



TRENDS IN AUSTRALIAN POLITICAL OPINION

Results from the Australian Election Study 1987–2022

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australianelectionstudy.org

- > Access complete data files and documentation to conduct your own analysis
- > Explore interactive charts to examine differences in political attitudes by age, gender, education level and vote
- > Download Australian Election Study reports

INTRODUCTION

The 2022 election was the first election where Labor won a majority in the House of Representatives in 15 years, since the 2007 election win led by Kevin Rudd. Labor achieved this win in 2022 despite a primary vote of 32.6 percent, its lowest since the 1930s. The election has thus been framed as a loss for the Liberal-National Coalition, more so than a win for Labor. The 2022 Australian federal election was unique in many respects, including the rise of 'Teal' independents, an exceptionally unpopular incumbent Prime Minister, and this being the first federal election held since the COVID-19 pandemic hit in 2020. This report situates the 2022 election in long-term comparison, drawing upon the results of the Australian Election Study.

The Australian Election Study (AES) provides the most sophisticated and comprehensive source of evidence ever collected on political attitudes and behaviour in Australia. The AES has fielded a representative public opinion survey after every federal election since 1987. The survey asks a wide range of questions to discover what shaped voters' choices at the ballot box — including considerations in the vote decision, the importance of different policy issues, and attitudes towards the political parties and leaders. This provides a wealth of information to understand voter behaviour and how that contributes to election results.

This monograph presents the long-term trends over time in voter attitudes and behaviour in Australia. Situating the 2022 election in historical context highlights unique factors in this election. Factors advantaging Labor in the 2022 election include: Labor's advantage over the Coalition in most policy areas—a major shift since the previous election (pp. 36-43), increasingly pessimistic views of the economy under the previous government (p. 55); and Scott Morrison's unpopularity, as the least popular main party leader in the history of the AES (p. 90). Although Labor won the election, the data highlights concerns for both the major parties, including declining political partisanship (p. 29) and low levels of trust in politicians (p. 101).

In most cases, our trends run from 1987 until 2022; in some cases, the same questions have been asked in surveys conducted in 1967, 1969 and 1979, allowing us to extend the time series back another two decades. The 1987 to 2022 trends are based on the Australian Election Study (AES) surveys, comprehensive post-election surveys of political opinion that have asked the same questions and used substantially the same methodology. The appendix provides an overview of the methodology. The 1967, 1969 and 1979 surveys are also comprehensive academic surveys of political opinion; all three surveys were conducted by Don Aitkin, who pioneered the use of mass public opinion surveys in the academic study of politics in Australia.

In 2022 two further surveys are available to complement the AES. The first is Module 6 of the Comparative Study of Electoral Systems project (www.cses.org), which enables the election to be situated in cross-national comparison. This survey used the Social Research Centre's 'Life in Australia' panel and was fielded just after the election. The second is the 2016-2022 panel survey, which re-interviewed 1,275 respondents in 2022. This panel survey provides a unique insight into the factors influencing changes in political attitudes and behaviour between these elections.

Further details on the dynamics shaping the 2022 election are provided in our accompanying report, The 2022 Australian Federal Election: Results from the Australian Election Study. These reports and a range of other resources including codebooks, technical reports and an interactive tool to explore the data online, are available on the AES website: australian election study.org

Sarah Cameron Ian McAllister

December 2022

ACKNOWLEDGEMENTS

The Australian Election Study (AES) is a major collaborative project and we would like to thank all those who have contributed to the study over its 35-year history. On the 2022 survey we collaborated with Simon Jackman and Jill Sheppard. Previous contributors to the study include Clive Bean, Rachel Gibson, Toni Makkai, Juliet Pietsch, David Gow, Roger Jones, David Denemark and Anthony Mughan. The AES is funded by the Australian Research Council (details on p. 155), and the 2022 AES is a collaboration between the Australian National University, Griffith University and the University of Sydney. At the Australian National University, particular thanks go to the School of Politics and International Relations, the Centre for Social Research and Methods and the College of Arts and Social Sciences as well as the following individuals: Annika Werner, Matthew Gray, Nicholas Biddle, Perri Chapman, Cathie Gough and Dylan Wang. At Griffith University particular thanks go to the School of Government and International Relations and the Centre for Governance and Public Policy as well as Juliet Pietsch and Kai He. The Social Research Centre fielded the 2022 survey, led by Anna Lethborg. The Australian Data Archive prepared the data for public release and provides web support, with thanks to Steven McEachern, Marina McGale and Ryan Perry. Christie Fearns led graphic design work on this report. Small Multiples and Jack Zhao have supported data visualisation. Ron Woods has contributed to the report series design. This research is made possible by the thousands of Australians who completed the Australian Election Study surveys and shared their opinions as captured in this report.

We acknowledge the Traditional Custodians of Country throughout Australia and pay our respect to Elders past and present.

The election campaign

Voting and partisanship

Election issues

The economy

Politics and political parties

The left-right dimension

The political leaders

Democracy and institutions

Trade unions, business and wealth

Social issues

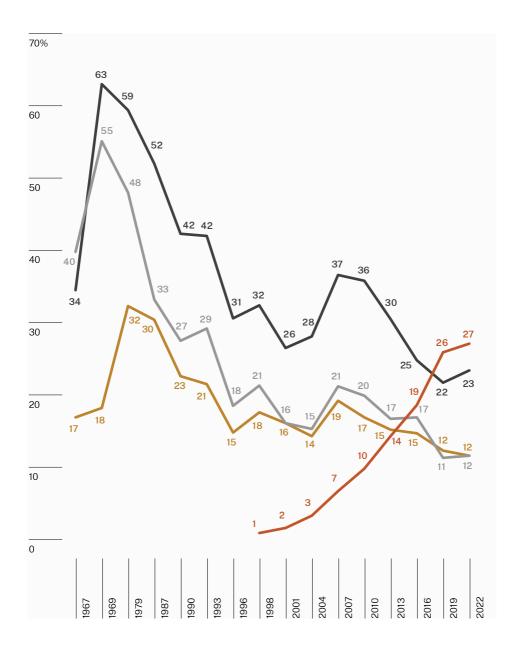
Defence and foreign affairs

References

Appendix: Methodology

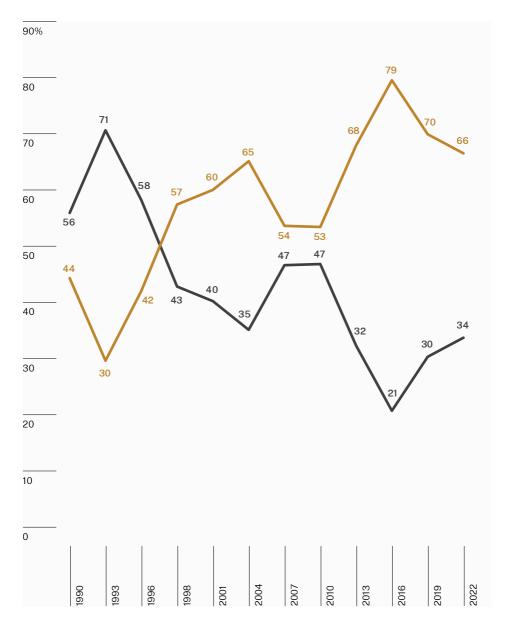
Followed the election in the mass media

Television
Radio
Newspapers
Internet



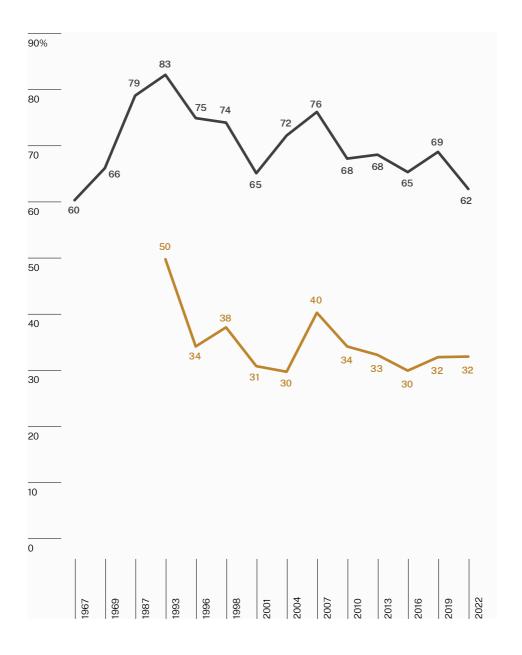
Watched the leaders' debates

Watched debateDid not watch debate



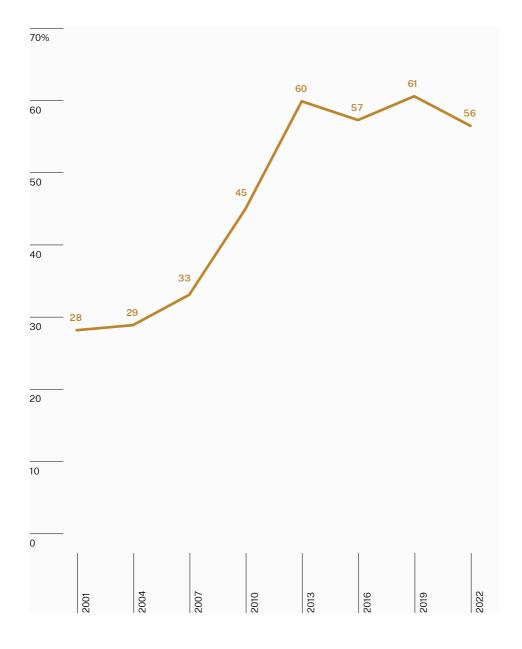
Interest in the election

Care a good deal who wins the election
A good deal of interest in the election



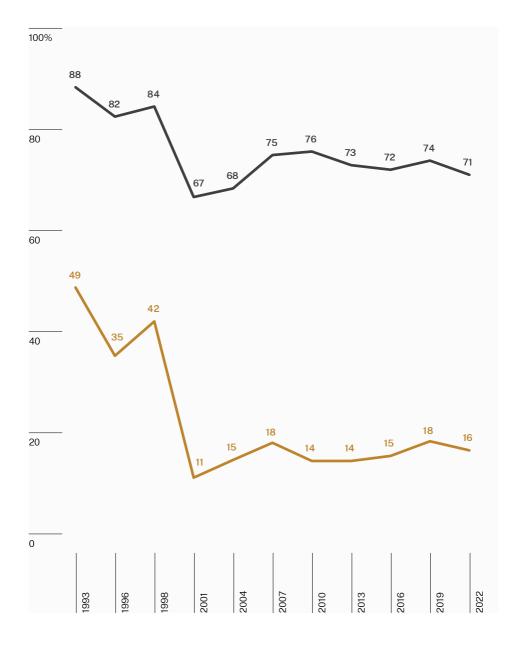
Contacted by candidate or political party

Contacted by a party during the campaign



Discussing the election campaign with others

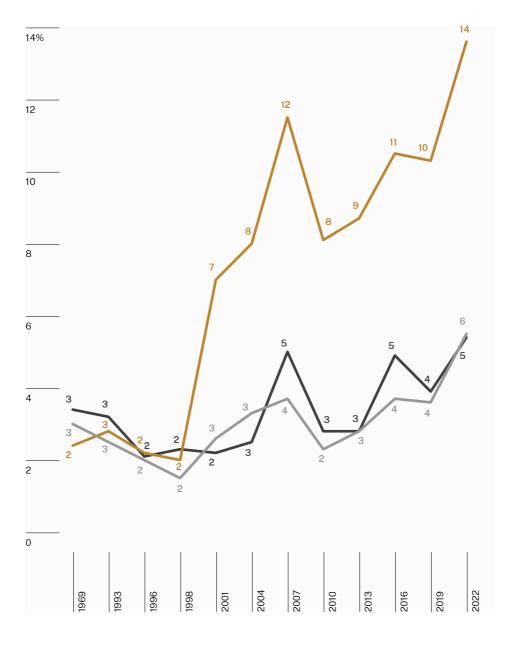
Discuss politicsPersuade others how to vote



Involvement in the election campaign

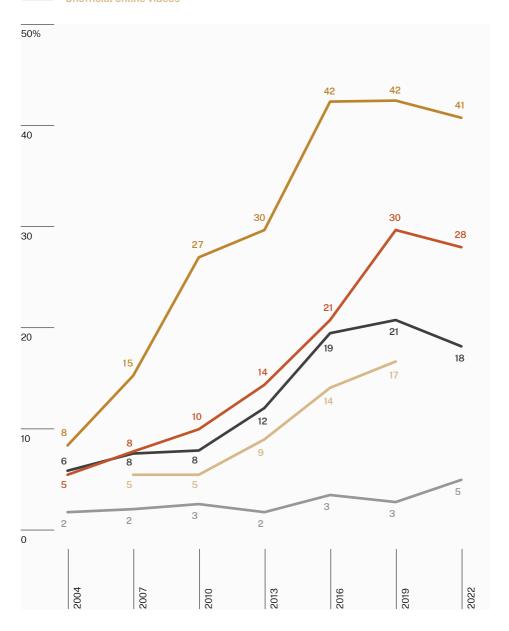
Attend meeting
Work for party or candidate

Contribute money to a political party or election candidate



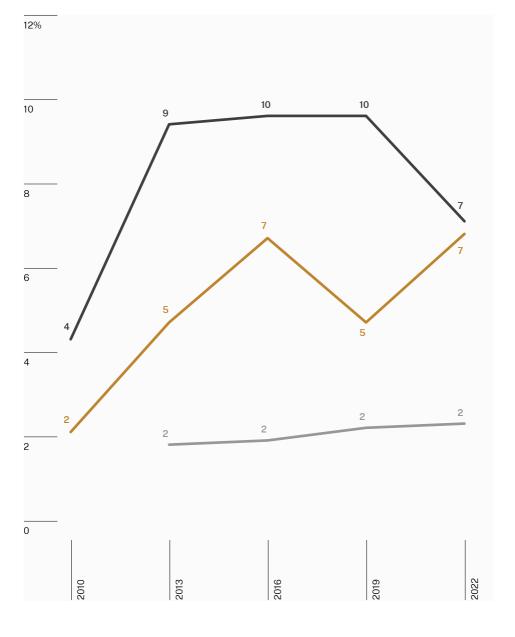
Websites accessed during the election campaign

Party or candidate campaign sites
Mainstream news media
Federal Parliament
Australian Electoral Commission
Unofficial online videos



Online activity during the election campaign

Shared unofficial political content online
 Signed up to receive information from a party or candidate
 Joined a political group on a social networking site



Notes

Followed the election in the mass media

Response categories for television, radio and newspapers are: (1967-1979) 'yes'; (1987-1990) 'often'; (1993-2022) 'a good deal'. Response categories for internet are: (1998-2004) 'many times'; (2007-2022) 'a good deal'.

Watched the leaders' debate

Watched debate includes respondents who watched one or more of the debates in the election campaign. Elections 1990 and 1998-2016 each had one leaders' debate, in 1993 and 1996 there were two debates, and in 2019 and 2022 there were three debates.

Contacted by candidate or political party

For contacted by a party during the campaign, the response categories are: (2001-2007) 'Yes'; (2010) 'Yes, by telephone', 'Yes, by mail', 'Yes, by face-to-face', and 'Yes, by email or through the web'; (2013-2022) 'Yes, by telephone', 'Yes, by mail', 'Yes, (2013: by) face-to-face', 'Yes, by text message or SMS', 'Yes, by email', and 'Yes, by social network site or other web-based method'.

Discussing the election campaign with others For 2001–2022 estimates combine 'frequently' and 'occasionally'.

Involvement in the election campaign

For attend meeting, the response categories are: (1969) 'yes'; (1993-2022) 'go to any political meetings or rallies'. For work for a party or candidate, the response categories are: (1969) 'yes'; (1993-1998) 'do any work for a political party or election candidate'; (2001-2022) 'show your support for a particular party or candidate by, for example (2019: e.g.), attending a meeting, putting up a poster, or in some other way'. For contribute money to a political party or election candidate, the response categories are: (1969) 'yes'; (1993-2007, 2013-2022) 'contribute money to a political party or election candidate'; (2010) combined responses to 'contribute money to a political party or election candidate by mail or phone' and 'contribute money to a political party or election candidate using the internet'. For 2001-2022 all estimates combine 'frequently' and 'occasionally'.

Websites accessed during the election campaign

For party or candidate campaign sites the response categories are: (2004-2007) 'party site'. 'vour own MP's site', 'individual candidate site in vour electorate' and 'other candidate/MPs sites outside your electorate'; (2010-2013) 'party or candidate campaign sites'; (2016) 'official party or candidate campaign sites'; (2019) 'official party or candidate campaign sites (e.g. home pages. blogs, official Facebook profiles, official YouTube channels)': (2022) 'party or campaign websites'. For unofficial online videos, the response categories are (2007) 'YouTube: (2010-2013) 'unofficial online videos'; (2016) 'unofficial online content (i.e. nonparty produced campaign material (e.g. YouTube))'; and (2019) 'unofficial online content (i.e. non-party campaign material e.g. YouTube)'.

Online activity during the election campaign

For 'signed up to receive information from a party or candidate' this includes registering as their follower/friend/supporter on social media. The election campaign

Voting and partisanship

Election issues

The economy

Politics and political parties

The left-right dimension

The political leaders

Democracy and institutions

Trade unions, business and wealth

Social issues

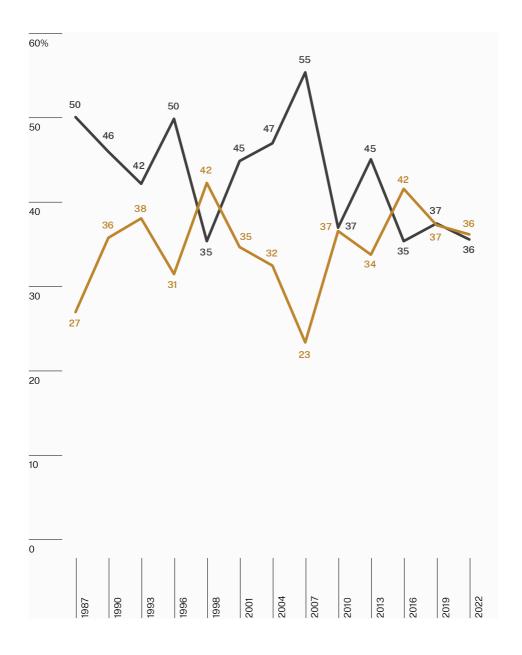
Defence and foreign affairs

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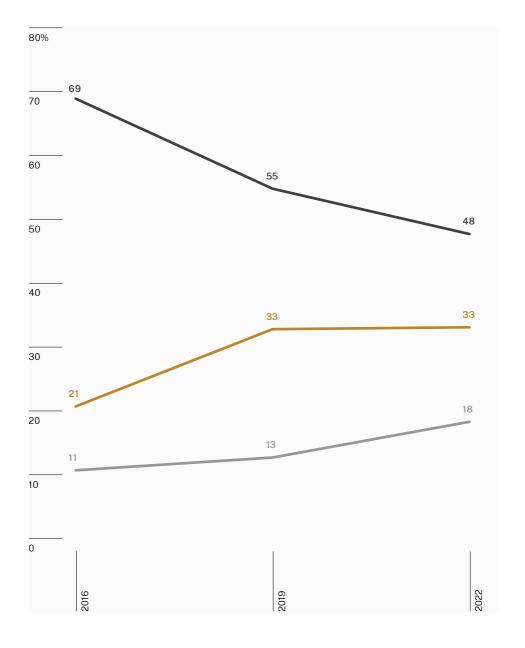
Timing of the voting decision

