are: (1969, 1979) 'do the right thing'; (1993-2019) 'sometimes can be trusted to do the right thing' and 'usually can be trusted to do the right thing' combined.

Who the government is run for

For 'few big interests', estimates combine 'entirely run for the big interests' and 'mostly run for the big interests'. For 'all the people', estimates combine 'mostly run for the benefit of all' and 'entirely run for the benefit of all'.

Political efficacy and the use of the vote

For who people vote for can make a big difference, estimates combine codes '1' and '2'. For who people vote for won't make any difference, estimates combine codes '4' and '5'.

Makes a difference who is in power

For it makes a big difference who is in power, estimates combine codes '1' and '2'. For it doesn't make any difference who is in power, estimates combine codes '4' and '5'.

Politicians know what ordinary people think

For politicians know what ordinary people think, estimates combine codes '1' and '2'. For politicians don't know what ordinary people think estimates combine codes '4' and '5'.

The Queen, the flag and republicanism

For Queen important, estimates combine 'very important' and 'fairly important'. For favour republic, estimates combine (1993–2019) 'strongly favour becoming republic' and 'favour becoming republic'. For favour flag change, estimates combine 'strongly for flag change' and 'for flag change'.

Government control of parliament

The question was not asked in 1996.

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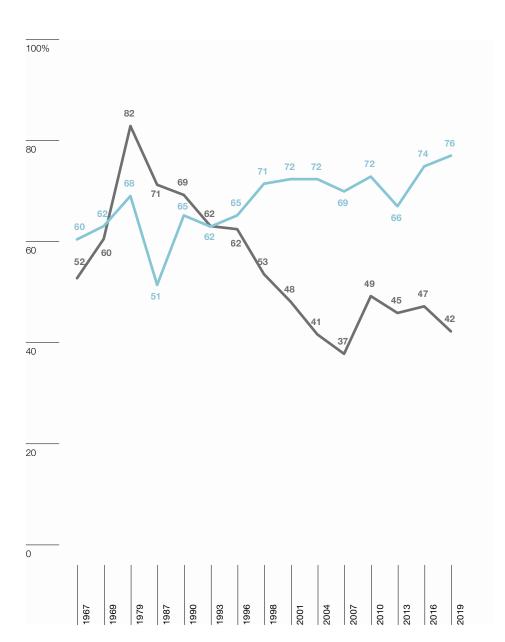
Trade unions, business and wealth

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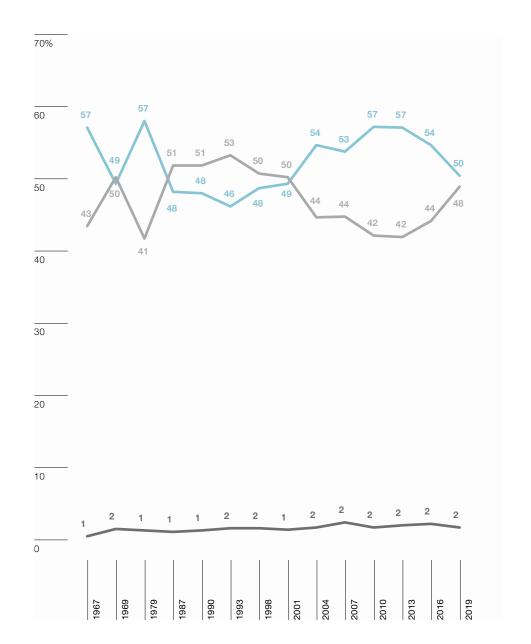
The power of trade unions and big business

Unions have too much power
Big business has too much power



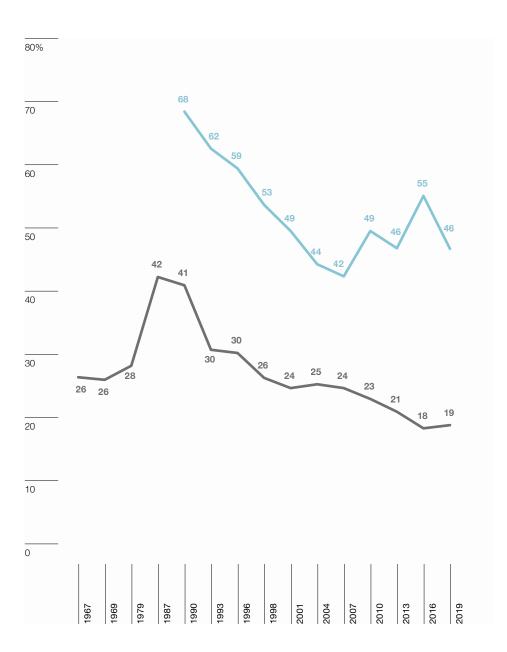
Class self-image

Upper
Middle
Working



Trade union membership and support for industrial action

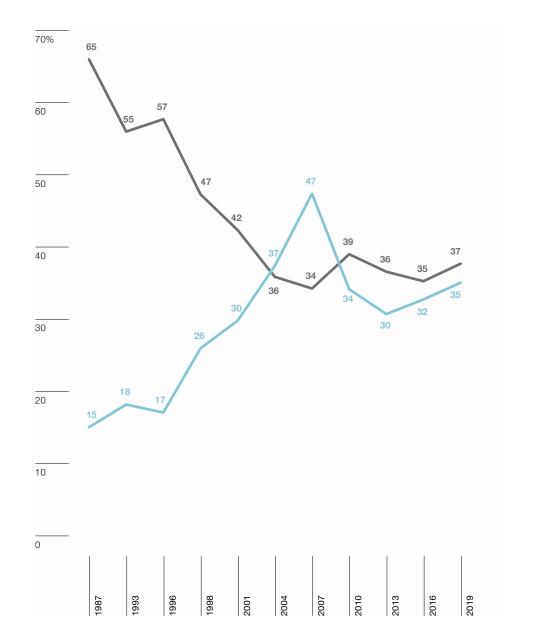
Belong to union
Stricter laws for unions