A long time ago
During the election campaign



Mode of voting

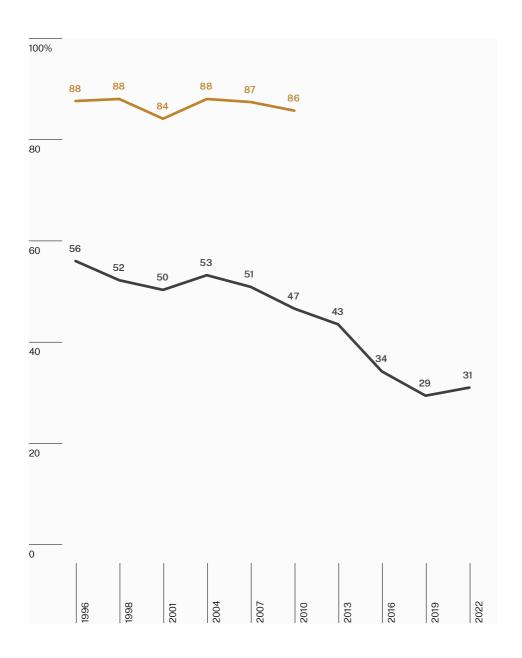
In person on election day
In person before election day (pre-poll)
Postal vote before election day



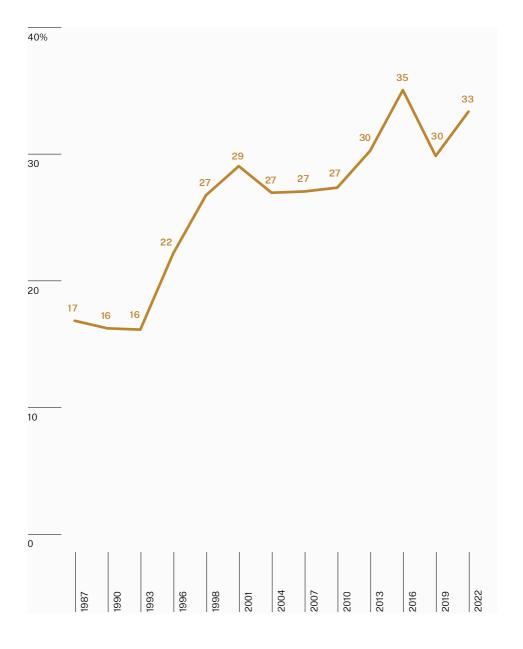
The use of voter prompts on polling day

Followed 'How to Vote' card for House of Representatives

Voted above the line for Senate

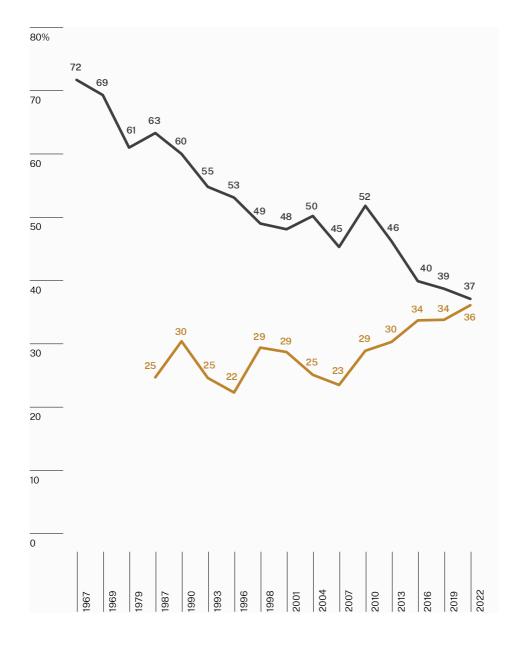


Split tickets



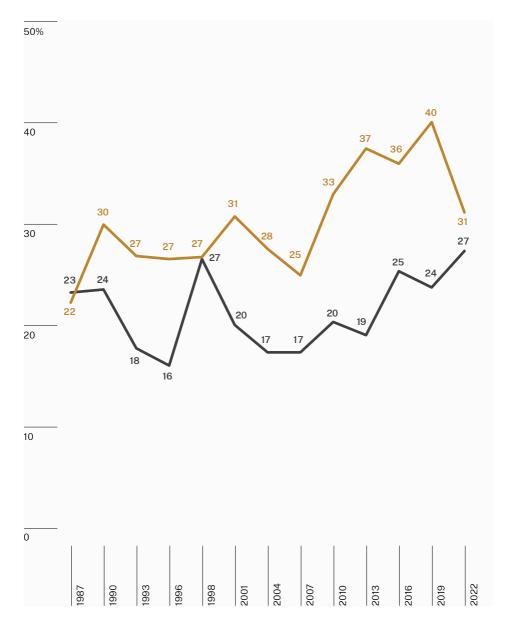
The extent of voting volatility

Always voted for same partyConsidered voting for another party



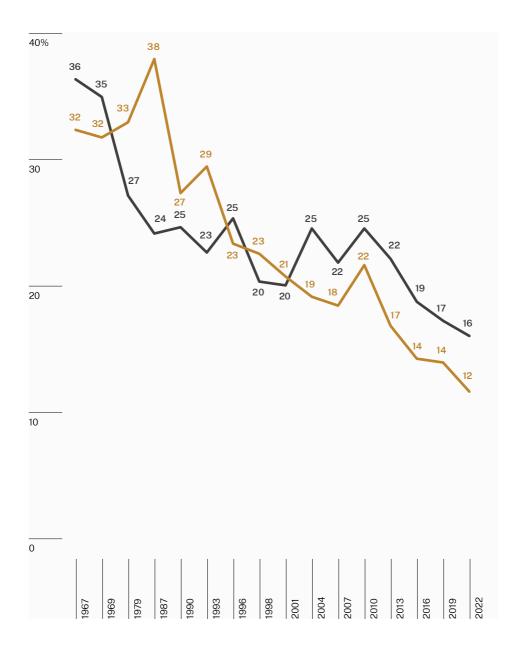
Considered changing vote during campaign

Liberal-National voters
Labor voters



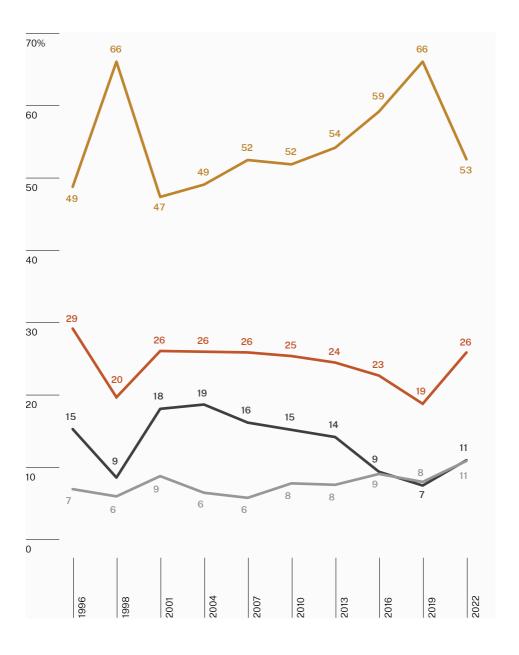
Lifetime voting

Stable Liberal-NationalStable Labor



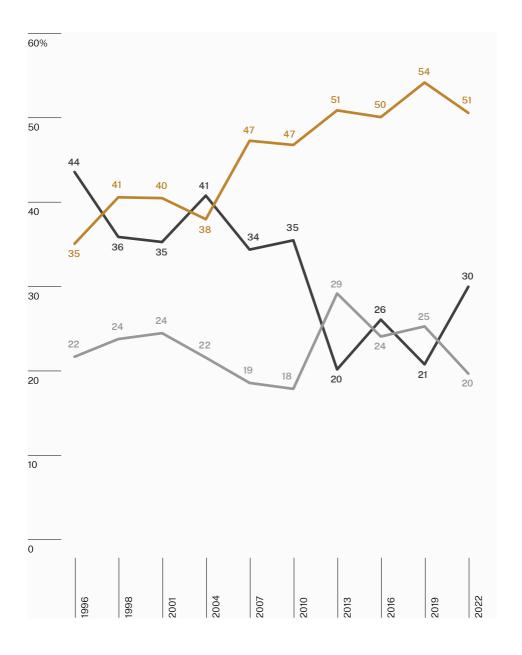
Considerations in the voting decision

Party leaders
Policy issues
Candidates in your electorate
Parties taken as a whole



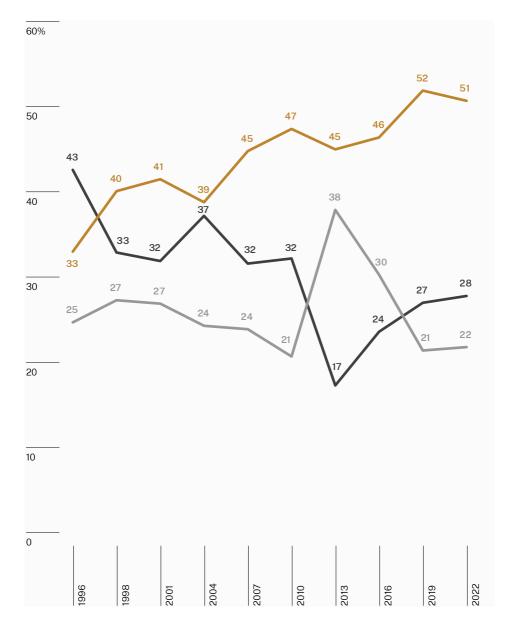
Destination of minor party votes in the House of Representatives

Liberal-National
Labor
Not sure / don't know



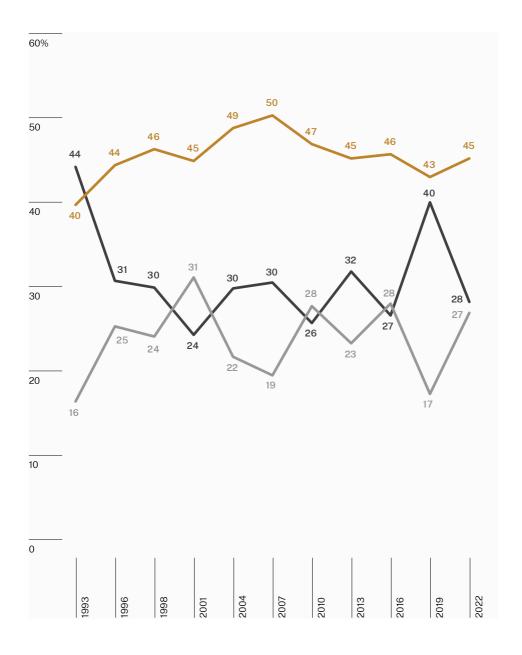
Destination of minor party votes in the Senate

Liberal-National
Labor
Not sure / don't know



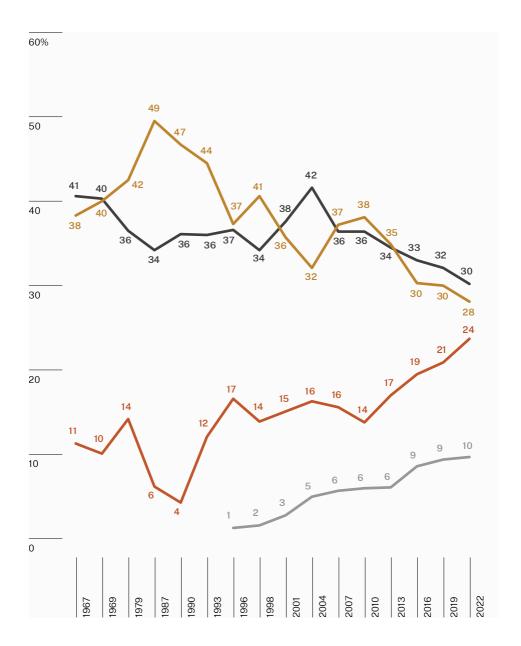
Difference between the parties

Good deal of difference
Some difference
Not much / no difference



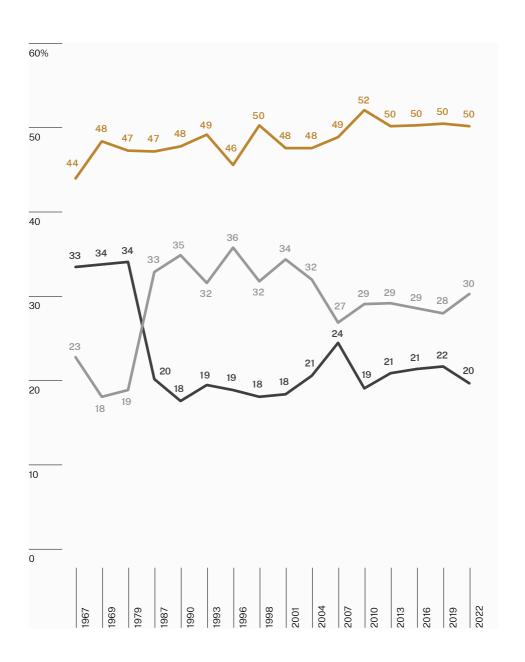
Direction of political partisanship





Strength of political partisanship





Notes

Timing of the voting decision

For 1990-2022 during the election campaign combines 'in the first few weeks of the campaign,' 'a few days before election day' and 'on election day'.

Split ticket voting

Estimates are based on voters preferring a different party in the House of Representatives and the Senate. The Liberal and National parties are treated as a single group.

The election campaign Voting and partisanship

Election issues

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Social issues

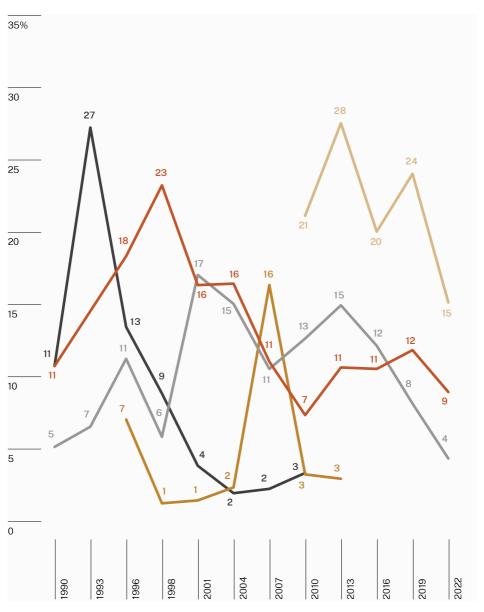
Defence and foreign affairs

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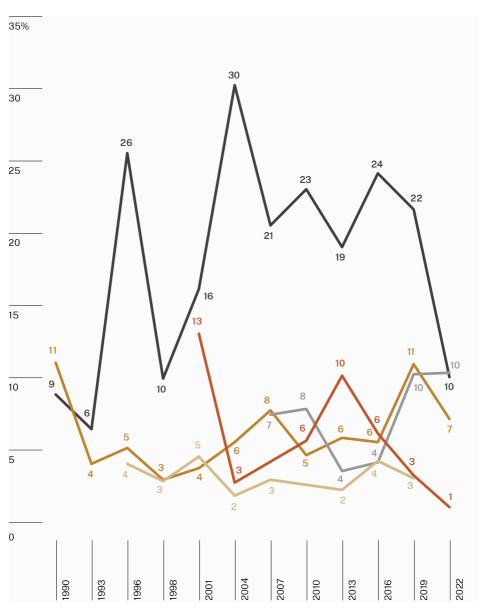
Most important economic election issues





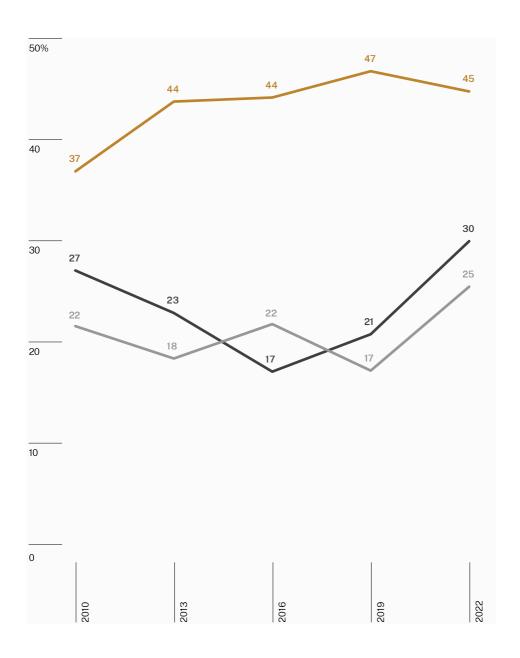
Most important non-economic election issues





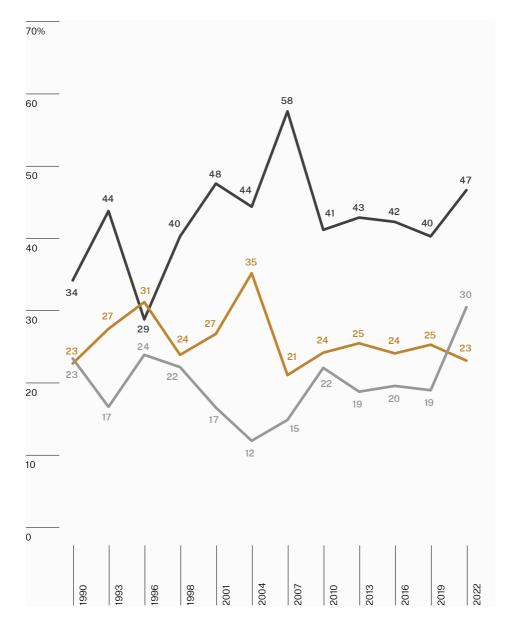
Preferred party policy on management of the economy





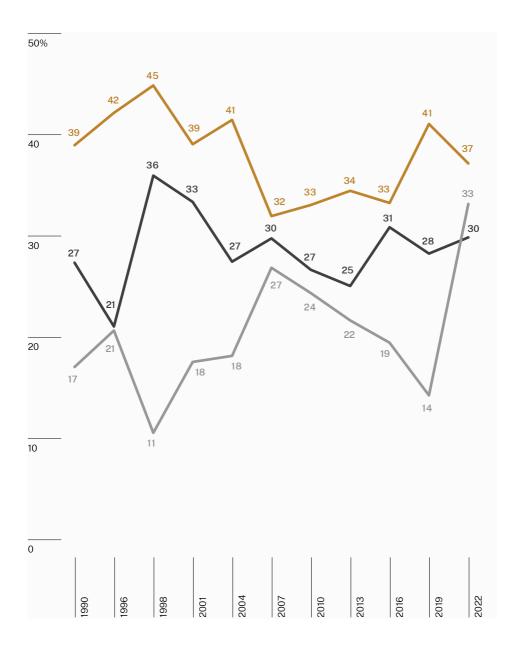
Preferred party policy on education





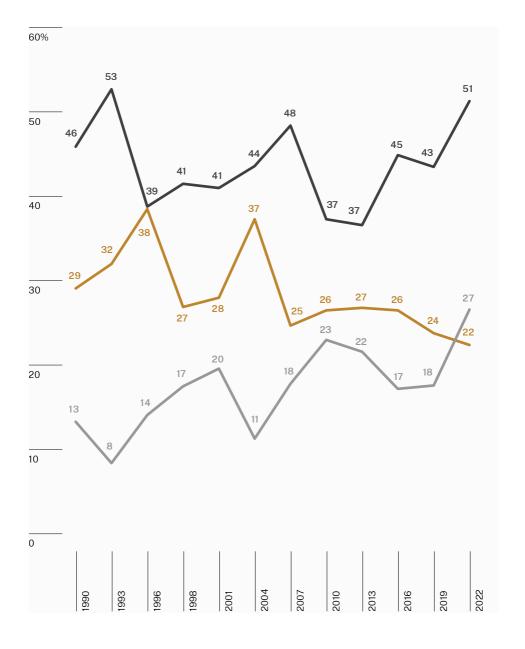
Preferred party policy on taxation





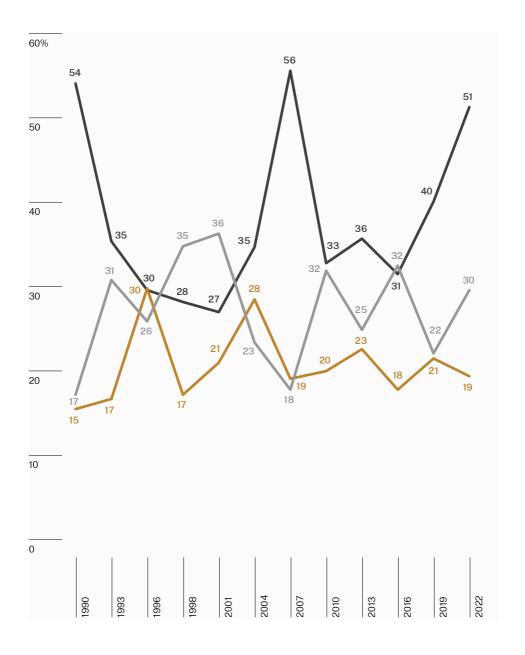
Preferred party policy on health





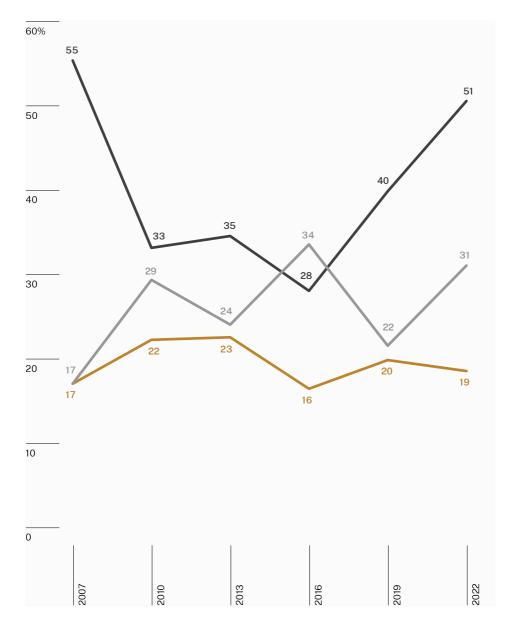
Preferred party policy on the environment