Government spending: less tax or more social services

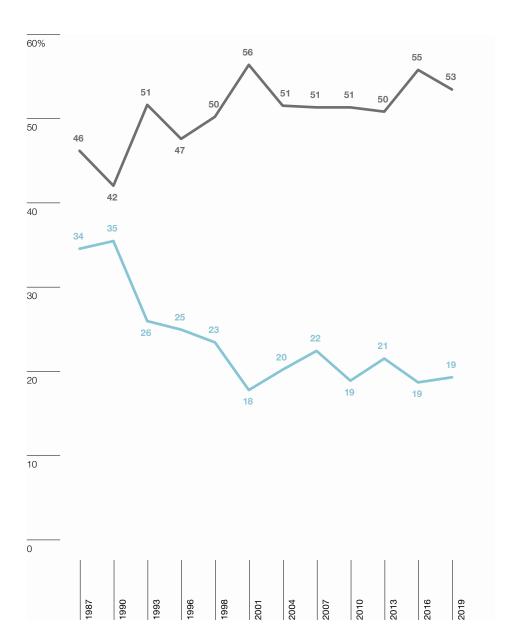
Favours less tax

Favours spending more on social services

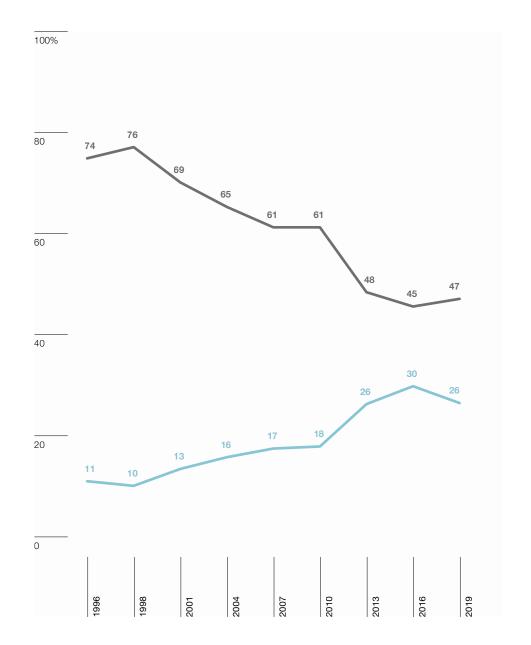


Redistribution of income and wealth

Income and wealth should be redistributed
Income and wealth should not be redistributed



Agree
Disagree



Notes

The power of trade unions and big business

For unions have too much power, estimates for 1990–2019 combine 'strongly agree' and 'agree'. For big business has too much power, estimates for 1990–2019 combine 'strongly agree' and 'agree'.

Class self-image

From 2010–2019 'None' was included in the list of responses and percentages adjusted accordingly.

Trade union membership and support for industrial action

Estimates for stricter laws for unions combine 'strongly agree' and 'agree'.

Government spending: less tax or more social services

For favours less tax, estimates combine 'strongly favour reducing taxes' and 'mildly favour reducing taxes'. For favours spending more on social services, estimates combine 'mildly favour spending more on social services' and 'strongly favour spending more on social services'.

Redistribution of income and wealth

For income and wealth should be redistributed, estimates combine 'strongly agree' and 'agree'. For income and wealth should not be redistributed, estimates combine 'disagree' and 'strongly disagree'.

High tax makes people unwilling to work

'Agree' combines 'strongly agree' and 'agree'. 'Disagree' combines 'strongly disagree' and 'disagree'.

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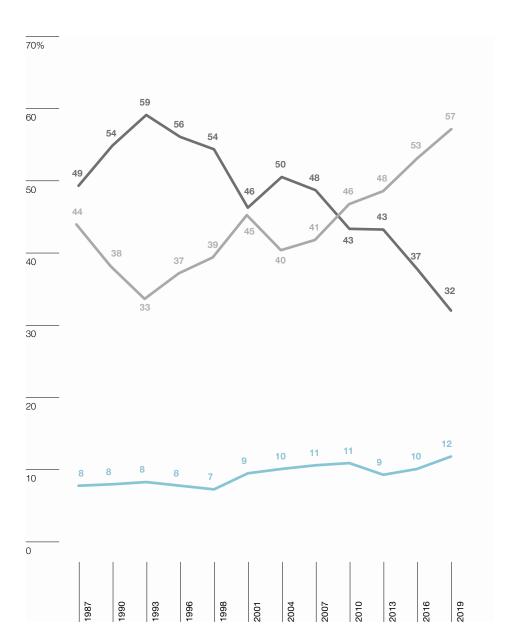
Social issues

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Attitudes towards sex and nudity in films and magazines

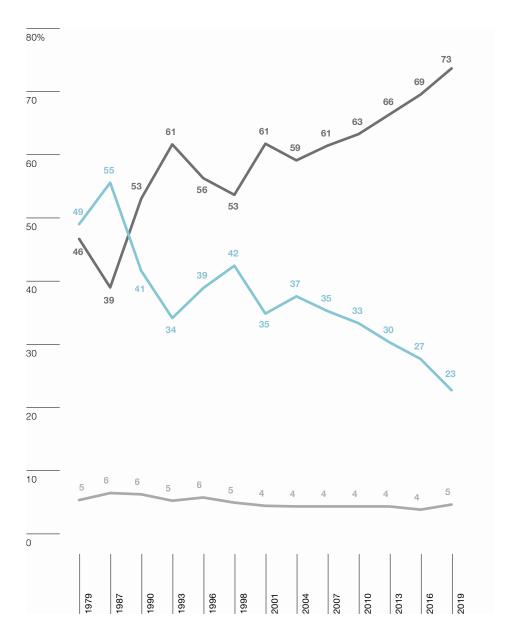
Gone too far
Not gone far enough
About right