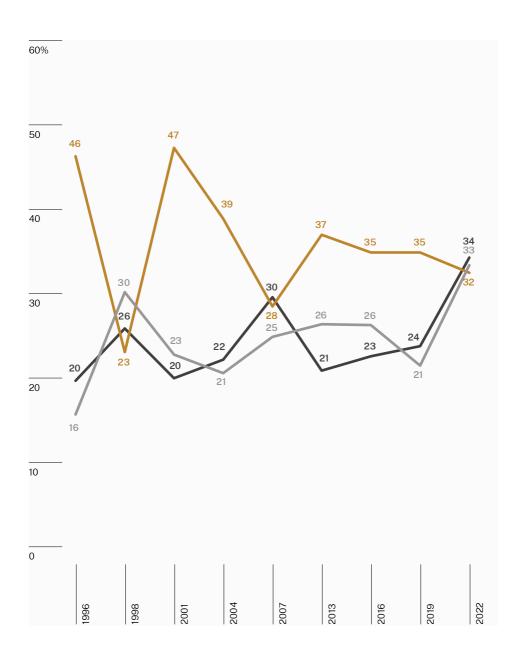
Preferred party policy on global warming





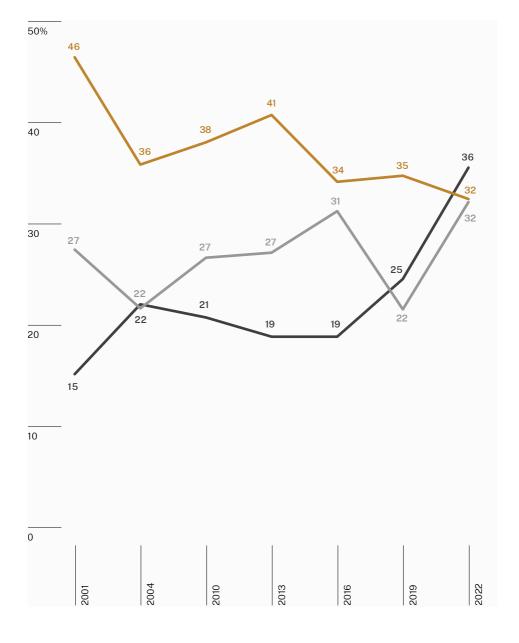
Preferred party policy on immigration





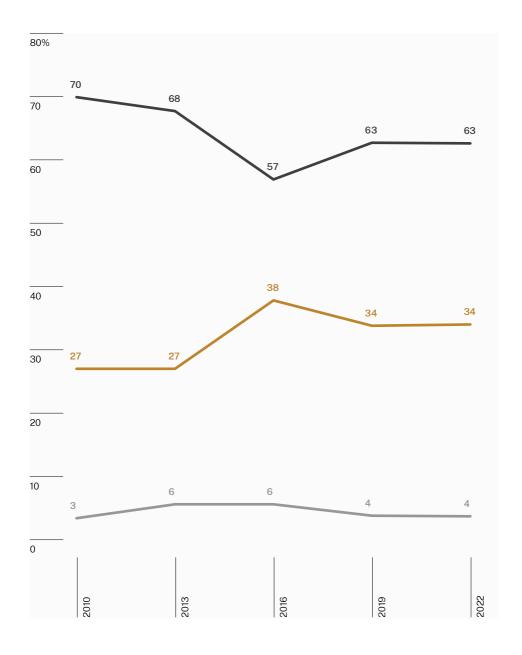
Preferred party policy on refugees and asylum seekers





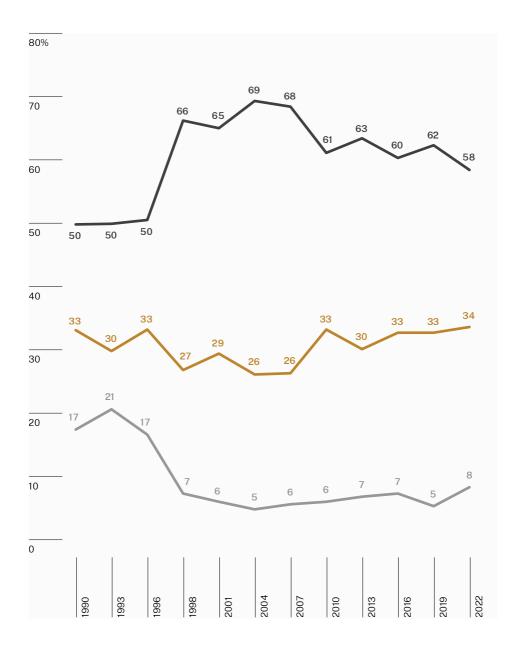
Importance of management of the economy in vote decision





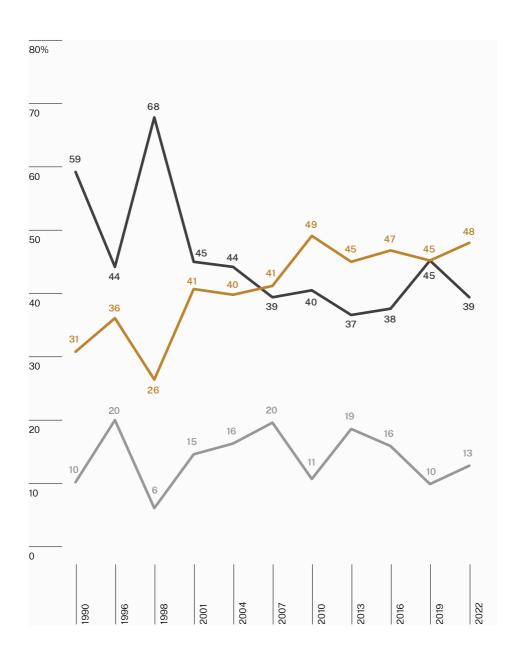
Importance of education in vote decision





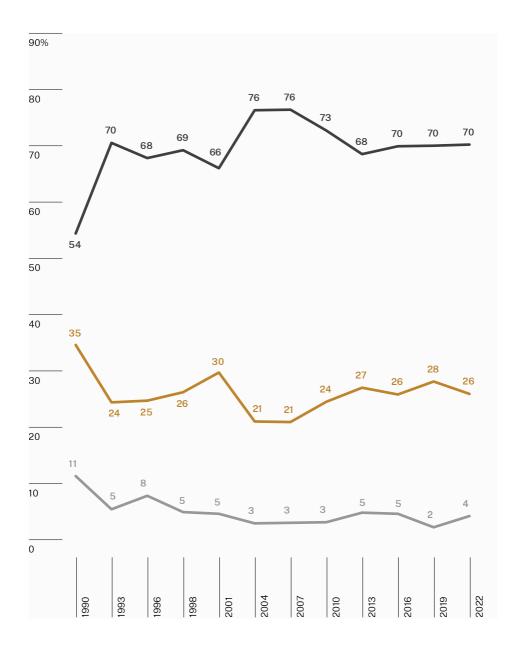
Importance of taxation in vote decision





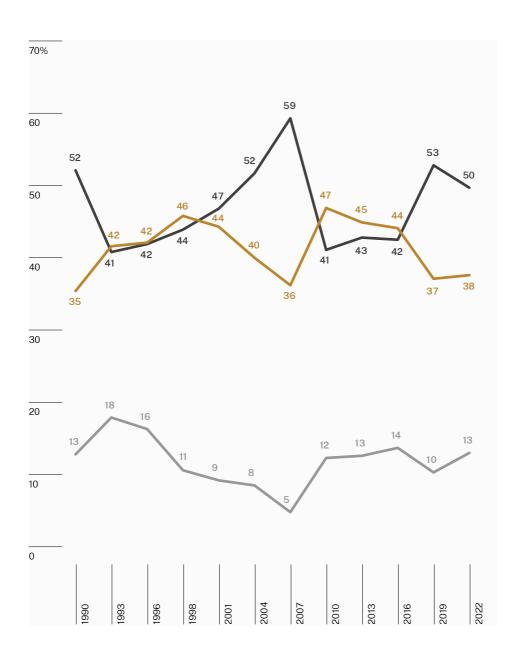
Importance of health in vote decision





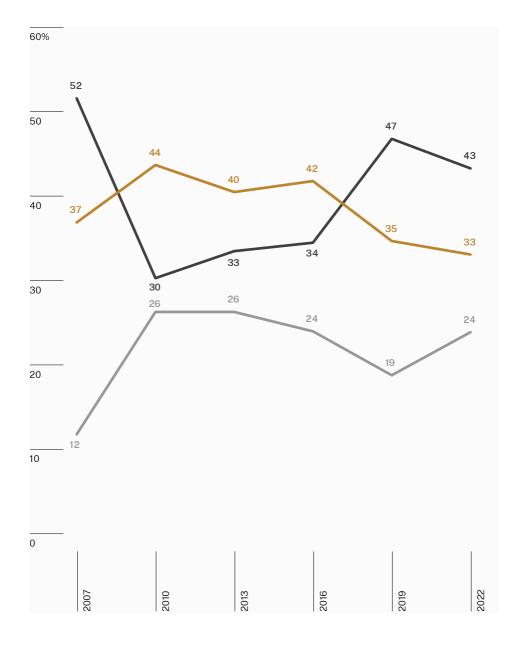
Importance of the environment in vote decision





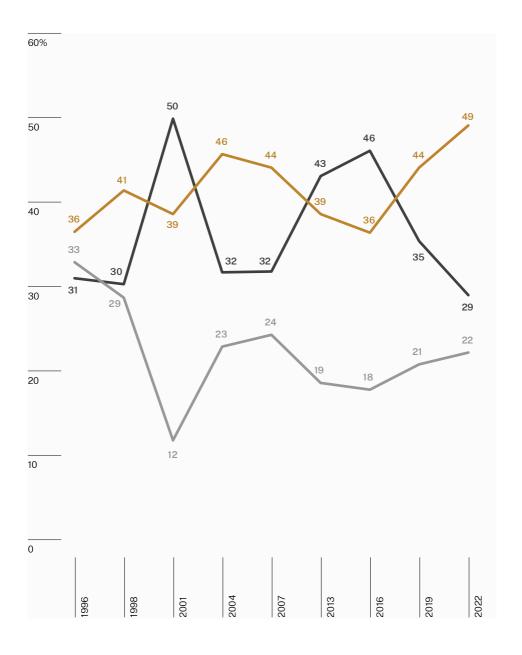
Importance of global warming in vote decision





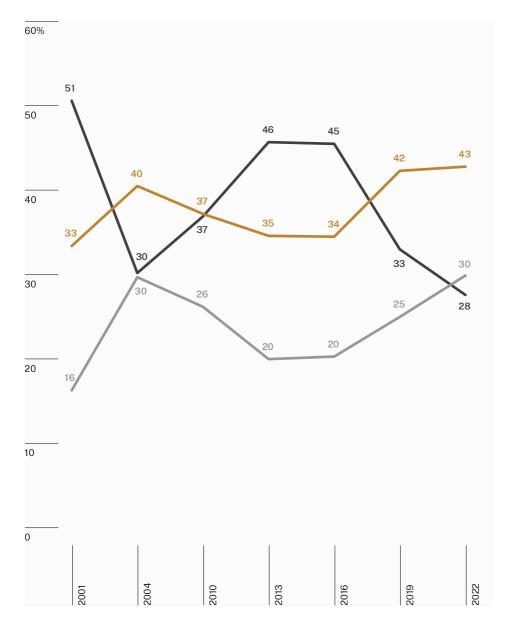
Importance of immigration in vote decision





Importance of refugees and asylum seekers in vote decision





Notes

Most important economic election issues 'Taxation' was not included in 1993.

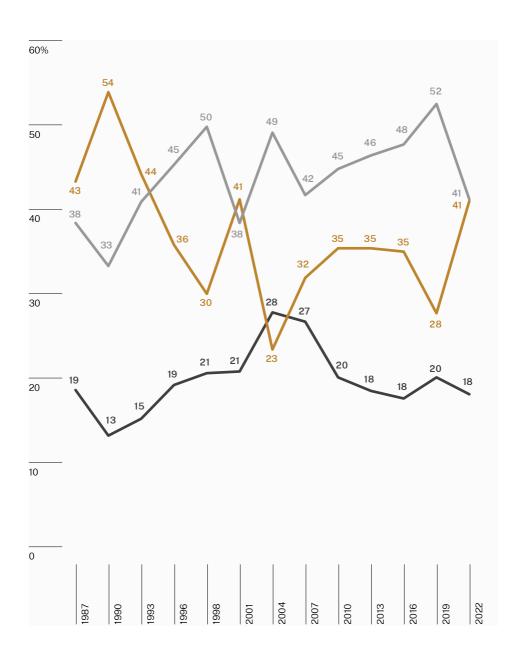
Most important non-economic election issues In 1996-2022 estimates for health are for 'Health and Medicare'. 'Refugees and asylum seekers' was not included in 2007. The election campaign
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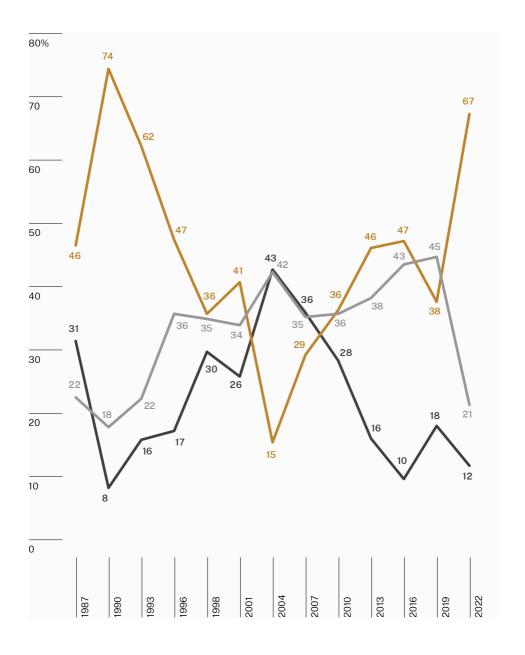
Financial situation of household over past year





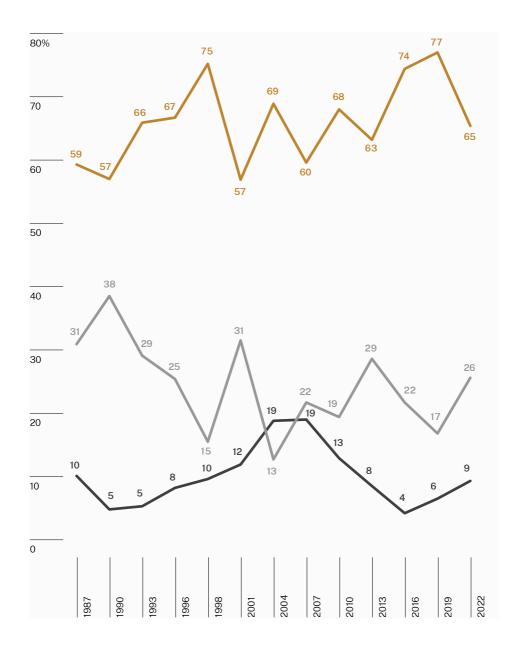
Financial situation of country over past year





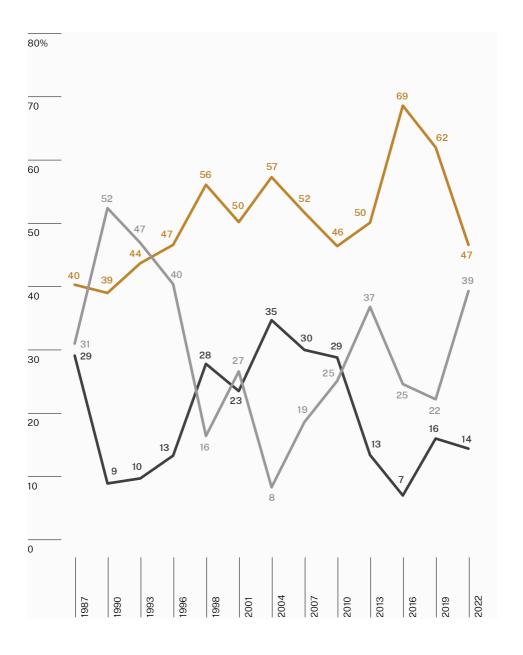
Government effect on household finances over past year





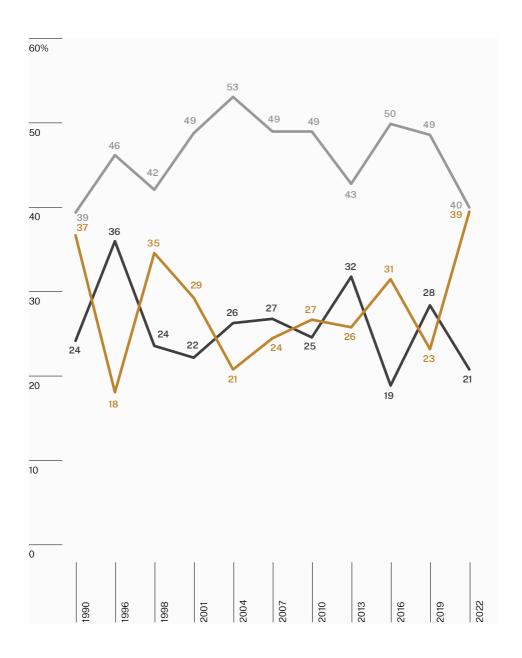
Government effect on country's finances over past year





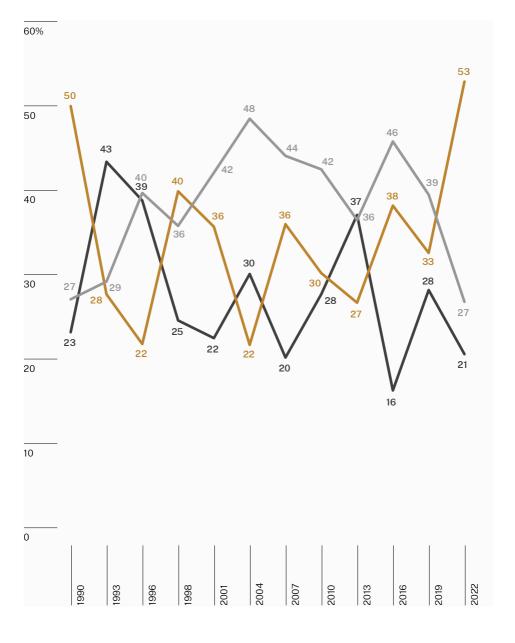
Financial situation of household in a year's time