Attitudes towards abortion

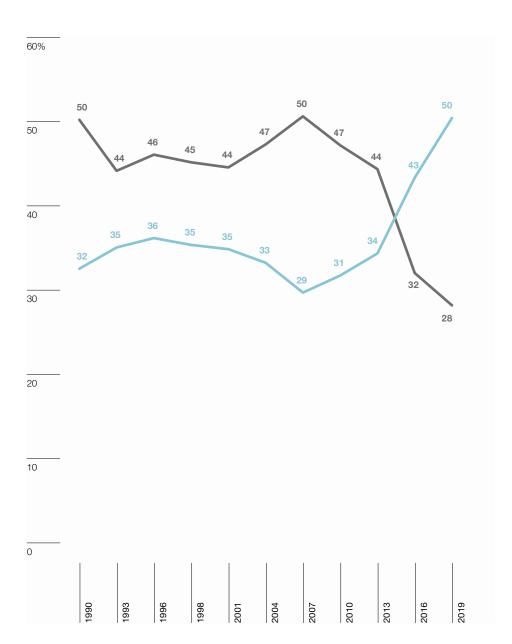
Obtain readily
Special circumstances

Banned



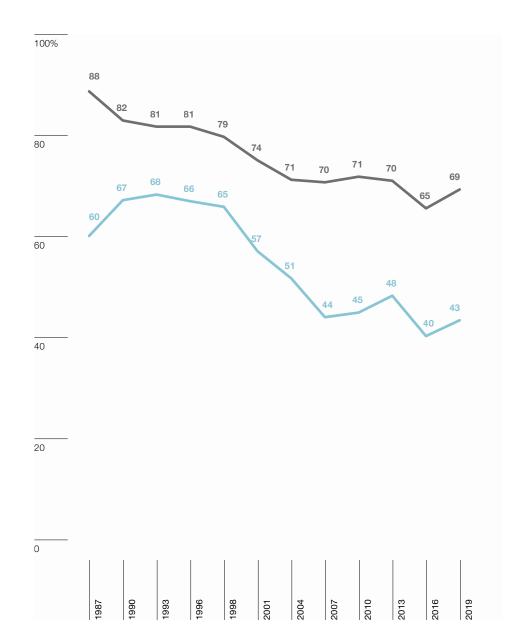
Attitudes towards the legal status of marijuana

Marijuana should be a criminal offence
 Marijuana should not be a criminal offence



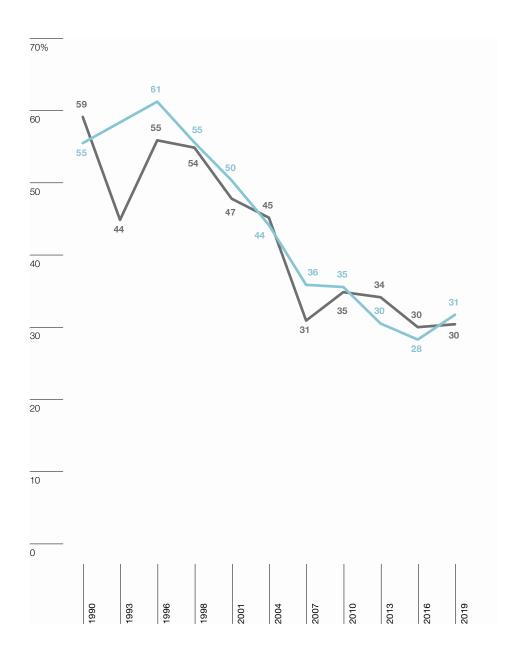
Attitudes towards jail sentences and capital punishment

Stiffer sentences for criminals
Reintroduce death penalty for murder



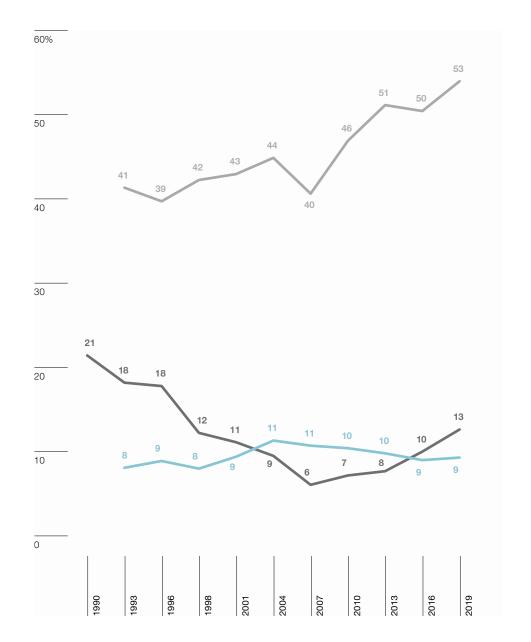
Attitudes towards policies on Indigenous Australians

Government help for Indigenous Australians gone too far
 Transfer of land rights to Indigenous Australians gone too far



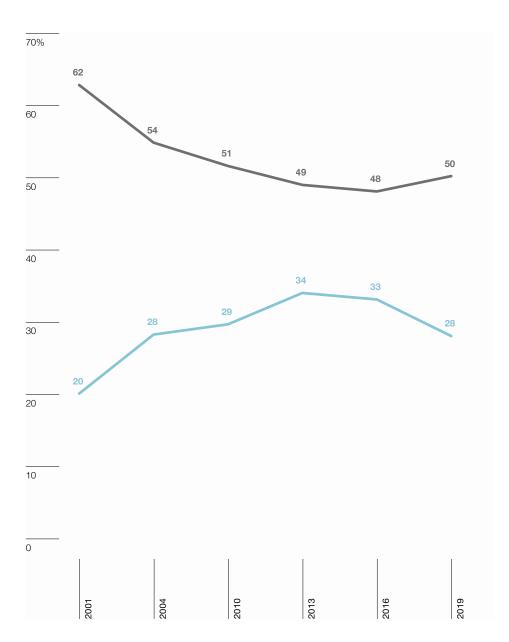
Attitudes towards gender equality

Equal opportunity for women gone too far
 Women should be given preferential treatment
 Should increase business opportunities for women