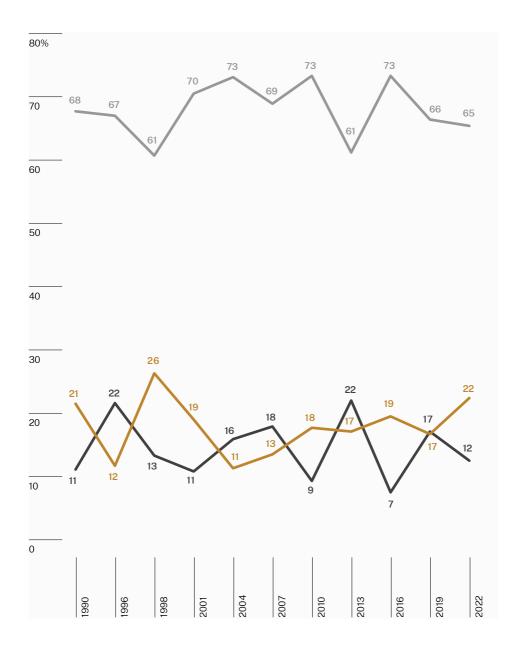
Financial situation of country in a year's time





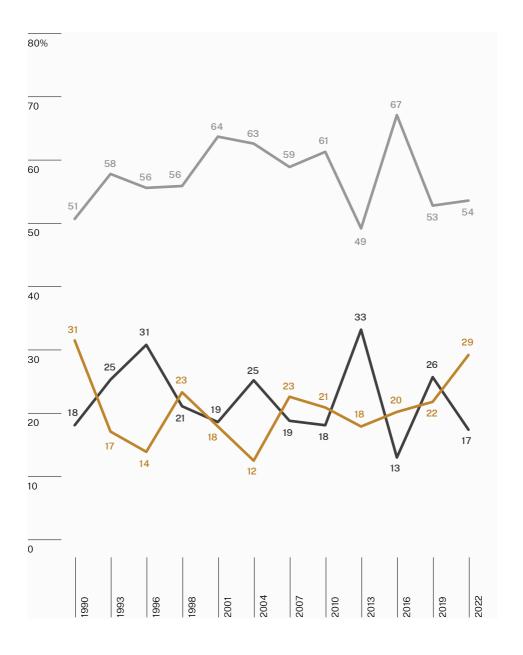
Government effect on household finances in a year's time





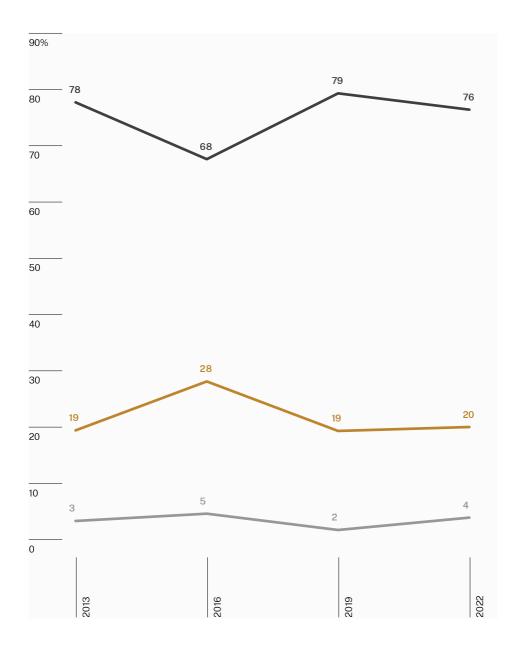
Government effect on country's economy in a year's time





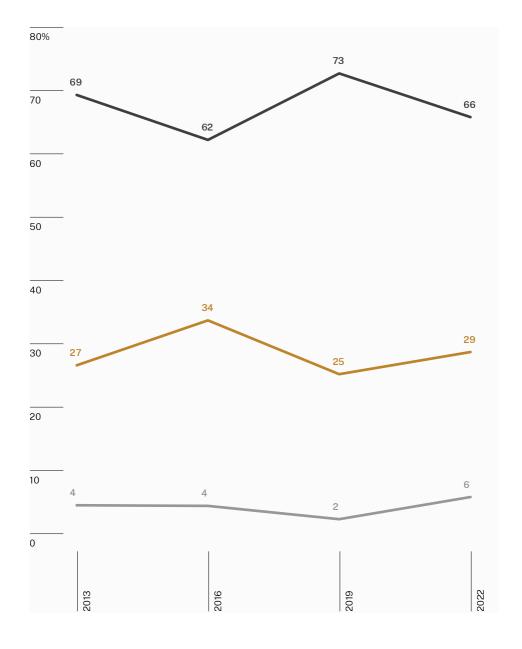
Government spending on health





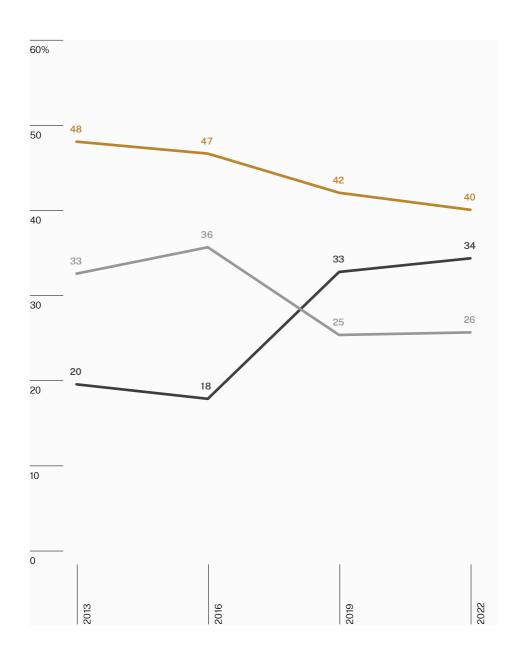
Government spending on education





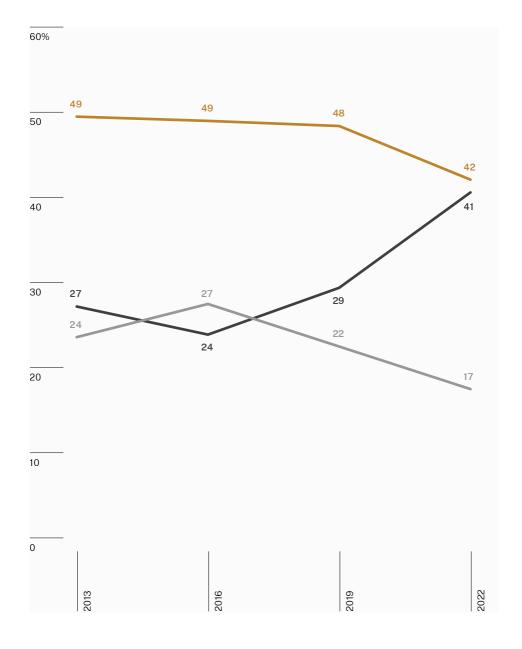
Government spending on unemployment benefits





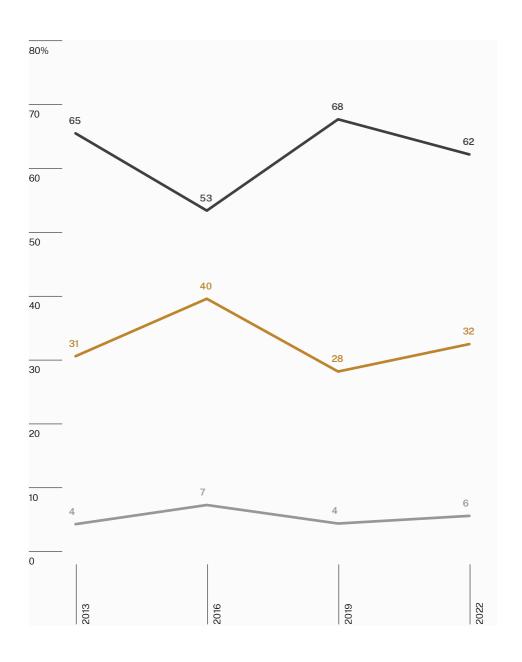
Government spending on defence





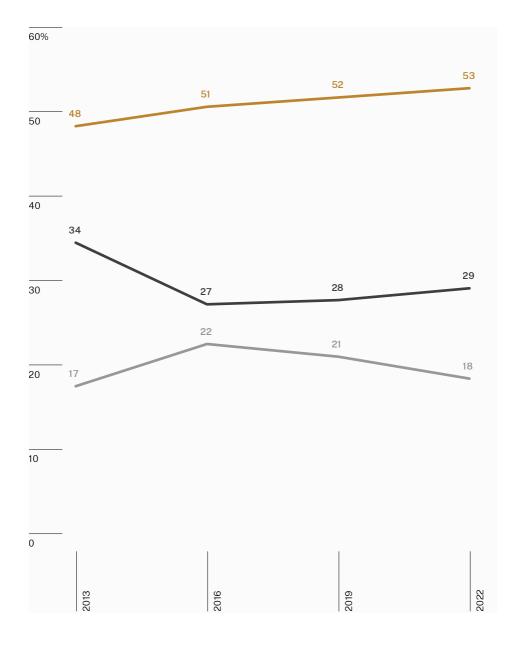
Government spending on old-age pensions





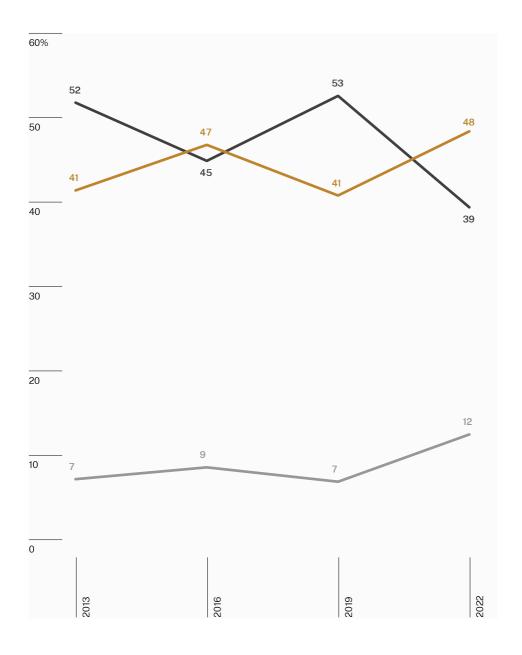
Government spending on business and industry





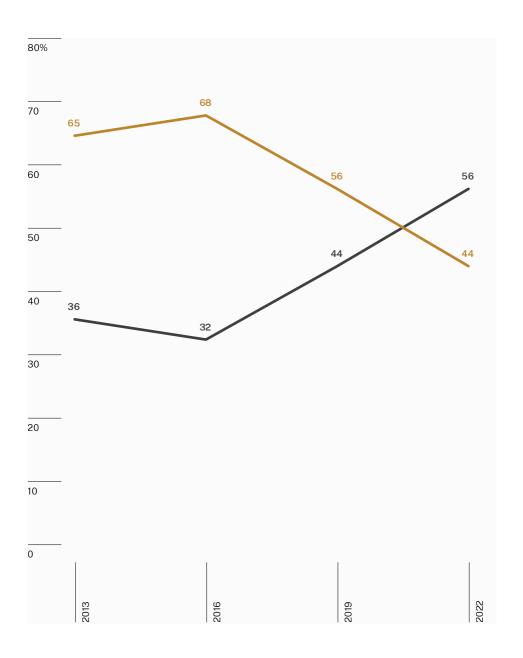
Government spending on police and law enforcement





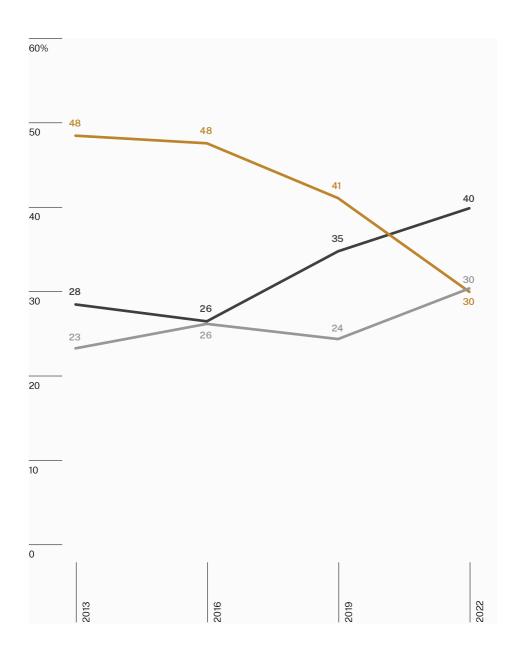
If lost job how easy to find another in 12 months





If spouse / partner lost job how easy to find another in 12 months





Notes

Financial situation of household over past year

For become better, estimates combine 'a lot better' and 'a little better'. For become worse, estimates combine 'a little worse' and 'a lot worse'.

Financial situation of country over past year

For become better, estimates combine 'a lot better' and 'a little better'. For become worse, estimates combine 'a little worse' and 'a lot worse'.

Financial situation of household in a year's time

For will be better, estimates combine 'a lot better' and 'a little better'. For will be worse, estimates combine 'a little worse' and 'a lot worse'.

Financial situation of country in a year's time

For will be better, estimates combine 'a lot better' and 'a little better'. For will be worse, estimates combine 'a little worse' and 'a lot worse'.

Government spending

Estimates show whether respondents think there should be more or less public expenditure in various policy areas. For more than now, estimates combine 'much more than now' and 'somewhat more than now'. For less than now, estimates combine 'somewhat less than now' and 'much less than now'

If lost job how easy to find another in 12 months

In 2019 and 2022 'Do not have a job' was included in the list of responses although was dropped from the analyses for comparability with 2013 and 2016.

If spouse / partner lost job how easy to find another in 12 months

In 2019 and 2022 'Do not have a job' was included in the list of responses although was dropped from the analyses for comparability with 2013 and 2016.

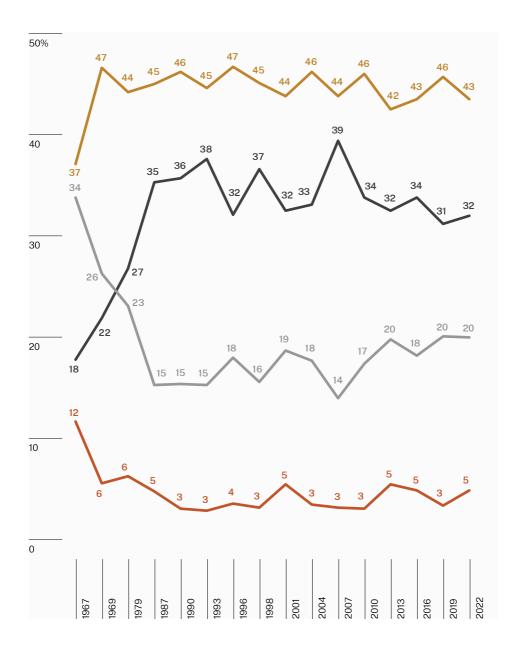
The election campaign
Voting and partisanship
Election issues
The economy

Politics and political parties

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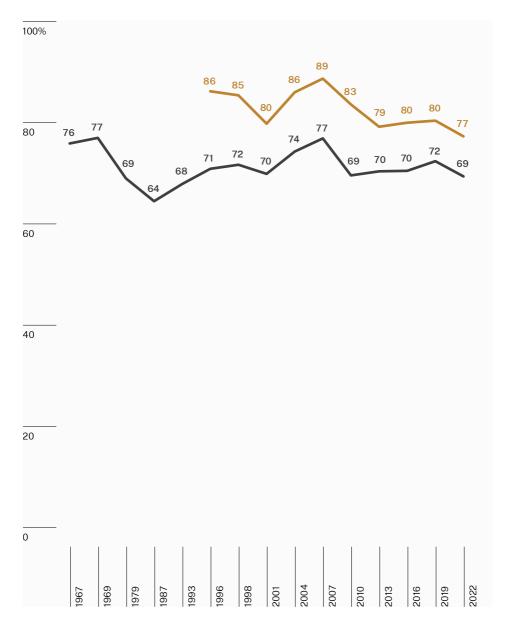
Interest in politics





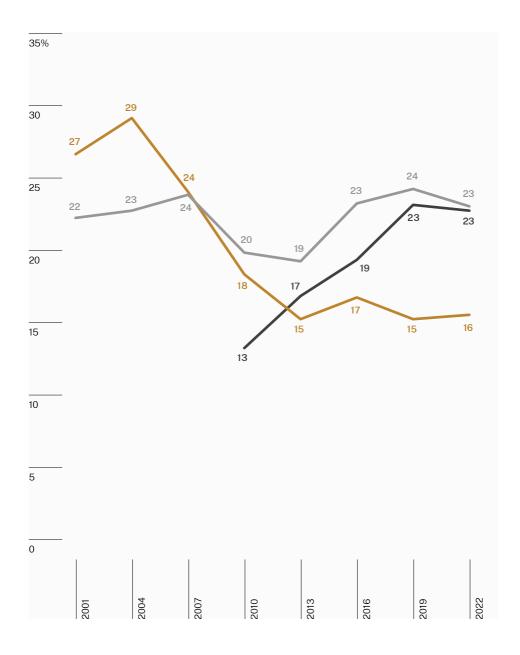
Compulsory voting and likelihood of voting if voluntary

Supports compulsory voting
Would have voted if voluntary



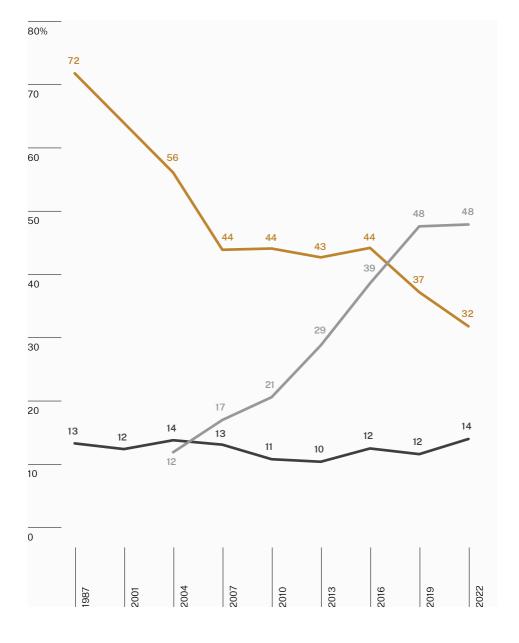
Political participation in the past five years

Contacted official via email
Contacted official in person or in writing
Worked together with others



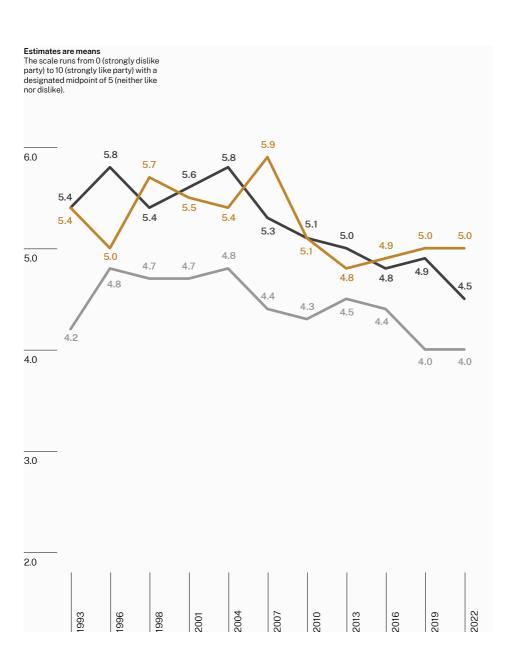
Political participation in the past five years

Taken part in a protest
Signed a written petition
Signed an online petition



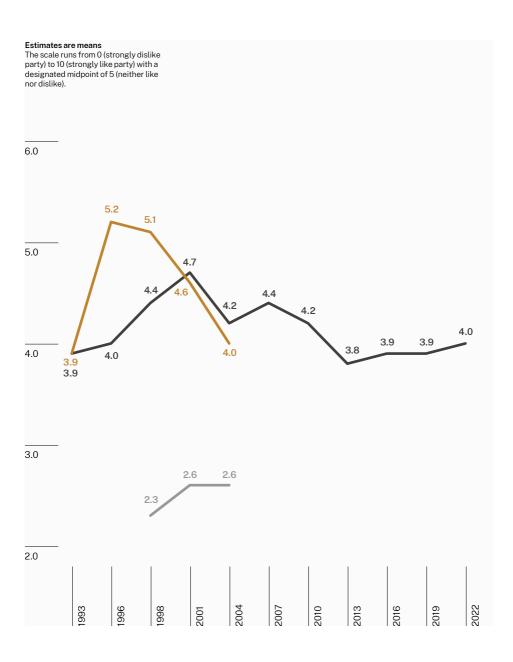
Feelings about political parties





Feelings about political parties (continued)



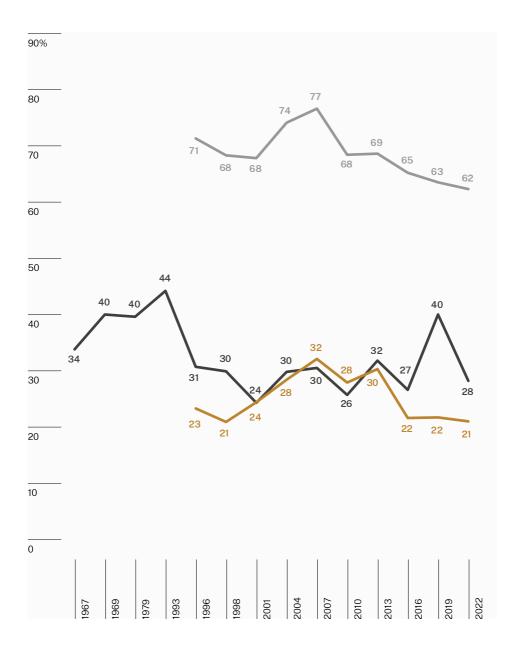


Perceptions of the role of political parties

Good deal of difference between parties

Parties care what people think

Parties necessary to make political system work



Notes

Compulsory voting and likelihood of voting if voluntary

For supports compulsory voting, estimates are: (1967-1979) 'compulsory better'; (1987-2022) 'favour compulsory voting' and 'strongly favour compulsory voting'. For would have voted if voluntary, estimates combine 'definitely would have voted' and 'probably would have voted'.