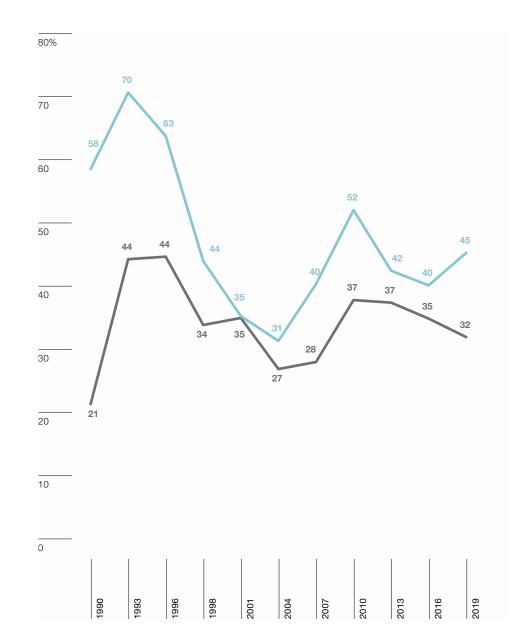
Attitudes towards asylum seeker arrivals by boat

Boats should be turned back
Boats should not be turned back



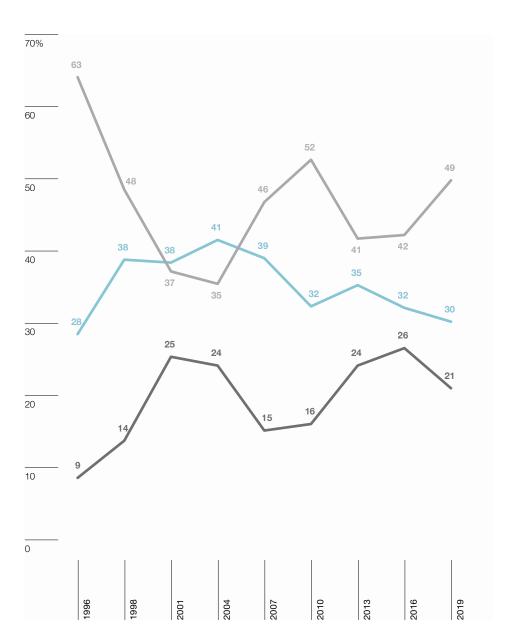
Attitudes towards immigrants and immigration

Equal opportunity for migrants gone too farNumber of migrants allowed into Australia gone too far



Attitudes towards the level of immigration into Australia

Increase immigration
Keep immigration levels the same
Reduce immigration

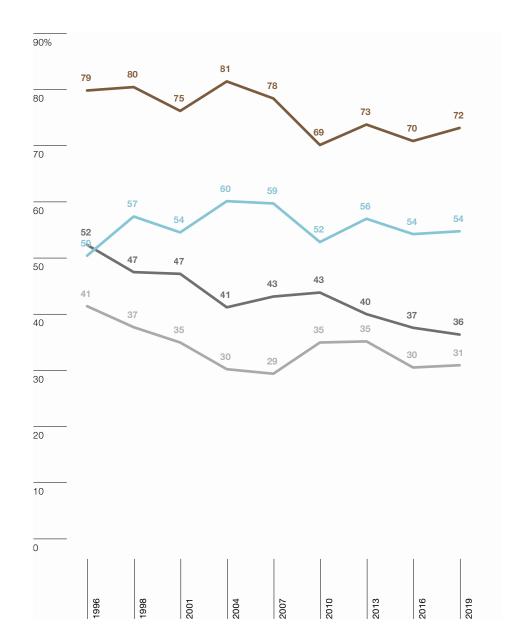


The consequences of immigration

Immigrants increase crime rate
Immigrants good for economy

Immigrants take jobs away from Australian born

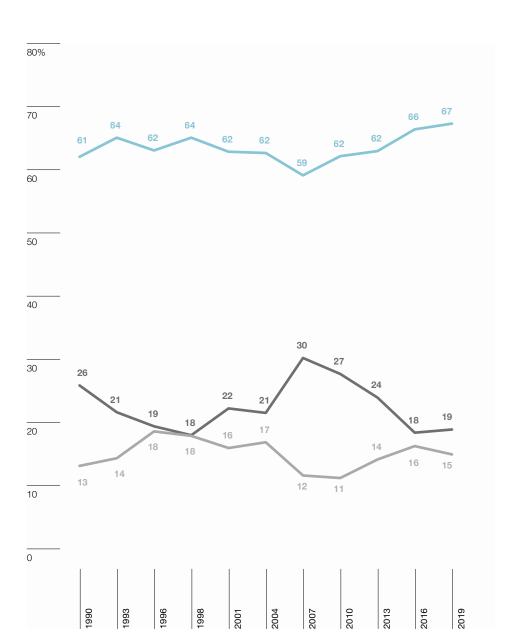
Immigrants make Australia more open to ideas and cultures



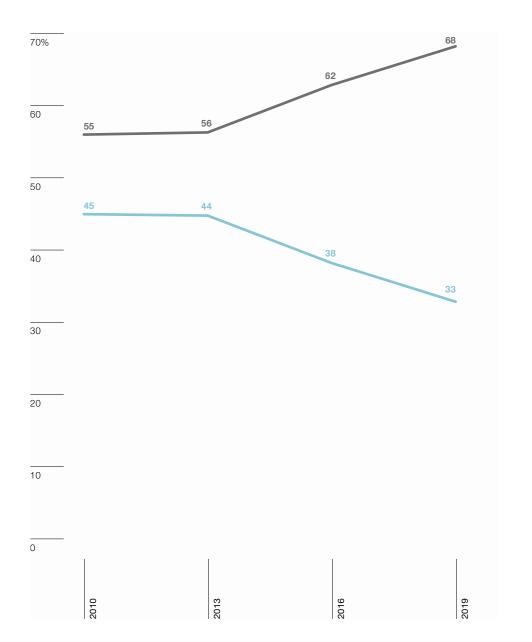
Materialist and postmaterialist values

Materialist
Mixed

Postmaterialist



Serious threat
Not a serious threat



Notes

Attitudes towards nudity and sex in films and magazines

For nudity and sex in films and magazines gone too far, estimates for 1990–2019 combine 'gone much too far' and 'gone too far'. For nudity and sex in films and magazines not gone far enough, estimates for 1990–2019 combine 'not gone far enough' and 'not gone nearly far enough'.

Attitudes towards abortion

From 2010–2019 'Don't know' was included in the list of responses and percentages adjusted accordingly.

Attitudes towards the legal status of marijuana

For marijuana should not be a criminal offence, estimates combine 'strongly agree' and 'agree'. For marijuana should be a criminal offence, estimates combine 'disagree' and 'strongly disagree'.

Attitudes towards jail sentences and capital punishment

For stiffer sentences for criminals, estimates combine 'strongly agree' and 'agree'. For reintroduce death penalty for murder, estimates combine 'strongly agree' and 'agree'.

Attitudes towards policies on Indigenous Australians

For government help for Indigenous Australians gone too far, the estimates for 1993–2019 combine 'much too far' and 'too far'. For transfer of land rights to Indigenous Australians gone too far, the estimates for 1990–2019 combine 'much too far' and 'too far'. Transfer of land rights to Indigenous Australians was not included in 1993.

Attitudes towards gender equality

For equal opportunity for women gone too far, estimates combine 'much too far' and 'too far'.
For women should be given preferential treatment, estimates combine 'strongly agree' and 'agree'. For should increase business opportunities for women, estimates combine 'strongly agree' and 'agree'.

Attitudes towards asylum seeker arrivals by boat

For boats should be turned back, estimates combine 'strongly agree' and 'agree'. For boats should not be turned back, estimates combine 'strongly disagree' and 'disagree'. This question was not included in 2007.

Attitudes towards immigrants and immigration

For equal opportunity for migrants gone too far, the response categories are 'much too far' and 'too far'. For number of migrants allowed into Australia gone too far, the response categories are 'much too far' and 'too far'.

Attitudes towards the level of immigration into Australia

For increase immigration, estimates combine 'increased a lot' and 'increased a little'. For keep immigration levels the same, estimates are for 'remain about the same'. For reduce immigration, estimates combine 'reduced a little' and 'reduced a lot'.

The consequences of immigration

For immigrants increase crime rate, immigrants good for economy, immigrants take jobs away from Australian born, immigrants make Australia more open to ideas and cultures, the response categories are (1996–2019) 'strongly agree' and 'agree'.

Threat of global warming

Question asks 'How serious a threat do you think global warming will pose to you or your way of life in your lifetime?' 'Serious threat' combines 'very serious' and 'fairly serious'. 'Not a serious threat' combines 'not very serious' and 'not at all serious'.

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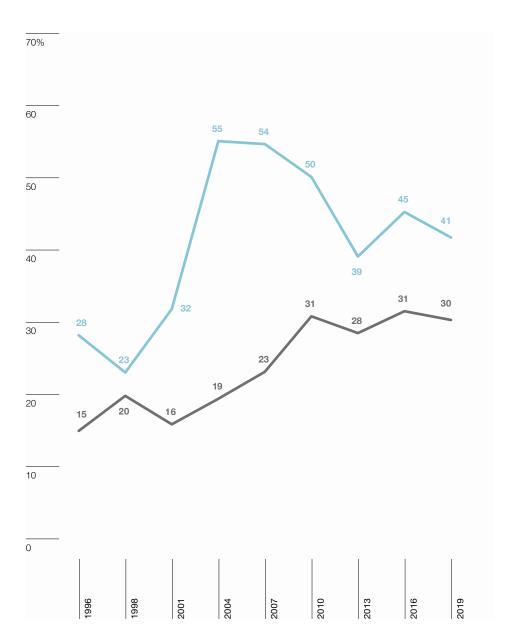
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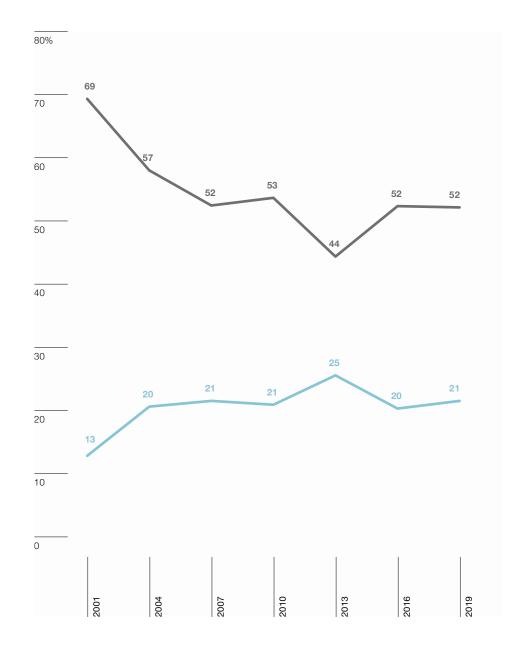
Attitudes towards Australia's defence capability

Australia able to defend itself if attacked
Australia's defence stronger than 10 years ago