Political participation in the past five years

For contacted official via email the response category is: (2010-2022) 'contacted a politician or government official by email'. For contacted official in person or in writing the response categories are: (2001-2007) 'contacted a politician or government official either in person, or in writing, or some other way'; (2010-2022) 'contacted a politician or government official either in person, or in writing'. For worked together with others the response category is: (2001-2019) 'worked together with people who shared the same concern'.

Political participation in the past five years (continued)

For taken part in a protest, the response categories are: (1987) 'attending lawful demonstrations'; (2001-2022) 'taken part in a protest, march or demonstration'. For signed an online petition, the response categories are: (2004-2007) 'signed an electronic petition'; (2010-2022) 'signed an online or e-petition'. Unlike 2001-2022, the 1987 estimate does not refer to the past five years only.

Feelings about political parties

Estimates are means. The scale runs from 0 (strongly dislike party) to 10 (strongly like party) with a designated midpoint of 5 (neither like nor dislike).

Feelings about political parties (continued)

Estimates are means. The scale runs from 0 (strongly dislike party) to 10 (strongly like party) with a designated midpoint of 5 (neither like nor dislike).

Perceptions of the role of political parties

For parties care what people think and parties necessary to make political system work, estimates combine '1' and '2' on the five point scale.

The election campaign Voting and partisanship Election issues

The economy

Politics and political parties

The left-right dimension

The political leaders

Democracy and institutions

Trade unions, business and wealth

Social issues

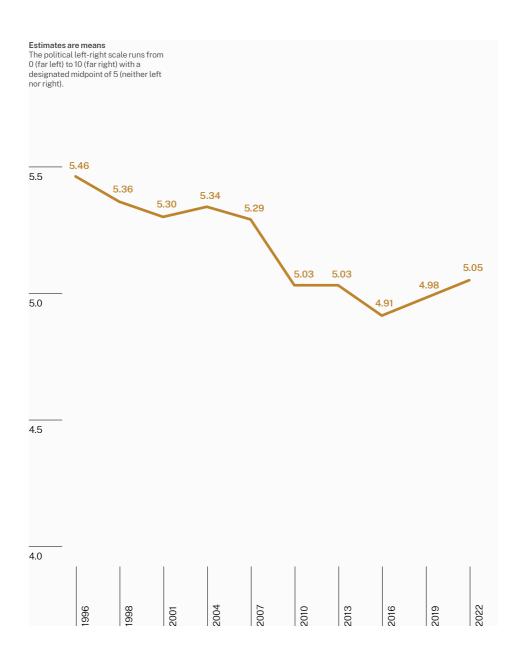
Defence and foreign affairs

References

Appendix: Methodology

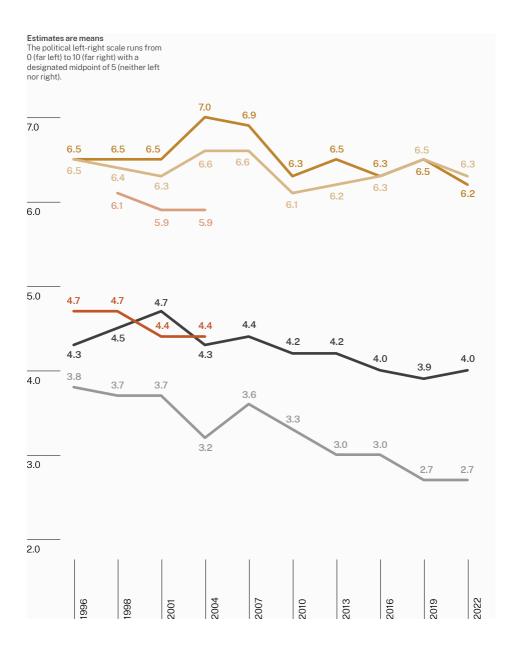
Voters' left-right position

Left-right position



Where voters place the parties on the left-right scale





The election campaign
Voting and partisanship
Election issues
The economy
Politics and political parties
The left-right dimension
The political leaders
Democracy and institutions
Trade unions, business and wealth
Social issues
Defence and foreign affairs
References

Appendix: Methodology

How politicians were rated

Andrew Peacock* Janine Haines 5.12 John Howard 4.93 Paul Keating 4.01 Charles Blunt 3.60 Paul Keating* 4.74 1993 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 1996 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77	Bob Hawke*					6.22	1987
Janine Haines 4.71 Paul Keating 4.34 lan Sinclair 3.58 Joh Bjelke-Petersen 2.58 Bob Hawke* 5.46 Andrew Peacock* 3.87 Janine Haines 5.12 John Howard 4.93 Paul Keating 4.01 Charles Blunt 3.60 Paul Keating* 4.74 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 John Howard* 5.36 Tim Fischer 4.77 John Howard* 5.36 Tim Fischer 4.77 John Howard* 5.31 In Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	John Howard*				4.87		
Paul Keating 4.34 lan Sinclair 3.58 Joh Bjelke-Petersen 2.58 Bob Hawke* 5.46 Andrew Peacock* 3.87 Janine Haines 5.12 John Howard 4.93 Paul Keating 4.01 Charles Blunt 3.60 Paul Keating* 4.74 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 In Fischer 4.77 John Howard* 5.31 John Howard* 6.11 John Howard* 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Andrew Peacock				4.84		
Ian Sinclair 3.58 Joh Bjelke-Petersen 2.58	Janine Haines				4.71		
Joh Bjelke-Petersen 2.58	Paul Keating			4.34			
Sob Hawke*	Ian Sinclair		3.58				
Andrew Peacock* Janine Haines 5.12 John Howard 4.93 Paul Keating 4.01 Charles Blunt 3.60 Paul Keating* 4.74 1993 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.36 Tim Fischer 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 1998 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Joh Bjelke-Petersen	2.58					
Janine Haines 5.12 John Howard 4.93 Paul Keating 4.01 Charles Blunt 3.60 Paul Keating* 4.74 1993 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 1996 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 1998 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Bob Hawke*				5.4	1 6	1990
John Howard 4.93	Andrew Peacock*		3.	87			
Paul Keating 4.01 Charles Blunt 3.60 Paul Keating* 4.74 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Janine Haines				5.12		
Charles Blunt 3.60 Paul Keating* 4.74 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	John Howard				4.93		
Paul Keating* 4.74 John Hewson* 5.18 Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Paul Keating			4.01			
John Hewson* Tim Fischer John Coulter John Howard* 5.73 1996 Paul Keating* 4.21 Cheryl Kernot Tim Fischer John Howard* 5.36 Tim Fischer 4.77 John Howard* 5.31 1998 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Charles Blunt		3.60				
Tim Fischer 4.12 John Coulter 3.27 John Howard* 5.73 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Paul Keating*				4.74		1993
John Coulter 3.27 John Howard* 5.73 Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	John Hewson*				5.18		
John Howard* 5.73 1996	Tim Fischer			4.12			
Paul Keating* 4.21 Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	John Coulter		3.27				
Cheryl Kernot 5.36 Tim Fischer 4.77 John Howard* 5.31 1998 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	John Howard*					5.73	1996
Tim Fischer 4.77 John Howard* 5.31 1998 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Paul Keating*			4.21			
John Howard* 5.31 Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Cheryl Kernot				5.36	6	
Kim Beazley* 6.11 Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Tim Fischer				4.77		
Tim Fischer 4.76 Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	John Howard*				5.31		1998
Cheryl Kernot 4.35 Peter Costello 4.27 Gareth Evans 3.54	Kim Beazley*					6.11	
Peter Costello 4.27 Gareth Evans 3.54	Tim Fischer				4.76		
Gareth Evans 3.54	Cheryl Kernot			4.35			
	Peter Costello			4.27			
Pauline Hanson 2.34	Gareth Evans		3.54				
	Pauline Hanson	2.34					

Estimates are means

The scale runs from 0 (strongly dislike politician) to 10 (strongly like politician) with a designated midpoint of 5 (neither like nor dislike).

election winners

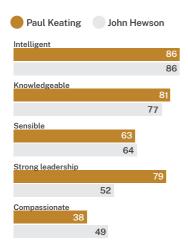
* main party leaders

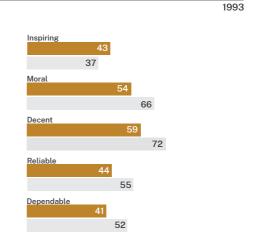
John Howard*						5.56		20	01
Kim Beazley*						5.73			
Natasha Stott-Despoja				!	5.01				
John Anderson				4.	92				
Bob Brown			4.3	37					
Peter Costello			4.29	9					
Simon Crean			4.01						
Pauline Hanson	2.56								
John Howard*						5.71		20	04
Mark Latham*				!	5.04				
John Anderson					5.22				
Peter Costello				4.72	!				
Bob Brown			4.01						
Andrew Bartlett			3.96						
Simon Crean			3.79						
Pauline Hanson		3.19							
Kevin Rudd*							6.31	20	07
John Howard*					5.14				
Julia Gillard					5.19				
Mark Vaile				4.61					
Bob Brown			4	.48					
Peter Costello			4.13						
Julia Gillard*				4.8	39			20	10
Tony Abbott*			4.2	6					
Kevin Rudd				!	5.01				
Warren Truss			4.12						
Bob Brown			4.11						
Wayne Swan			4.03						

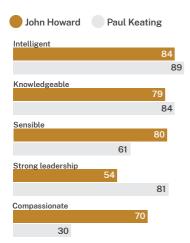
How politicians were rated (continued)

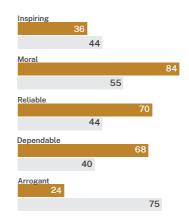
Tony Abbott*	4.29	
Kevin Rudd*	4.07	
Warren Truss	4.34	1
Julia Gillard	4.04	
Christine Milne	3.81	
Malcolm Turnbull*		4.94
Bill Shorten*	4.22	
Barnaby Joyce	4.13	
Richard Di Natale	4.12	
Tony Abbott	3.60	
Scott Morrison*		5.14
Bill Shorten*	3.97	
Malcolm Turnbull		4.76
Michael McCormack	4.3	8
Richard Di Natale	4.02	
Anthony Albanese*		5.26
Scott Morrison*	3.77	
Adam Bandt	4.10	
Barnaby Joyce	3.21	

Leader characteristics





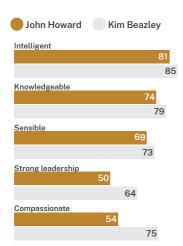


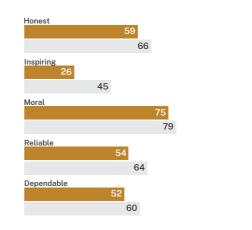


Estimates are percentages

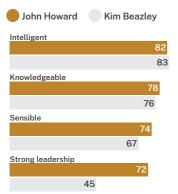
Estimates combine the percentage who responded that the characteristic described the leader extremely well or quite well.

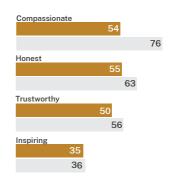
election winners



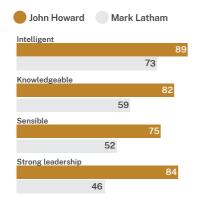


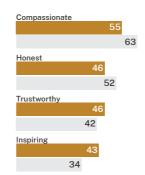
1998

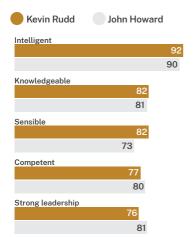


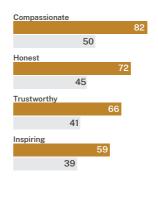


Leader characteristics (continued)









94 The political leaders

2004

Estimates are percentages

Estimates combine the percentage who responded that the characteristic described the leader extremely well or quite well.

election winners

Julia Gillard Tony Abbott

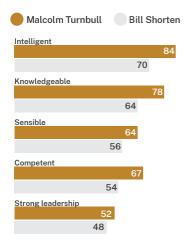
Intelligent 87
69
Knowledgeable 78
57
Sensible 70
48
Competent 70
54
Strong leadership 58

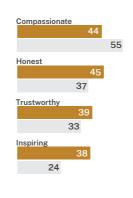
Tony Abbott Kevin Rudd

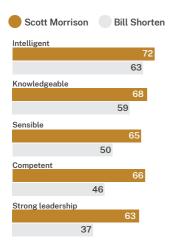
Intelligent
68
85
Knowledgeable
58
80
Sensible
52
49
Competent
57
52
Strong leadership
60
40

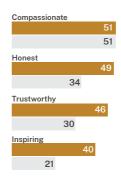
2010

Leader characteristics (continued)









96 The political leaders

2016

Estimates are percentages

Estimates combine the percentage who responded that the characteristic described the leader extremely well or quite well.

election winners

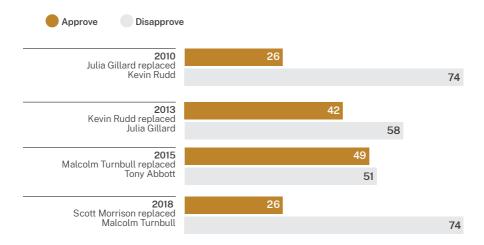
Anthony Albanese Scott Morrison

Intelligent 65
61
Knowledgeable 56
59
Sensible 68
46
Competent 59
47
Strong leadership 55

Attitudes towards the leadership changes

Estimates are percentages

Question asked whether respondents approved or disapproved of the way the party (Labor, 2010 & 2013; Liberal 2016 & 2019) handled the respective leadership changes. For approve, estimates combine 'strongly approve' and 'approve'. For disapprove, estimates combine 'disapprove' and 'strongly disapprove'.



The election campaign
Voting and partisanship
Election issues
The economy
Politics and political parties
The left-right dimension

Democracy and institutions

The political leaders

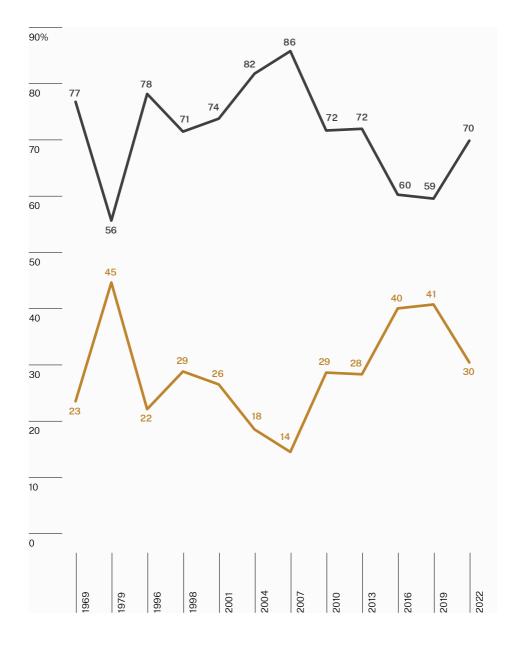
Trade unions, business and wealth Social issues Defence and foreign affairs

References

Appendix: Methodology

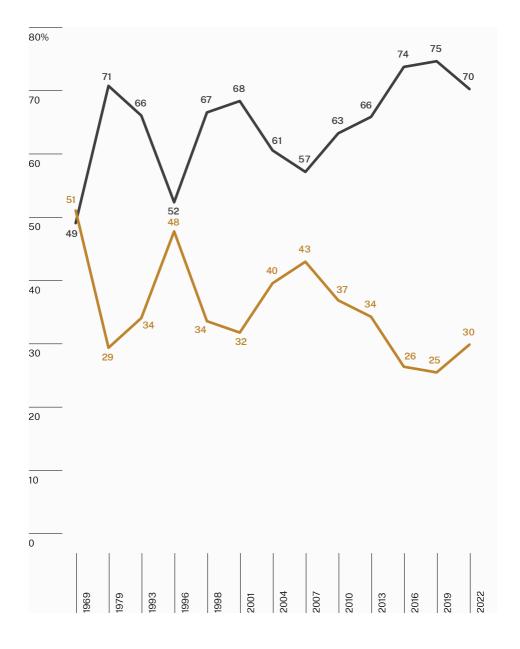
Satisfaction with democracy

Satisfied with democracy
Not satisfied with democracy

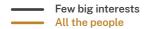


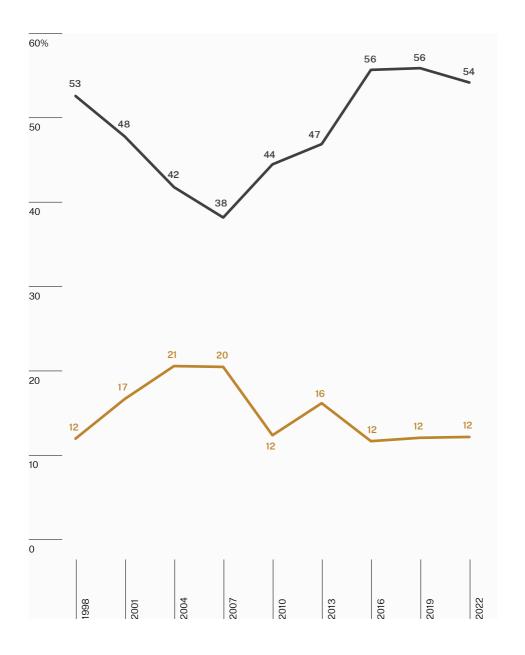
Trust in government

People in government look after themselves
People in government can be trusted



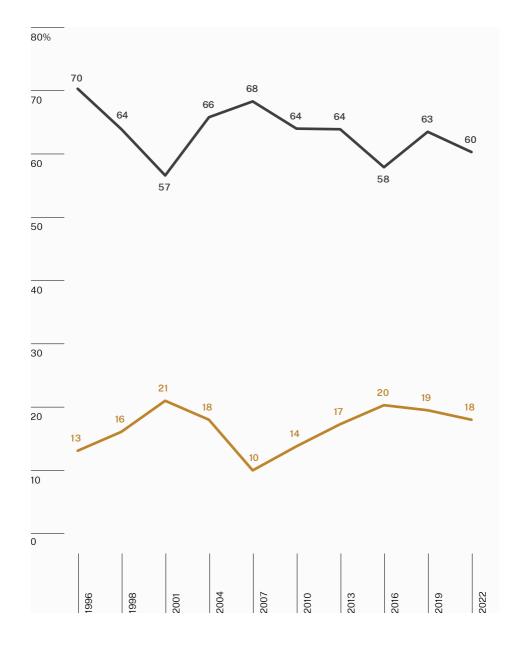
Who the government is run for





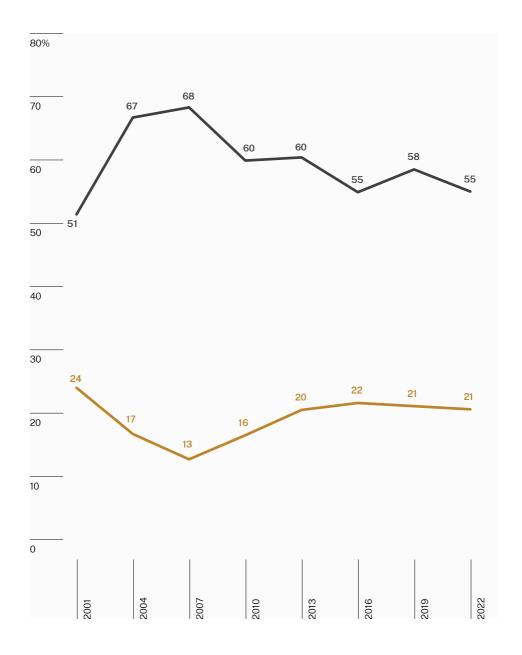
Political efficacy and the use of the vote

Who people vote for can make a big differenceWho people vote for won't make any difference



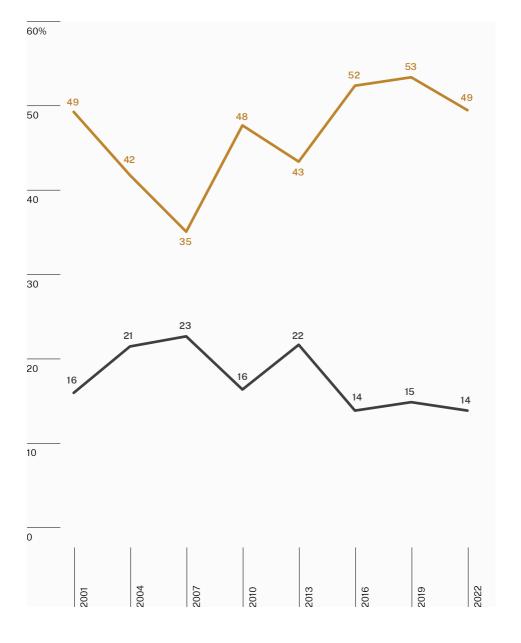
Makes a difference who is in power

It makes a big difference who is in power
 It doesn't make any difference who is in power



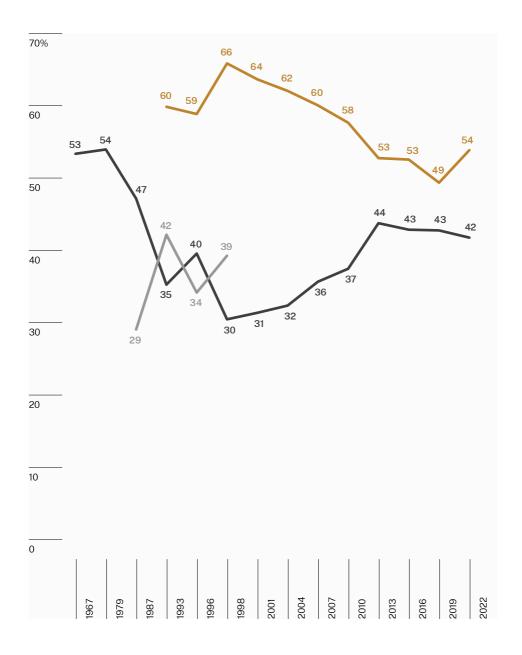
Politicians know what ordinary people think

Politicians know what ordinary people think
Politicians don't know what ordinary people think



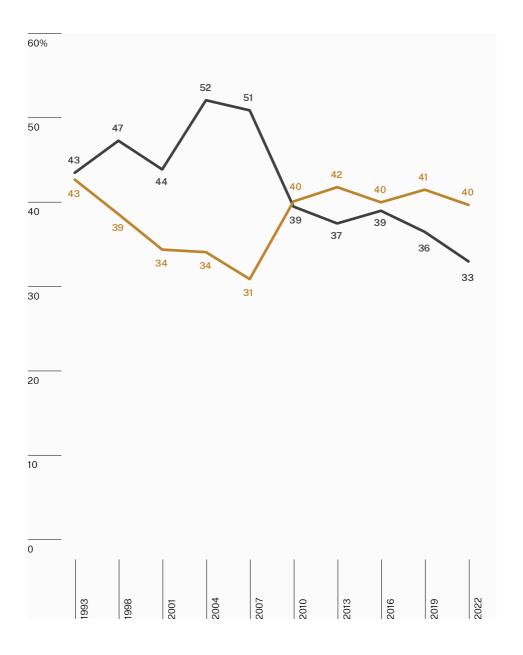
The Queen, the flag and republicanism





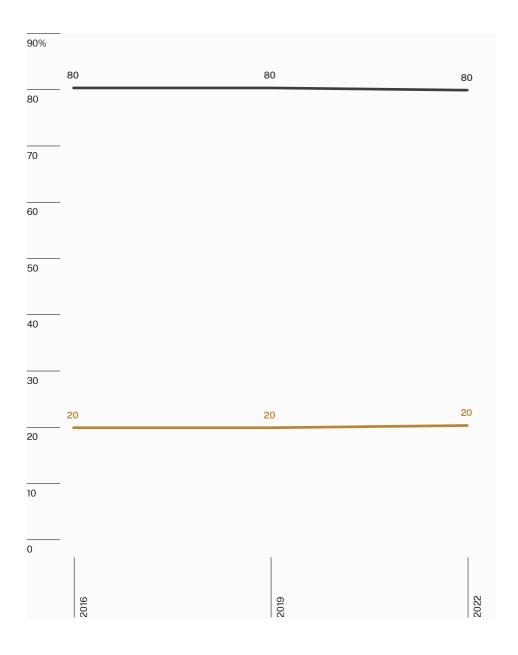
Government control of parliament

Better when government does not control Senate
Better when government controls both houses



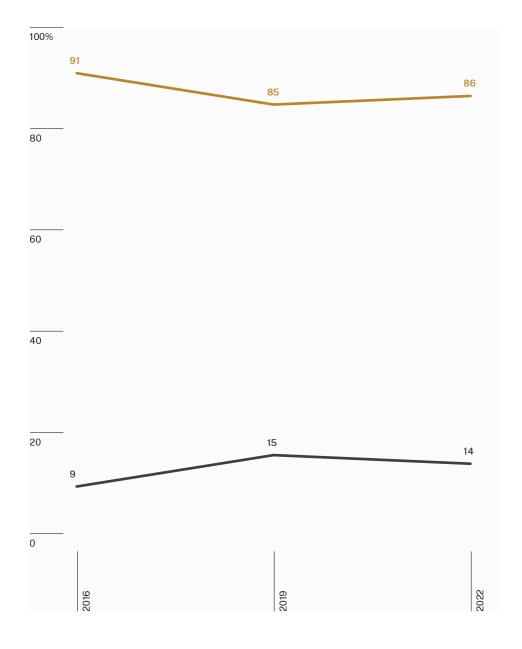
Support for Indigenous recognition in the Constitution





Support for lowering the voting age

Should lower to 16
Should stay at 18



Notes

Satisfaction with democracy

For satisfied with democracy, the response categories are: (1969-1979, 1998-2022) 'very satisfied' and 'fairly satisfied' combined; (1996) 'satisfied' and 'fairly satisfied' combined. For not satisfied with democracy, the response categories are: (1969-1979) 'not satisfied'; (1996-2022) 'not very satisfied' and 'not at all satisfied' combined.

Trust in government

For people in government look after themselves, the response categories are: (1969, 1979) look after self; (1993-2022) 'usually look after themselves' and 'sometimes look after themselves' combined. For people in government can be trusted, the response categories are: (1969, 1979) 'do the right thing'; (1993-2022) 'sometimes can be trusted to do the right thing' and 'usually can be trusted to do the right thing' combined.

Who the government is run for

For 'few big interests', estimates combine 'entirely run for the big interests' and 'mostly run for the big interests'. For 'all the people', estimates combine 'mostly run for the benefit of all' and 'entirely run for the benefit of all'.

Political efficacy and the use of the vote

For who people vote for can make a big difference, estimates combine codes '1' and '2'. For who people vote for won't make any difference, estimates combine codes '4' and '5'

Makes a difference who is in power

For it makes a big difference who is in power, estimates combine codes '1' and '2'. For it doesn't make any difference who is in power, estimates combine codes '4' and '5'.

Politicians know what ordinary people think

For politicians know what ordinary people think, estimates combine codes '1' and '2'. For politicians don't know what ordinary people think estimates combine codes '4' and '5'.

The Queen, the flag and republicanism

For Queen important, estimates combine 'very important' and 'fairly important'. For favour republic, estimates combine (1993-2022) 'strongly favour becoming republic' and 'favour becoming republic'. For favour flag change, estimates combine 'strongly for flag change' and 'for flag change'. The 2022 survey was fielded before the death of Queen Flizabeth II.

Government control of parliament

The question was not asked in 1996.

Support for Indigenous recognition in the Constitution

'Support' combines 'strongly support' and 'support'. 'Oppose' combines 'strongly oppose' and 'oppose'.

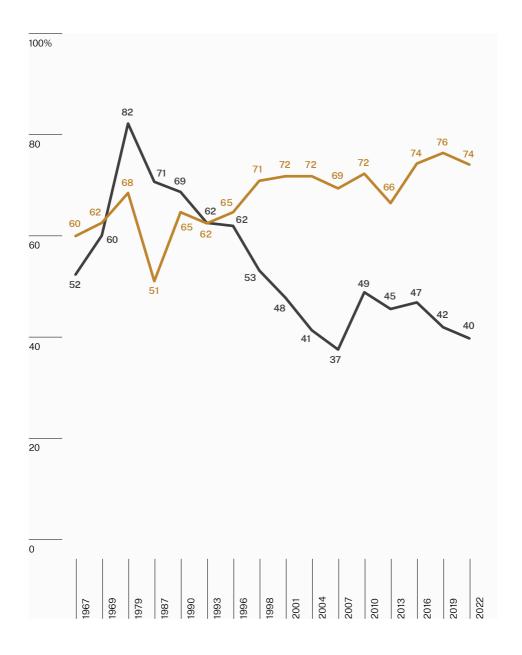
Support for lowering the voting age

'Should lower to 16' combines 'definitely lowered to 16' and 'probably lowered to 16'. 'Should stay at 18' combines 'probably stay at 18' and 'definitely stay at 18'.

The election campaign
Voting and partisanship
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The left-right dimension
The political leaders
Democracy and institutions
Trade unions, business and wealth
Social issues
Defence and foreign affairs
References

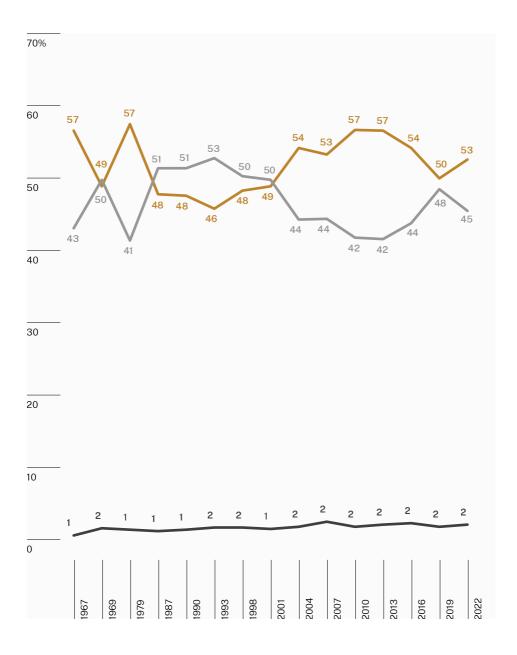
The power of trade unions and big business

Unions have too much powerBig business has too much power



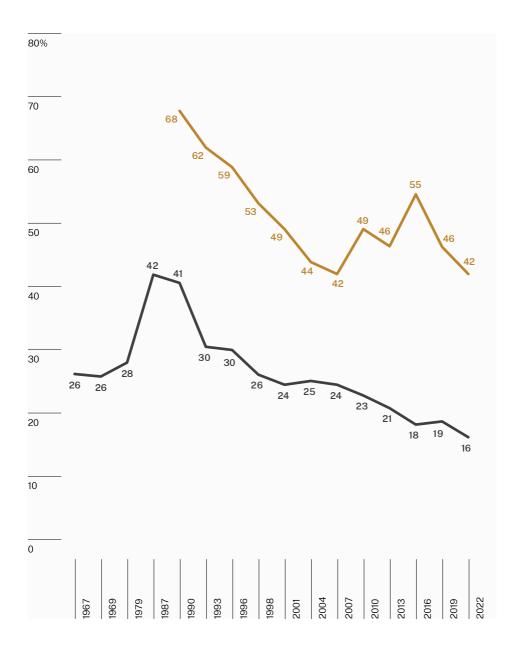
Class self-image





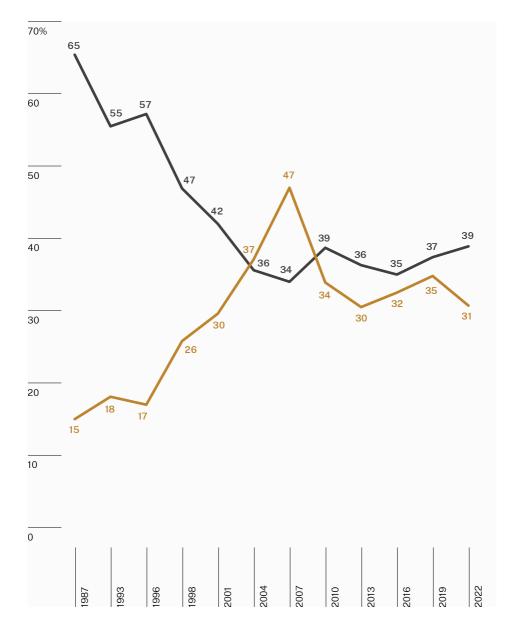
Trade union membership and support for industrial action

Belong to unionStricter laws for unions



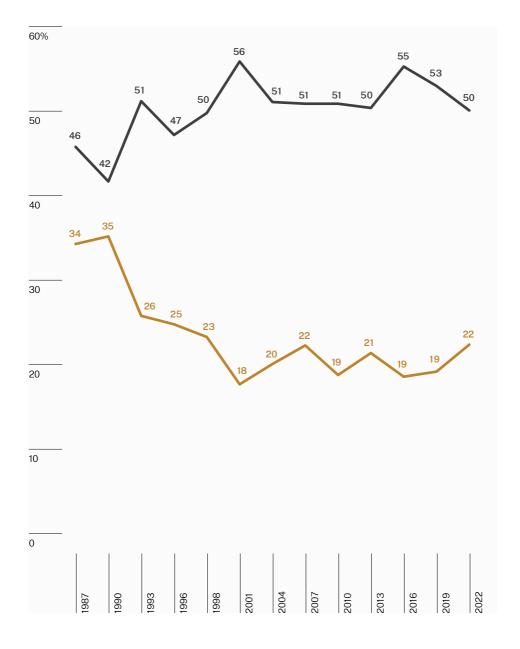
Government spending: less tax or more social services

Favours less tax
Favours spending more on social services

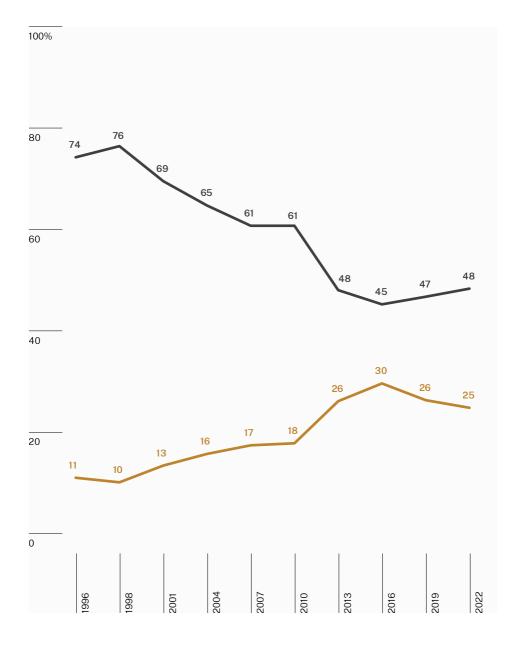


Redistribution of income and wealth

Income and wealth should be redistributed
 Income and wealth should not be redistributed







Notes

The power of trade unions and big business

For unions have too much power, estimates for 1990-2022 combine 'strongly agree' and 'agree'. For big business has too much power, estimates for 1990-2022 combine 'strongly agree' and 'agree'.

Class self-image

From 2010-2022 'None' was included in the list of responses and percentages adjusted accordingly.

Trade union membership and support for industrial action

Estimates for stricter laws for unions combine 'strongly agree' and 'agree'.

Government spending: less tax or more social services

For favours less tax, estimates combine 'strongly favour reducing taxes' and 'mildly favour reducing taxes'. For favours spending more on social services, estimates combine 'mildly favour spending more on social services' and 'strongly favour spending more on social services'.

Redistribution of income and wealth

For income and wealth should be redistributed, estimates combine 'strongly agree' and 'agree'. For income and wealth should not be redistributed, estimates combine 'disagree' and 'strongly disagree'.

High tax makes people unwilling to work

'Agree' combines 'strongly agree' and 'agree'.
'Disagree' combines 'strongly disagree' and 'disagree'.