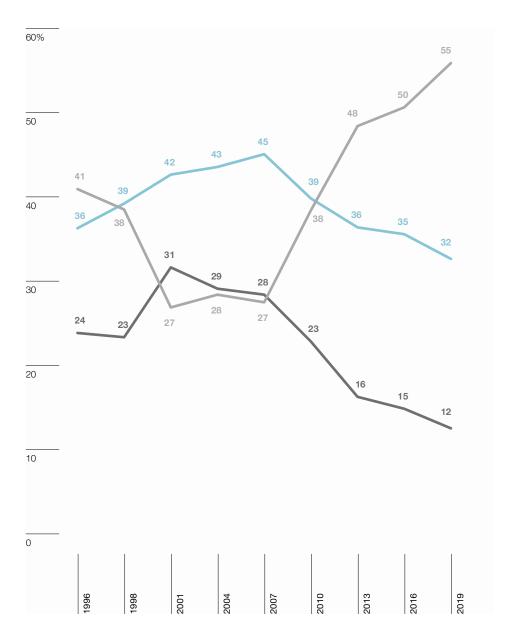
Support for war on terrorism

Agree
Disagree

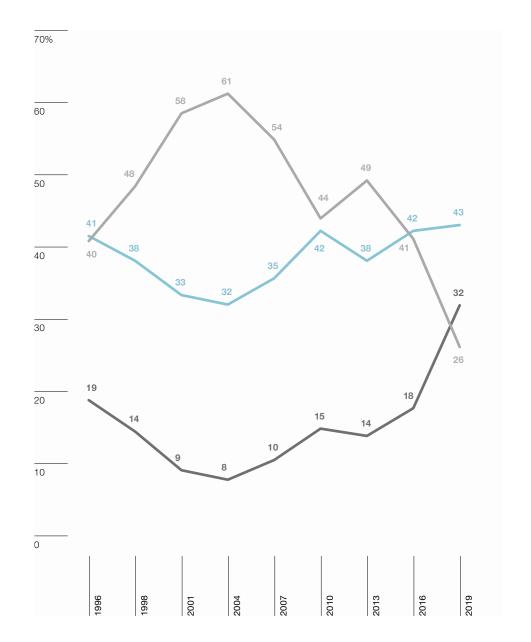


Indonesia as a security threat to Australia

Very likely
Fairly likely
Not very likely

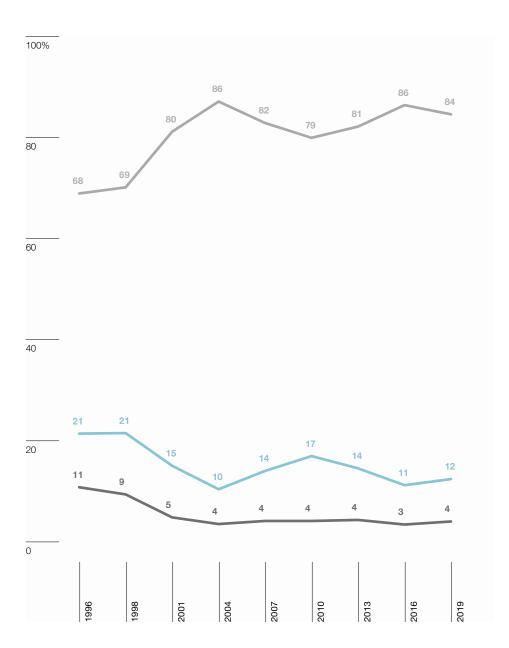


Very likely
Fairly likely
Not very likely



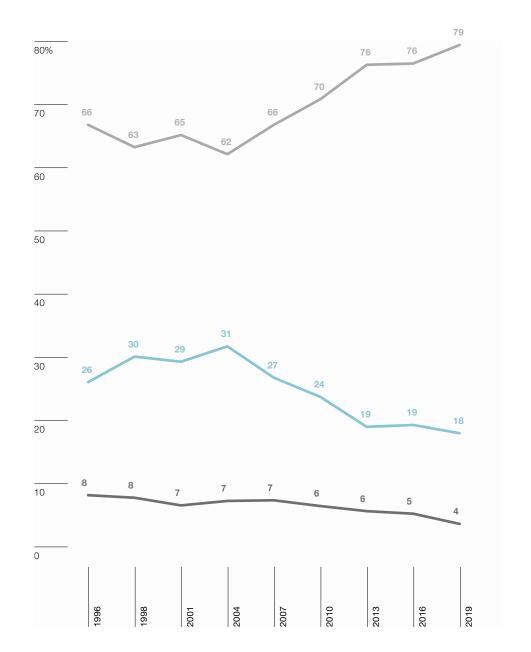
Japan as a security threat to Australia

Very likely
Fairly likely
Not very likely



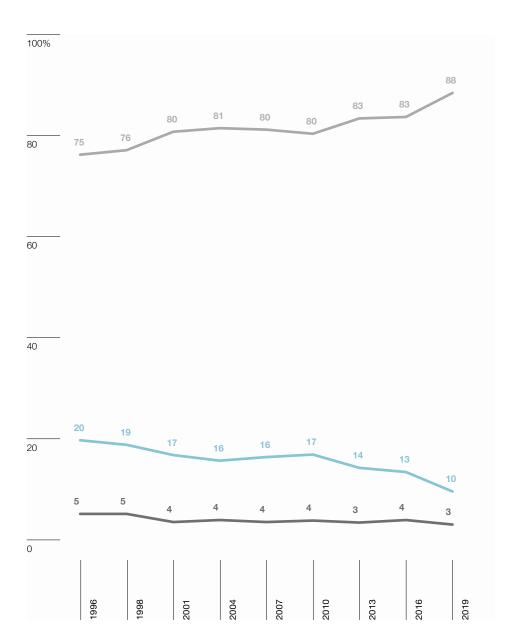
Malaysia as a security threat to Australia

Very likely
Fairly likely
Not very likely

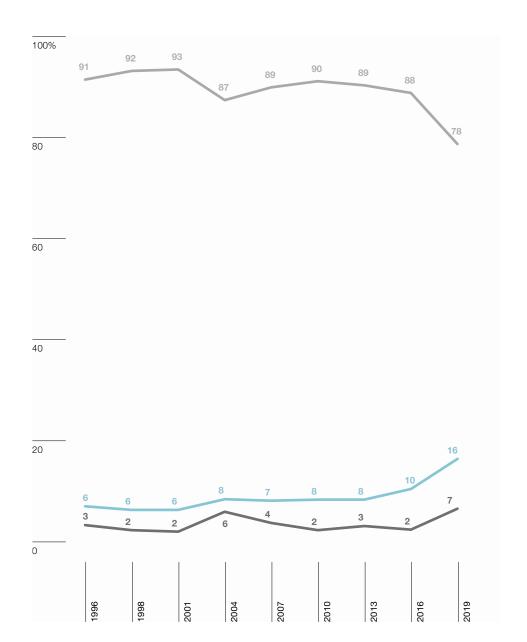


Vietnam as a security threat to Australia

Very likely
Fairly likely
Not very likely

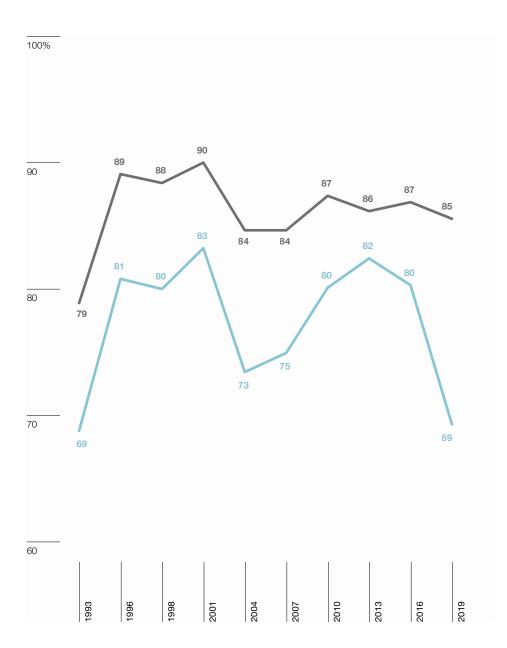


Very likelyFairly likelyNot very likely



Attitudes towards defence links with the United States

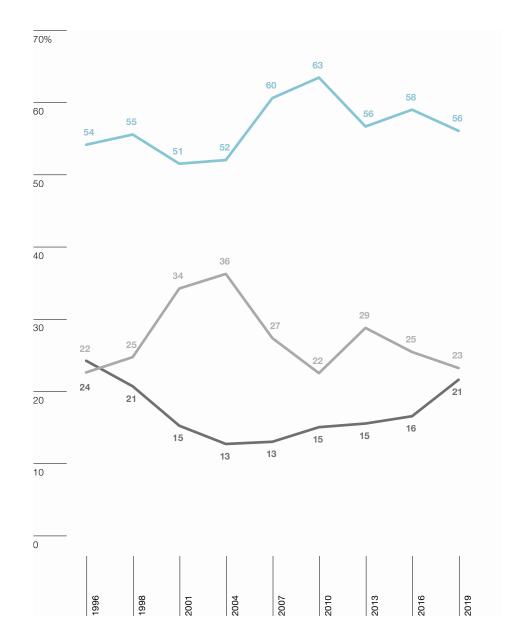
United States alliance under ANZUS important
 Trust in the United States to come to Australia's defence



Attitudes towards closer relations with Asia

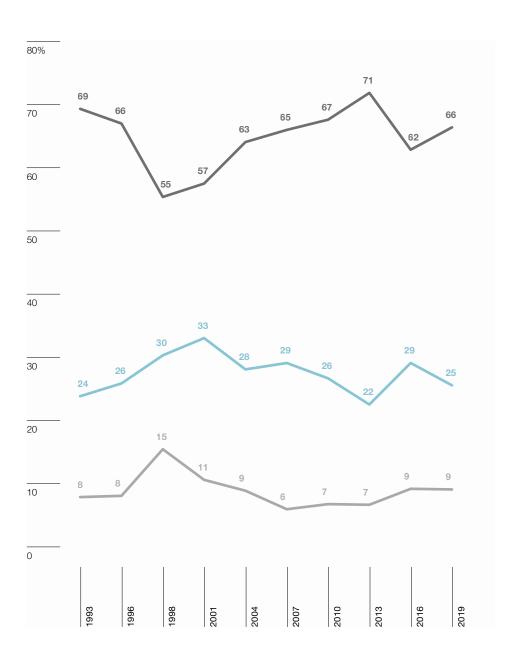
Relations with Asia gone too farRelations with Asia about right

Relations with Asia not gone far enough



Attitudes towards more trade relations with Asia





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Notes

Attitudes towards Australia's defence capability

For Australia able to defend itself if attacked and Australia's defence stronger than 10 years ago, estimates combine 'strongly agree' and 'agree'.

Support for war on terrorism

Question asks whether 'Australia should provide military assistance for the war on terrorism'. 'Agree' combines 'strongly agree' and 'agree'. 'Disagree' combines 'strongly disagree' and 'disagree'.

Attitudes towards defence links with the United States

For United States alliance under ANZUS important, estimates combine 'very important' and 'fairly important'. For trust in the United States to come to Australia's defence, estimates combine 'a great deal' and 'a fair amount'.

Attitudes towards closer relations with Asia

For relations with Asia gone too far, estimates combine 'gone much too far' and 'gone too far'. For relations with Asia not gone far enough, estimates combine 'not gone far enough' and 'not gone nearly far enough'.

Attitudes towards more trade relations with Asia

Question asks whether 'Australia's trading future lies in Asia'. For agree, estimates combine 'strongly agree' and 'agree'. For disagree, estimates combine 'disagree' and 'strongly disagree'.

The election campaign
Voting and partisanship
Election issues
The economy
Politics and political parties
The left-right dimension
The political leaders
Democracy and institutions
Trade unions, business and wealth
Social issues
Defence and foreign affairs

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References

To cite data from the Australian Election Study or the Australian National Political Attitudes Survey please use the following references:

McAllister, I., Sheppard, J., Bean, C., Gibson, R., Makkai, T. (2019). Australian Election Study 2019 [computer file], December 2019.

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The election campaign
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Appendix: Methodology

The Australian Election Study (AES) surveys are designed to collect data following federal elections for academic research on Australian electoral behaviour and public opinion. The AES commenced operation in 1987 and has fielded surveys after every federal election since. Since 1998 the AES has been a member of the Comparative Study of Electoral Systems (CSES) group (see www.cses.org). Prior to the AES, three academic surveys of political behaviour were collected by Don Aitkin in 1967, 1969 and 1979, respectively, but they are not strictly speaking election surveys. Where comparable measures exist from these studies, they have been incorporated in the trends in this report. Details on the earlier surveys are available on the Australian National Political Attitudes Survey Dataverse.