The election campaign Voting and partisanship

Election issues

The economy

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The political leaders

Democracy and institutions

Trade unions, business and wealth

Social issues

Defence and foreign affairs

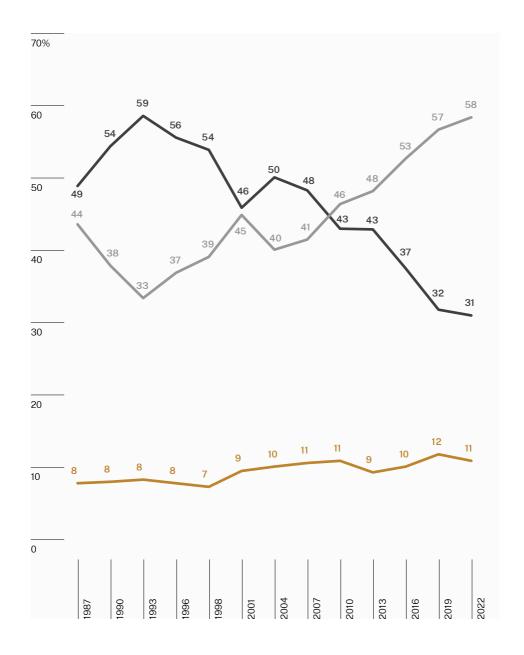
References

Appendix: Methodology

Attitudes towards sex and nudity in films and magazines

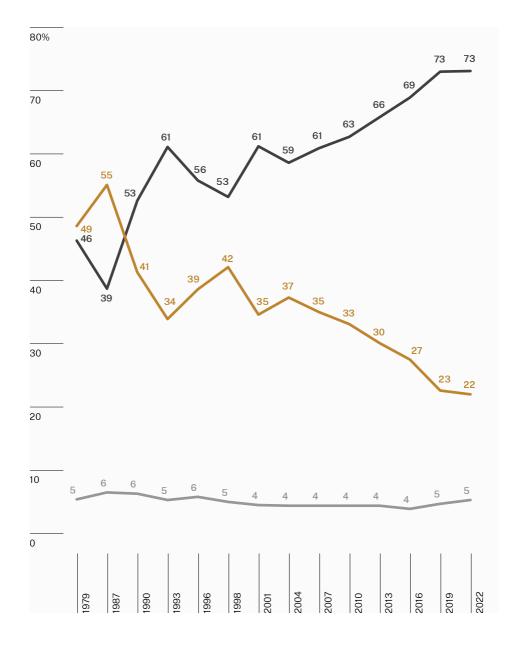
Gone too far

Not gone far enough
About right



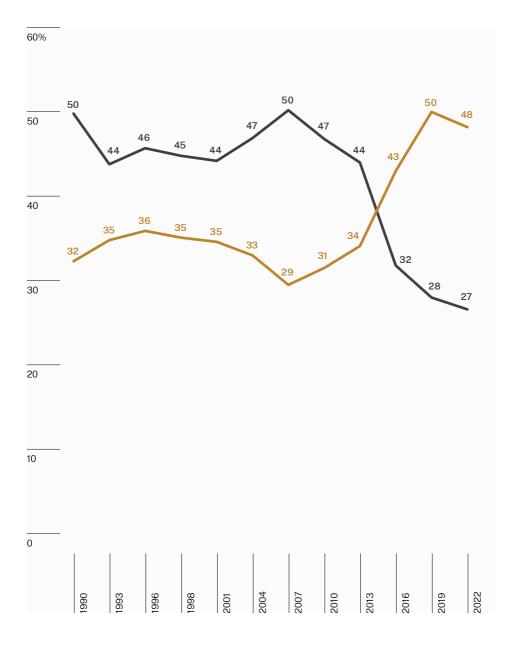
Attitudes towards abortion

Obtain readily
Special circumstances
Banned



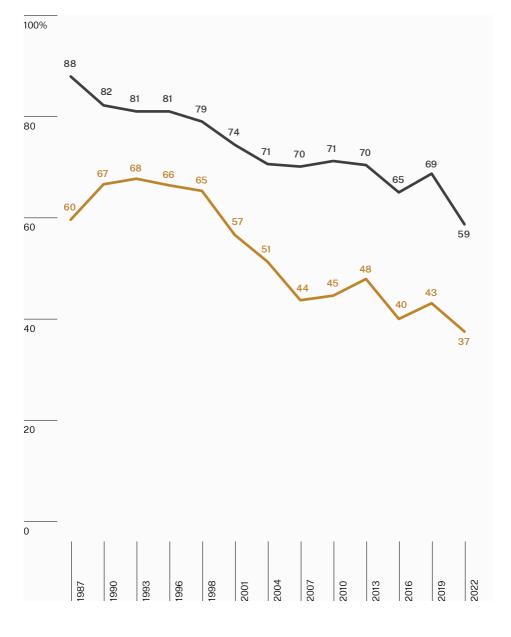
Attitudes towards the legal status of marijuana

Marijuana should be a criminal offenceMarijuana should not be a criminal offence



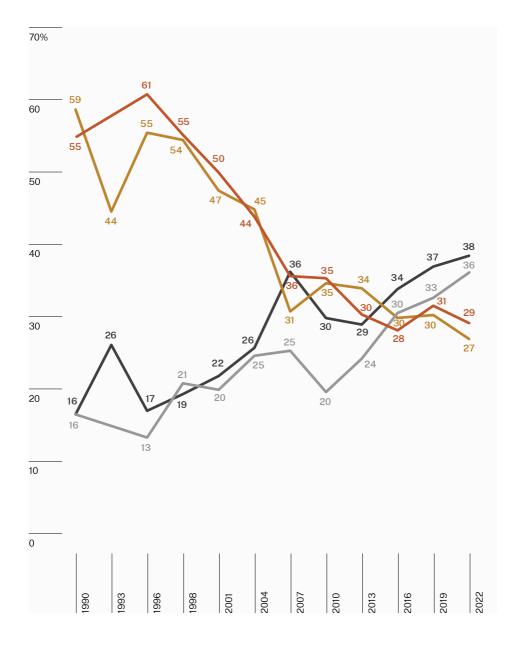
Attitudes towards jail sentences and capital punishment

Stiffer sentences for criminals
Reintroduce death penalty for murder



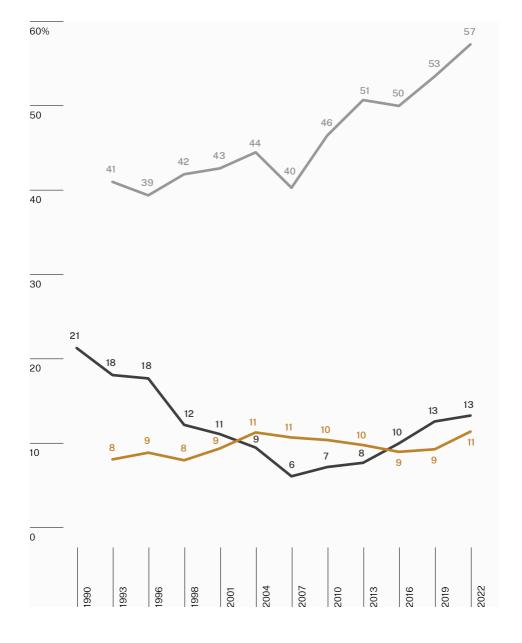
Attitudes towards policies on Indigenous Australians

Government help for Indigenous Australians not gone far enough
 Government help for Indigenous Australians gone too far
 Transfer of land rights to Indigenous Australians not gone far enough
 Transfer of land rights to Indigenous Australians gone too far



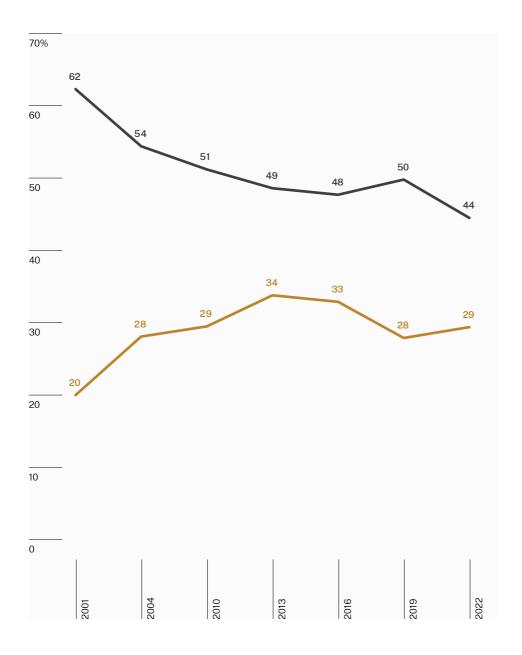
Attitudes towards gender equality

Equal opportunity for women gone too far
 Women should be given preferential treatment
 Should increase business opportunities for women



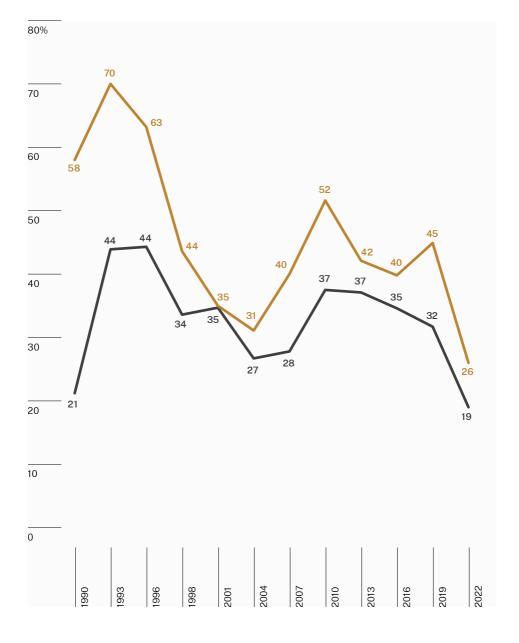
Attitudes towards asylum seeker arrivals by boat

Boats should be turned backBoats should not be turned back



Attitudes towards immigrants and immigration

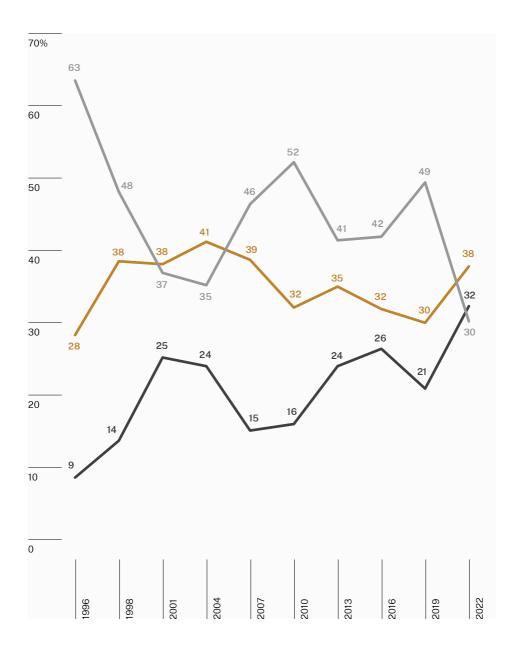
Equal opportunity for migrants gone too far
 Number of migrants allowed into Australia gone too far



Attitudes towards the level of immigration into Australia

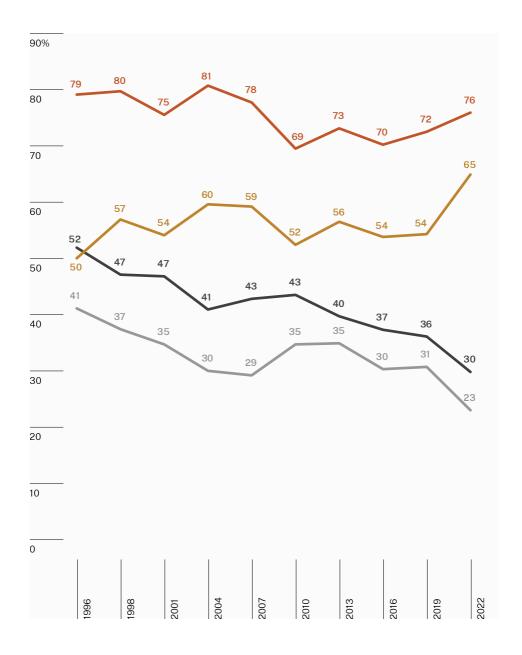
Increase immigration

Keep immigration levels the same
Reduce immigration



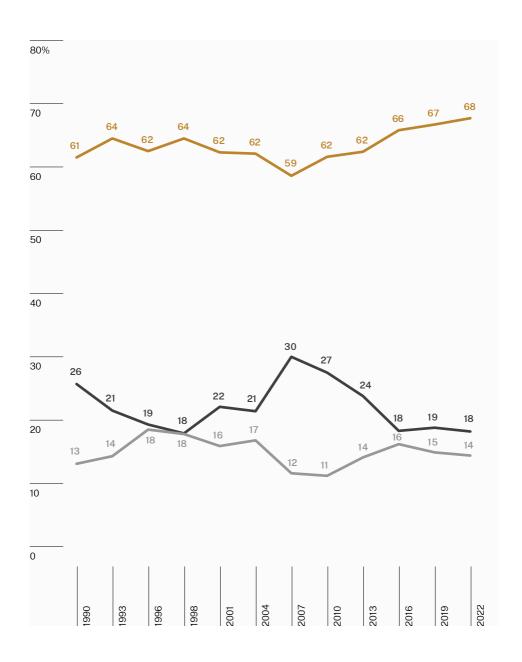
The consequences of immigration

Immigrants increase crime rate
Immigrants good for economy
Immigrants take jobs away from Australian born
Immigrants make Australia more open to ideas and cultures



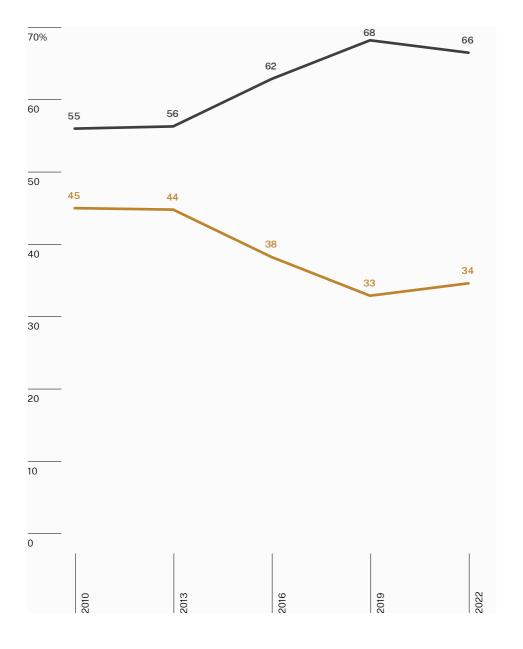
Materialist and postmaterialist values





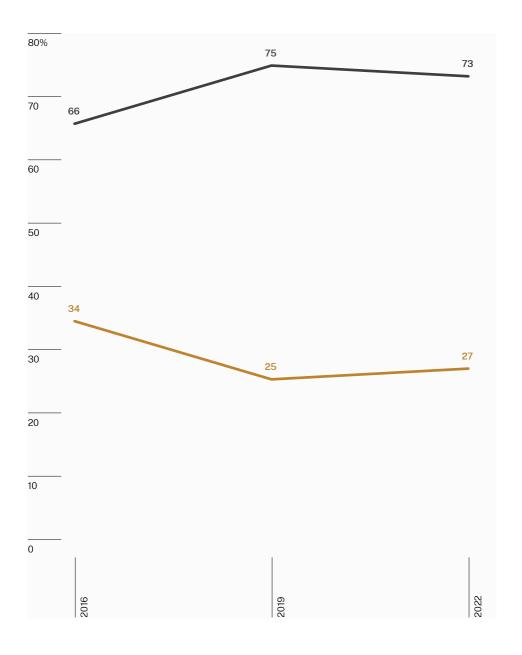
Threat of global warming

Serious threatNot a serious threat



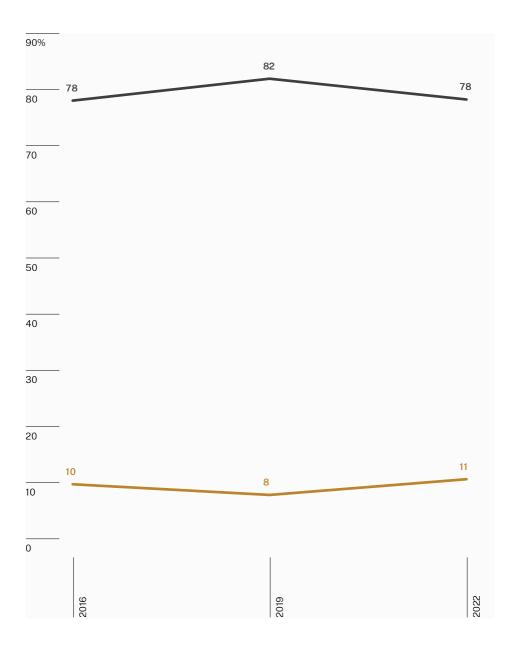
Attitudes towards same-sex marriage





Support for voluntary assisted dying





Notes

Attitudes towards nudity and sex in films and magazines

For nudity and sex in films and magazines gone too far, estimates for 1990-2022 combine 'gone much too far' and 'gone too far'. For nudity and sex in films and magazines not gone far enough, estimates for 1990-2022 combine 'not gone far enough' and 'not gone nearly far enough'.

Attitudes towards abortion

From 2010–2019 'Don't know' was included in the list of responses and percentages adjusted accordingly.

Attitudes towards the legal status of marijuana

For marijuana should not be a criminal offence, estimates combine 'strongly agree' and 'agree'. For marijuana should be a criminal offence, estimates combine 'disagree' and 'strongly disagree'.

Attitudes towards jail sentences and capital punishment

For stiffer sentences for criminals, estimates combine 'strongly agree' and 'agree'. For reintroduce death penalty for murder, estimates combine 'strongly agree' and 'agree'.

Attitudes towards policies on Indigenous Australians

For government help for Indigenous Australians gone too far, the estimates for 1993-2022 combine 'much too far' and 'too far'. For transfer of land rights to Indigenous Australians gone too far, the estimates for 1993-2022 combine 'much too far' and 'too far'.

Attitudes towards gender equality

For equal opportunity for women gone too far, estimates combine 'much too far' and 'too far'. For women should be given preferential treatment, estimates combine 'strongly agree' and 'agree'. For should increase business opportunities for women, estimates combine 'strongly agree' and 'agree'.

Attitudes towards asylum seeker arrivals by boat

For boats should be turned back, estimates combine 'strongly agree' and 'agree'. For boats should not be turned back, estimates combine 'strongly disagree' and 'disagree'. This question was not included in 2007.

Attitudes towards immigrants and immigration

For equal opportunity for migrants gone too far, the response categories are 'much too far' and 'too far'. For number of migrants allowed into Australia gone too far, the response categories are 'much too far' and 'too far'

Attitudes towards the level of immigration into Australia

For increase immigration, estimates combine 'increased a lot' and 'increased a little'. For keep immigration levels the same, estimates are for 'remain about the same'. For reduce immigration, estimates combine 'reduced a little' and 'reduced a lot'.

The consequences of immigration

For immigrants increase crime rate, immigrants good for economy, immigrants take jobs away from Australian born, immigrants make Australia more open to ideas and cultures, the response categories are (1996-2022) 'strongly agree' and 'agree'.

Materialist and postmaterialist values

Based on four-item postmaterialism index.

Threat of global warming

Question asks 'How serious a threat do you think global warming will pose to you or your way of life in your lifetime?' 'Serious threat' combines 'very serious' and 'fairly serious'. 'Not a serious threat' combines 'not very serious' and 'not at all serious'.

Attitudes towards same-sex marriage

'Favour' combines 'strongly favour' and 'favour'. 'Oppose' combines 'strongly oppose' and 'oppose'.

Support for voluntary assisted dying

'Agree' combines 'strongly agree' and 'agree'.
'Disagree' combines 'strongly disagree' and 'disagree'.