The AES routinely collects data among a nationally representative sample of voters and among major party candidates standing for election. Both the voter and candidate instruments combine a common set of questions. The AES is mounted as a collaborative exercise between several Australian universities. The 1987 and 1990 surveys were funded by a consortium of universities and the 2007 survey by ANU; all of the intervening and subsequent surveys have been funded by the Australian Research Council. Each of the surveys conducted to date has had a central theme:

1987 The economy

1990

The environment and environmentalism

1993

Political culture

1996

National identity and citizenship

1998

Constitution, rights and minorities

1999

Constitutional referendum

2001

Challenges to governance

2004

The decline of political parties

2007

Democracy and representation

2010

The dynamics of political choice.

2013

Volatility and electoral change

2016 - 2019

Political engagement among the young

Australian Election Study Overview, 1987-2019

Year	Principal investigators	Funder	Study number
1987	Ian McAllister, Anthony Mughan	University of NSW, ANU	ASSDA 445
1990	Ian McAllister, Roger Jones, David Gow	University of NSW, ANU	ASSDA 570
1993	Roger Jones, Ian McAllister, David Denemark, David Gow	ARC/ A79131812	ASSDA 763
1996	Roger Jones, David Gow, Ian McAllister	ARC/ A79530652	ASSDA 943
1998	Clive Bean, David Gow, Ian McAllister	ARC/A79804144	ASSDA 1001
1999	David Gow, Clive Bean, Ian McAllister	ARC/ A79937265	ASSDA 1018
2001	Clive Bean, David Gow, Ian McAllister	ARC/ A00106341	ASSDA 1048
2004	Clive Bean, Ian McAllister, Rachel Gibson, David Gow	ARC/DP0452898	ASSDA 1079
2007	Clive Bean, Ian McAllister, David Gow	ACPSPRI/ACSR	ASSDA 1120
2010	Ian McAllister, Clive Bean, Rachel Gibson, Juliet Pietsch	ARC/DP1094626	ASSDA 1228
2013	Ian McAllister, Juliet Pietsch, Clive Bean, Rachel Gibson	ARC/DP120103941	ADA 1259
2016	lan McAllister, Juliet Pietsch, Clive Bean, Rachel Gibson, Toni Makkai	ARC/DP160101501	ADA 01365
2019	lan McAllister, Jill Sheppard, Clive Bean, Rachel Gibson, Toni Makkai	ARC/DP160101501	ADA 01446



australianelectionstudy.org

All of the data are publicly available from australianelectionstudy.org and from Dataverse (dataverse. ada.edu.au/dataverse/aes).

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Voters

All the Australian Election Study (AES) surveys are national, postelection self-completion surveys. The 1987 – 2013 surveys were based on samples drawn randomly from the electoral register. The 2016 survey used a split sample method, with half of the sample coming from the electoral register, and half from the Geo-Coded National Address File (G-NAF). The 2019 survey was based solely on a sample drawn from the G-NAF. The 1993 AES oversampled in some of the smaller states and because of this the sample was weighted down to a national sample of 2,388 respondents. The overall response rates are listed below. In 2001 and 2004 an online survey was conducted in parallel with the regular AES. In 2010, 2013, and 2016 an online option was available to the survey respondents, and in

2013 an additional sample was collected online in order to correct for an under-representation of younger voters. In 2019 a 'pushto-web' methodology was used, with a hard copy completion being available to respondents who opted for it. The 1993 and post 2010 surveys are weighted to reflect the characteristics of the national electorate. The 2019 AES also included a panel component, based on respondents who were interviewed in both 2016 and 2019.

Australian Election Study voter response rates, 1987-2019

		Valid	Effective
Year	Total sample	response	response (%)
1987	3,061	1,825	62.8
1990	3,606	2,020	58.0
1993	4,950	3,023	62.8
1996	3,000	1,795	61.8
1998	3,502	1,896	57.7
2001	4,000	2,010	55.4
2004	4,250	1,769	44.5
2007	5,000	1,873	40.2
2010	4,999	2,003	40.1
2013	12,200	3,955	33.9
2016	12,497	2,818	22.5
2019	5,175	2,179	42.1

The response rate is estimated as: valid responses /(total sample-moved or gone away).

Candidates

The Australian Candidates Study (ACS) surveys are conducted in parallel with the surveys of voters. In 1987 all candidates for the House of Representatives and Senate were surveyed. Between 1990 and 2016 the surveys were restricted to all major party candidates, plus identifiable Greens and other environmental candidates. This restriction was designed to cut costs, since about half of the total number of candidates were minor party or independent candidates, almost all of whom lost their deposits. In 1993 the criteria were broadened to include non-major party candidates whom it was anticipated would obtain more than 10 per cent of the first preference vote. In 2019 all candidates were contacted if they supplied a valid email address on their nomination papers.



Full technical details of the sampling methodology and question wording is available in the survey codebooks, available at www. australianelectionstudy.org.

Australian Candidate Survey response rates, 1987-2019

	Election candidates			Australian Candi	date Study	
	House of			Total	Valid	Effective
Year	Representatives	Senate	Total	contacted	response	response (%)
1987	613	255	868	868	612	70.5
1990	782	223	1,005	631	410	65.0
1993	943	266	1,209	593	415	70.0
1996	908	255	1,163	672	427	63.5
2001	1,039	285	1,324	840	477	56.8
2004	1,091	330	1,421	998	535	53.6
2007	1,054	367	1,421	952	470	49.9
2010	849	349	1,198	543	247	45.5
2013	1,188	529	1,717	556	192	34.5
2016	994	631	1,625	591	182	30.8
2019	1,056	458	1,514	1,278	482	37.7

The 1987 and 2016 elections were double dissolution elections for the Senate. Other elections are half-Senate. The response rate is estimated as valid responses/total contacted.

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australianelectionstudy.org

- > Access complete data files and documentation to conduct your own analysis
- > Explore interactive charts to examine differences in political attitudes by age, gender, education level and vote
- > Download Australian Election Study reports and articles

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