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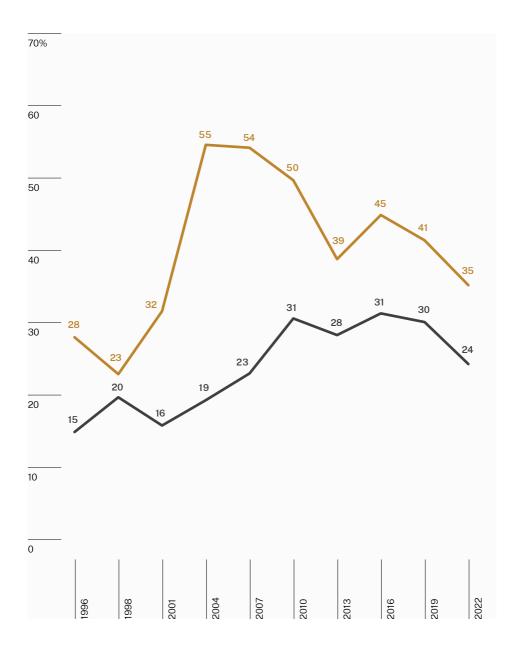
Defence and foreign affairs

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Appendix: Methodology

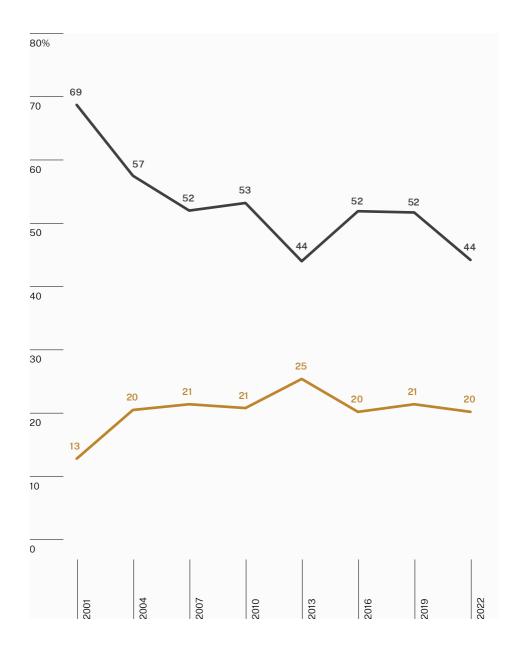
Attitudes towards Australia's defence capability

Australia able to defend itself if attacked
Australia's defence stronger than 10 years ago



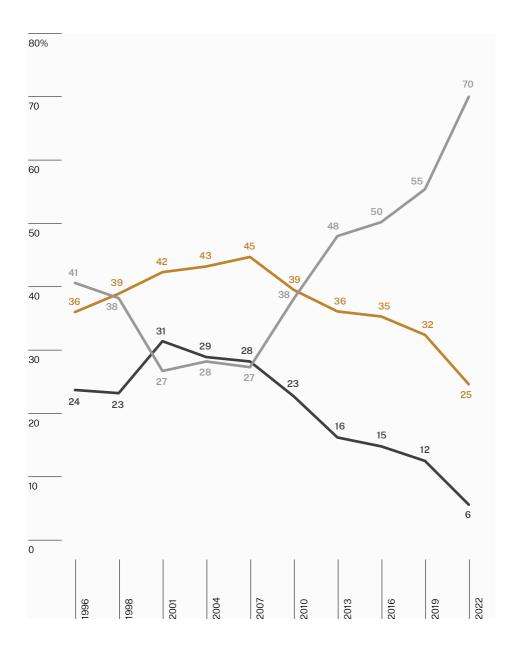
Support for war on terrorism





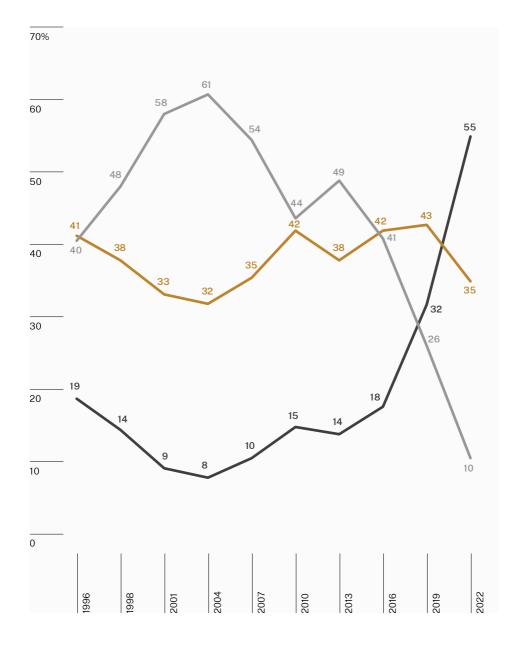
Indonesia as a security threat to Australia





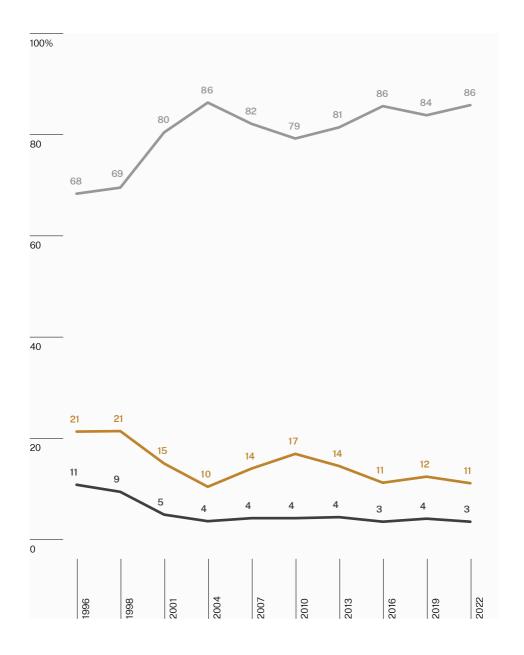
China as a security threat to Australia





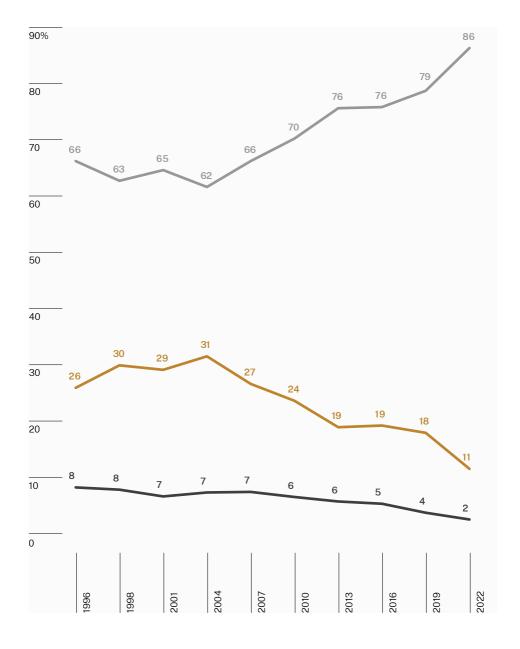
Japan as a security threat to Australia





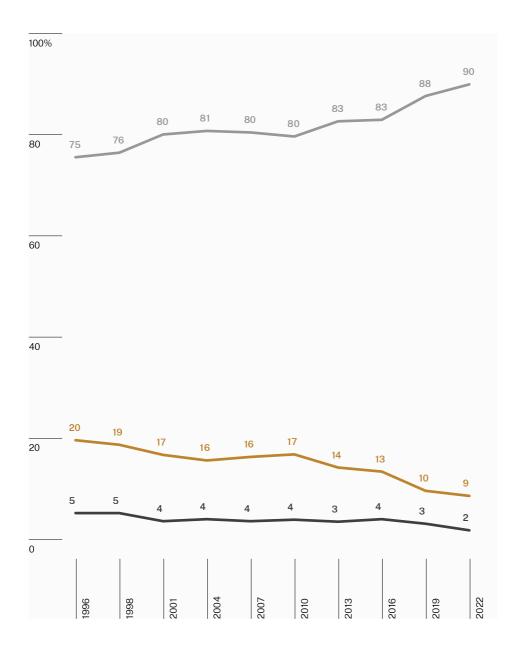
Malaysia as a security threat to Australia





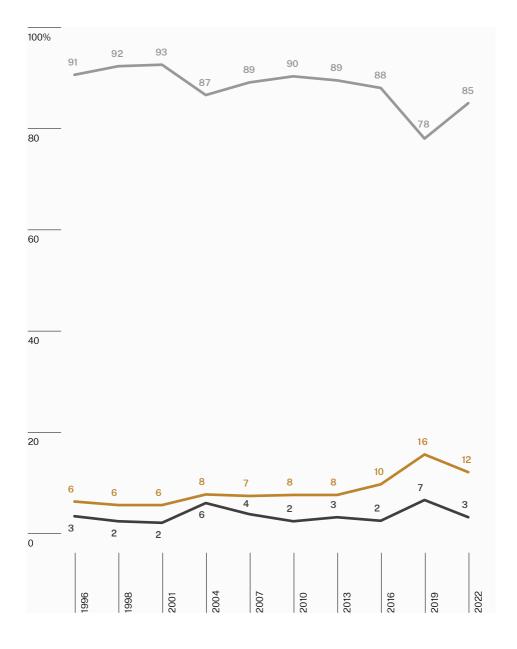
Vietnam as a security threat to Australia





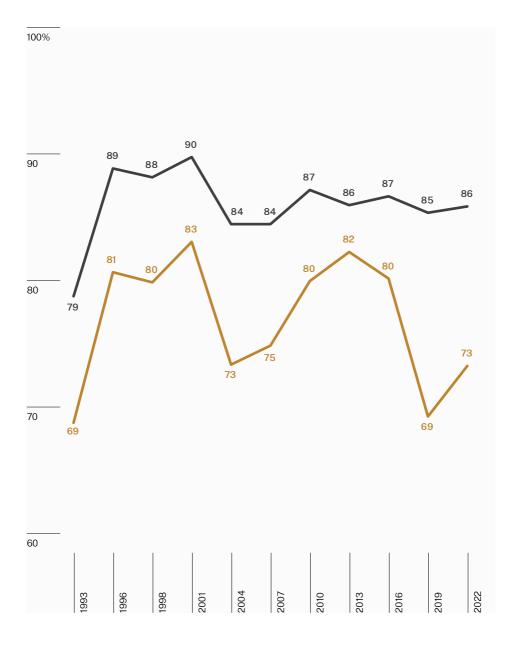
The United States as a security threat to Australia





Attitudes towards defence links with the United States

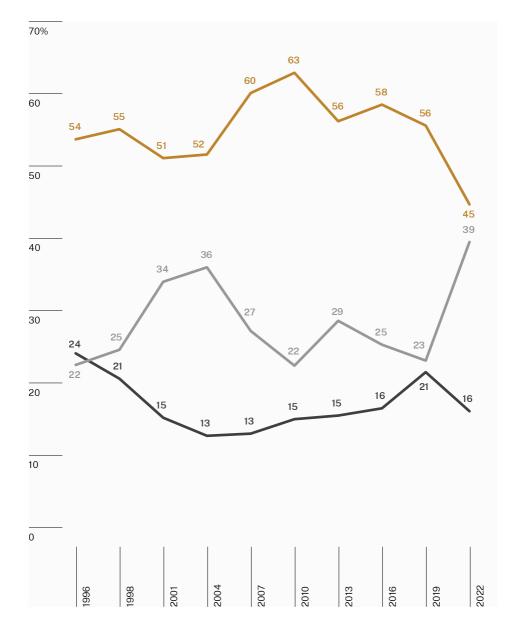
United States alliance under ANZUS important
 Trust in the United States to come to Australia's defence



Attitudes towards closer relations with Asia

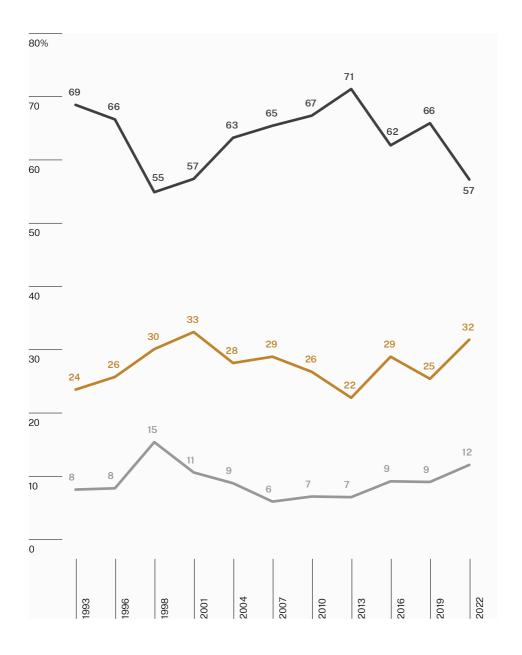
Relations with Asia gone too far Relations with Asia about right

Relations with Asia not gone far enough



Attitudes towards more trade relations with Asia





Notes

Attitudes towards Australia's defence capability

For Australia able to defend itself if attacked and Australia's defence stronger than 10 years ago, estimates combine 'strongly agree' and 'agree'.

Support for war on terrorism

Question asks whether 'Australia should provide military assistance for the war on terrorism'. 'Agree' combines 'strongly agree' and 'agree'. 'Disagree' combines 'strongly disagree' and 'disagree'.

Attitudes towards defence links with the United States

For United States alliance under ANZUS important, estimates combine 'very important' and 'fairly important'. For trust in the United States to come to Australia's defence, estimates combine 'a great deal' and 'a fair amount'

Attitudes towards closer relations with Asia

For relations with Asia gone too far, estimates combine 'gone much too far' and 'gone too far'. For relations with Asia not gone far enough, estimates combine 'not gone far enough' and 'not gone nearly far enough'.

Attitudes towards more trade relations with Asia

Question asks whether 'Australia's trading future lies in Asia'. For agree, estimates combine 'strongly agree' and 'agree'. For disagree, estimates combine 'disagree' and 'strongly disagree'.

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Defence and foreign affairs

To cite data from the Australian Election Study or the Australian National Political Attitudes Survey please use the following references:

McAllister, I., Sheppard, J., Cameron, S., Jackman, S. (2022). Australian Election Study 2022 [computer file], December 2022.

McAllister, I., Sheppard, J., Bean, C., Gibson, R., Makkai, T., Cameron, S. (2019). Australian Election Study 2019 [computer file], December 2019.

McAllister, I., Makkai, T., Bean, C., Gibson, R., (2017). Australian Election Study 2016 [computer file], February 2017.

McAllister, I., Pietsch, J., Bean, C., Gibson, R. (2014). Australian Election Study 2013 [computer file], January 2014.

McAllister, I., Bean, C., Gibson, R., Pietsch, J., (2011). Australian Election Study 2010 [computer file], May 2011.

Bean, C., McAllister, I., Gow, D. (2008). Australian Election Study 2007 [computer file], May 2008.

Bean, C., McAllister, I., Gibson, R., Gow, D. (2005). Australian Election Study 2004 [computer file], March 2005. Bean, C., Gow, D., McAllister, I. (2002). Australian Election Study 2001 [computer file], April 2002.

Bean, C., Gow, D., McAllister, I. (1999). Australian Election Study 1998 [computer file], January 1999.

Jones, R., Gow, D., McAllister, I. (1996). Australian Election Study 1996 [computer file], June 1996.

Jones, R., McAllister, I., Denemark, D., Gow, D. (1993). Australian Election Study 1993 [computer file], August 1993.

McAllister, I., Jones, R., Gow, D. (1990). Australian Election Study 1990 [computer file], November 1990.

McAllister, I., Mughan, A. (1987). Australian Election Study 1987 [computer file], November 1987.

Aitkin, D. (2007). Australian National Political Attitudes Survey, 1979 [computer file], May 2007.

Aitkin, D., Kahan, M., Stokes, D. (2005). Australian National Political Attitudes Survey, 1969 [computer file], September 2005.

Aitkin, D., Kahan, M., Stokes, D. (2005). Australian National Political Attitudes Survey, 1967 [computer file], September 2005.

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The Australian Election Study (AES) surveys are designed to collect data following federal elections for academic research on Australian electoral behaviour and public opinion. The AES commenced operation in 1987 and has fielded surveys after every federal election since. Since 1998 the AES has been a member of the Comparative Study of Electoral Systems (CSES) group (see www.cses. org). Prior to the AES, three academic surveys of political behaviour were collected by Don Aitkin in 1967, 1969 and 1979, respectively, but they are not strictly speaking election surveys. Where comparable measures exist from these studies, they have been incorporated in the trends in this report. Details on the earlier surveys are available on the Australian National Political Attitudes Survey Dataverse.

The AES routinely collects data among a nationally representative sample of voters and among major party candidates standing for election. Both the voter and candidate instruments combine a common set of questions. The AES is mounted as a collaborative exercise between several Australian universities. The 1987 and 1990 surveys were funded by a consortium of universities and the 2007 survey by ANU; all of the intervening and subsequent surveys have been funded by the Australian Research Council. Each of the surveys conducted to date has had a central theme:

1987

The economy

1990

The environment and environmentalism

1993

Political culture

1996

National identity and citizenship

1998

Constitution, rights and minorities

1999

Constitutional referendum

2001

Challenges to governance

2004

The decline of political parties

2007

Democracy and representation

2010

The dynamics of political choice

2013

Volatility and electoral change

2016-2019

Political engagement among the young

2022

Political trust and satisfaction with democracy

Australian Election Study Overview, 1987-2019

Year	Principal investigators	Funder	Study Number
1987	Ian McAllister, Anthony Mughan	University of NSW, ANU	ASSDA 445
1990	Ian McAllister, Roger Jones, David Gow	University of NSW, ANU	ASSDA 570
1993	Roger Jones, Ian McAllister, David Denemark, David Gow	ARC/ A79131812	ASSDA 763
1996	Roger Jones, David Gow, Ian McAllister	ARC/ A79530652	ASSDA 943
1998	Clive Bean, David Gow, Ian McAllister	ARC/A79804144	ASSDA 1001
1999	David Gow, Clive Bean, Ian McAllister	ARC/ A79937265	ASSDA 1018
2001	Clive Bean, David Gow, Ian McAllister	ARC/ A00106341	ASSDA 1048
2004	Clive Bean, Ian McAllister, Rachel Gibson, David Gow	ARC/DP0452898	ASSDA 1079
2007	Clive Bean, Ian McAllister, David Gow	ACPSPRI/ACSR	ASSDA 1120
2010	Ian McAllister, Clive Bean, Rachel Gibson, Juliet Pietsch	ARC/DP1094626	ASSDA 1228
2013	Ian McAllister, Juliet Pietsch, Clive Bean, Rachel Gibson	ARC/DP120103941	ADA 1259
2016	Ian McAllister, Juliet Pietsch, Clive Bean, Rachel Gibson, Toni Makkai	ARC/ DP160101501	ADA 01365
2019	Ian McAllister, Jill Sheppard, Clive Bean, Rachel Gibson, Toni Makkai	ARC/ DP160101501	ADA 01446
2022	Ian McAllister, Jill Sheppard, Sarah Cameron, Simon Jackman	ARC/ DP210101517	ADA 100114



australianelectionstudy.org

All of the data are publicly available from australian election study.org and from Dataverse (dataverse.ada. edu.au/dataverse/aes).

Voters

All the Australian Election Study (AES) surveys are national, post-election self-completion surveys. The 1987-2013 surveys were based on samples drawn randomly from the electoral register. The 2016 survey used a split sample method, with half of the sample coming from the electoral register, and half from the Geo-Coded National Address File (G-NAF). The 2019 and 2022 surveys were based solely on samples drawn from the G-NAF. The 1993 AES oversampled in some of the smaller states and because of this the sample was weighted down to a national sample of 2,388 respondents. The overall response rates are listed below. In 2001 and 2004 an online survey was conducted in parallel with the regular AES. In 2010, 2013, and 2016 an online option was available to the survey respondents. In 2013 and 2022 an additional sample was collected online in order to correct for an under-representation of younger voters. In 2019 and 2022 a 'push-toweb' methodology was used, with a hard copy completion being available to respondents who opted for it. The 1993 and post 2010 surveys are weighted to reflect the characteristics of the national electorate. The 2022 AES also included a panel component, based on respondents who were interviewed in both 2016, 2019 and 2022.

Australian Election Study voter response rates, 1987-2022

Year	Total sample	Valid response	Effective response (%)
1987	3,061	1,825	62.8
1990	3,606	2,020	58.0
1993	4,950	3,023	62.8
1996	3,000	1,795	61.8
1998	3,502	1,896	57.7
2001	4,000	2,010	55.4
2004	4,250	1,769	44.5
2007	5,000	1,873	40.2
2010	4,999	2,003	40.1
2013	12,200	3,955	33.9
2016	12,497	2,818	22.5
2019	5,175	2,179	42.1
2022	5,640	2,436	43.1

Candidates

The Australian Candidates Study (ACS) surveys are conducted in parallel with most of the surveys of voters. In 1987 all candidates for the House of Representatives and Senate were surveyed. Between 1990 and 2016 the surveys were restricted to all major party candidates, plus identifiable Greens and other environmental candidates. This restriction was designed to cut costs. since about half of the total number of candidates were minor party or independent candidates, almost all of whom lost their deposits. In 1993 the criteria were broadened to include non-major party candidates whom it was anticipated would obtain more than 10 per cent of the first preference vote. In 2019 all candidates were contacted if they supplied a valid email address on their nomination papers.



Full technical details of the sampling methodology and question wording is available in the survey codebooks, available at www.australianelectionstudy.org.

Australian Candidate Survey response rates, 1987–2019

	Election candidates		Australian Candidate Study			
	House of			Total	Valid	Effective
Year	Representatives	Senate	Total	contacted	response	response (%)
1987	613	255	868	868	612	70.5
1990	782	223	1,005	631	410	65.0
1993	943	266	1,209	593	415	70.0
1996	908	255	1,163	672	427	63.5
2001	1,039	285	1,324	840	477	56.8
2004	1,091	330	1,421	998	535	53.6
2007	1,054	367	1,421	952	470	49.9
2010	849	349	1,198	543	247	45.5
2013	1,188	529	1,717	556	192	34.5
2016	994	631	1,625	591	182	30.8
2019	1,056	458	1,514	1,278	482	37.7

The 1987 and 2016 elections were double dissolution elections for the Senate. Other elections are half-Senate. The response rate is estimated as valid responses/total contacted.



australianelectionstudy.org

- > Access complete data files and documentation to conduct your own analysis
- > Explore interactive charts to examine differences in political attitudes by age, gender, education level and vote
- > Download Australian Election Study reports

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